

The Only Way

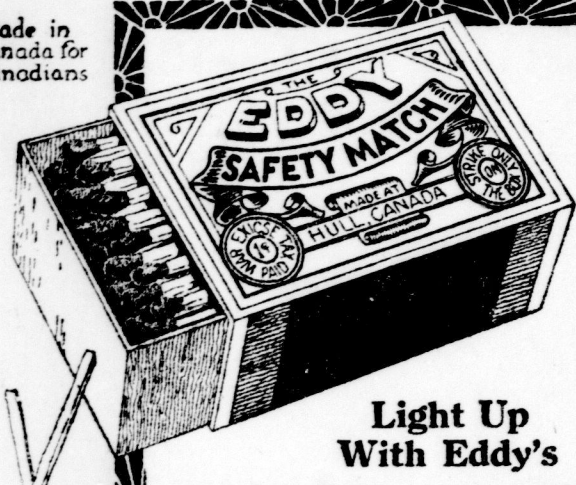
To Test Tea is to Taste it.

"SALADA"

Natural Leaf Green Tea is proving a revelation to those who have been users of Japans.

TRY IT—YOU WILL LIKE IT

Made in Canada for Canadians



Light Up With Eddy's

Don't let your matches annoy you—buy Eddy's Safety Matches. Then you won't have to strike half a dozen to get a light. Nor will you have to throw out headless sticks and broken pieces when you want a real match.

Every Eddy Match is a good match—Eddy's see to that. And every Eddy Match is a safe match. The heads won't fly off when you strike Eddy Safety Matches, nor is there any dangerous "after-glow".

Don't Buy Just Matches—Buy Eddy's. Every Eddy Match Is a Light.

THE E. B. EDDY CO., Limited
HULL LONDON BRANCH, 155 CARLING ST. CANADA

Also Makers of Toilet Paper, Indurated Fibreware, etc.

CLAIM PANACEA IN IMMIGRATION FOR BAD TIMES

Associated Boards of Trade Urge Importing of Farm Laborers.

PLAN ACTIVE PROPAGANDA

Look To Northern Europe To Secure More Agricultural Workers.

TORONTO, Sept. 8.—That for business a sane immigration policy would be a panacea for many of its ills was indicated today when representatives of boards of trade in all parts of Ontario met in conference in the Toronto board of trade rooms and endorsed the principle of importing into this country all the farm labor that could be secured, and of encouraging the supply by advertising and by representatives abroad.

By this policy, it was reasoned, the country's unemployment problem could be solved, the increased population causing a brisker demand for the manufactured goods produced by Canadian industries.

The beliefs of the boards of trade will, as a result of a decision of the conference, be elaborated by a committee into a series of resolutions which will be considered at the meeting of the Ontario Associated Boards of Trade to be held on September 21 in Owen Sound.

If approved there, they will be forwarded to the federal and provincial governments, and active propaganda to insure that they be acted upon will be instituted.

Today's meeting was undertaken at the instance of the Hamilton chamber of commerce, with the assistance of the Toronto board of trade, to arouse interest throughout the province and the country generally in the subject of immigration.

The provincial minister of agriculture, Hon. Manning Doherty, and W. C. Noxon, agent-general for Ontario in London, were present and outlined

Members of Former Kaiser's Family Strongly Opposed To His Marriage

DOORN, HOLLAND, Sept. 8.—Members of the family of former Emperor William and of his entourage strongly oppose his marriage to Princess Hermine of Reuss, widow of Prince Johan of Schoenaich-Carolath, and are hopeful of being successful in preventing the union. It is understood that the presence

here of former Crown Prince William is connected with this opposition.

The correspondent saw the former emperor today walking near his chateau accompanied by the princess. They were in animated conversation. The princess is a tall handsome woman. She is a blonde with an abundant head of hair.

LONDONER DROWNS NEAR WROXETER

Mrs. J. D. Miller Takes Her Own Life Following Attack of Despondency.

