

Lipton's Groceries
— AT —
The Royal Stores Ltd.
AT LOWEST PRICES. WHOLESALE & RETAIL

LIPTON'S BISCUITS
in all the favourite kinds.

LIPTON'S JELLY TABLETS, in 1-