Special to London Advertiser.

WROXETER, Sept. 8.—Mrs. J. D. Miller of London committed suicide by drowning at the home of her brother-in-law, David Hicks of Howick Township Thursday morning. Deceased, who was the elder daughter of the late Charles and Mrs. Wilson of Howick, was of a particularly bright and cheerful disposition and had always taken an active part in church and institute work and in the welfare of the community of Morris Township, where she lived from the time of her marriage until her removal to Listowel and later to London two years ago.

It is believed the shock of the death of her only daughter ten months ago and the continued serious illness of her husband caused her mind to become unbalanced.

She is survived by her husband, who is critically ill at the home of his sister, Mrs. S. Snell, one son, Andrew, two brothers, Samuel of Goderich, Dr. Wilson, Guelph, and a sister, Mrs. D. Hicks, who have sincere sympathy in their sorrow. The funeral will take place to the Wroxeter Cemetery Saturday afternoon.

REPORTS CAR STOLEN.

Late yesterday afternoon an auto owned by Frank Whetter, clerk of the ninth division court, was stolen from in front of his office. It was a Ford touring car bearing license number 89-839. There was a rug in the car.

WILL CONDUCT GOSPEL TENT AT WESTERN FAIR

An interdenominational gospel tent at the fair will be conducted by Evangelist Billy Matheson. All ministers are welcome to come and assist and speak. Good singing and sermons will be held from 2 to 9 p. m.

The tent is also used for a rest room and all may feel welcome to come in and go out at any time during the day or evening. The tent last year was a wonderful success. Ministers from the different churches kindly came and helped and the Salvation Army came and gave a very fine meeting, bringing their band.

Evangelists and missionaries from other cities were present and these meetings were enjoyed and appreciated by the lovers of the truth. Thousands of tracts were given out by the workers at the door of the tent.

GIRLS! LEMONS

BLEACH FRECKLES AND WHITEN SKIN

Squeeze the juice of two lemons into a bottle containing three ounces of Orchard White, which any drug store will supply for a few cents, shake well, and you have a quarter pint of the best freckle and tan bleach and complexion whitener. Massage this sweetly fragrant lemon lotion into the face, neck, arms and hands each day and see how freckles and blemishes bleach out and how clear, soft and rosy-white the skin becomes.—Adv't.

Next Week Is Fair Week

YOUR AD. IN EARLY WILL RENT YOUR ROOMS EARLY.

Call 3670

Classified Ad. Dept.

AND PLACE YOUR AD. TODAY.

To the Drygoods Trade

DURING THE

"LONDON FAIR"

Our Representatives

R. B. McBURNEY,
A. C. ANDERSON
D. C. NOBLE and
GORDON STEVENS

WILL BE AT THE

Sample Room--Kingsmill Sample Room
Carling Street

Where they will be pleased to meet
OUR CUSTOMERS and THEIR BUYERS

The W. R. BROCK COMPANY (LIMITED)

MACHINERY
NEW AND USED
H.W. PETRIE, LTD
TORONTO

Deafness

Periodic hearing is now being restored in every condition of deafness or defective hearing from causes such as Catarrh, Rheumatism, Relaxed or Stenched Eardrums, Thickened Drums, Hoarseness and Ringing Sounds, Serous Effusion, Wholly or Partially Destroyed Drums, Discharge from Ears, etc.

Wilson Common-Sense Ear Drums "Little Wireless Phones for the Ears" require no medicine but effectively replace what is lacking or defective in the natural ear drums. They are simple devices which the wearer easily fits into the ears where they are invisible, soft, safe and comfortable. Write today for our 16 page FREE book on DEAFNESS, giving you full particulars and testimonials. WILSON EAR DRUM CO., Incorporated, 106 Inter-Southern Bldg., Louisville, Ky.

SORE THROAT

IS A COMMON AILMENT WHICH UNLESS CHECKED IN TIME MAY LEAD TO A SERIOUS CONDITION. SIMILARLY A COUGH, COLD OR BRONCHITIS DEVELOPS AND REQUIRES SUSTAINED TREATMENT BEFORE IT IS OVERCOME. BUT IF TREATED AT ONCE MUCH INCONVENIENCE AND SUFFERING MAY BE AVOIDED. AN OLD AND RELIABLE REMEDY IS FOUND IN

DR THOMAS' ECLECTRIC OIL



The Mason & Risch Exhibit

At the Western Fair

Located in the Southeast Corner of the Palace Annex.

The Best Guide To Piano Purchasers

Knowledge that comes to you through other people's experience should be your guide. In purchasing something to last a lifetime, you cannot afford to cast aside the information, advice and experience of those who are enlightened through THE TEST OF TIME.

In selecting a Piano for your home, profit by the knowledge of those who have tested the Mason & Risch Piano during many years. You will find the Mason & Risch owners enthusiastic concerning their pianos—you'll find them pleased, proud and satisfied. The longer they have had their pianos the greater their satisfaction. It differs from other makes—excels them in point of tonal excellence and durability.

Visit us at the Exhibition or at our store, and be guided by what you see and hear.

When you visit the Exhibition, come, see and listen to the musical performance of the Mason & Risch Grand Pianos, Upright Pianos and Player-Pianos.

You will then come to the conclusion that the Mason & Risch Instruments are all you can demand of a Piano—that it is perfectly logical and natural that music lovers show unmistakable favor for the Mason & Risch. BECAUSE: Delving straight to the heart of GOOD music, it is logical that you should demand piano quality, which spells the difference between the ORDINARY and the EXCEPTIONAL.

The Mason & Risch Phonograph

Another instrument that will yield royal returns in pure joy and delight. The Mason & Risch Phonograph offers a priceless privilege, the privilege of hearing at will, in one's own home, the music of the world's great masters, the voices of its best singers, and listening to the im-

mortal performances of music's own immortals! Due to its advanced scientific construction, it produces rich, deep, natural tones, and will play your favorite music with all the swing you could desire, sympathetically and brilliantly.

If you do not possess such Phonograph, come and get one. There is no better way of hearing in your own home the world's best music as with a Mason & Risch Phonograph and a collection of Records such as we keep in stock in great abundance.

Canada's Finest Player-Piano

People do not buy the Mason & Risch Player-Piano nowadays simply as a matter of course, nor yet merely because it is the proper thing to have a Piano in the home; but for the important reason that the possession of one of these glorious instruments makes it possible for everyone to play, and render music in the manner and style of a finished artist in piano-playing.

Just think what this means in the hitherto musicless or semi-musicless home—being able to render all the works of the classics, and in a masterly manner.

One of the most unique features of the Mason & Risch Player-Piano is that it has overcome all the mechanical and automatic tendencies so predominant in other and poorer player-pianos, and there is NOTHING left but what is thoroughly human, thoroughly satisfying.

Small Monthly Payments Will Soon Make You the Owner of Any Instrument You May Wish To Possess

You can own a Mason & Risch Piano, Player-Piano or Phonograph for a partial payment at the time you select the instrument. There is no set rule as to payments—some buy for Cash, while others who can well afford to pay cash take the partial payment plan, feeling that the accommodation is a worthwhile privilege. Some dispose of the cost with a few large payments, while others make the payments small and spread them over a period of time. Our idea is that a man's CHARACTER is worth MORE to us than his Cash on hand.

When you desire to purchase Sheet Music, Music Books, a Guitar or a Banjo, a Violin, a Mouthorgan, a Drum, a Clarinet, Flute or Piccolo, do not go shopping to find it. Come to our store, 248 Dundas Street. We have it.

Professor Kalani

(A Native Hawaiian), a Teacher of Violin, Guitar and Ukelele, will give FIVE free lessons to any of our customers buying String Instruments.

Mason & Risch, Limited - 248 Dundas Street, London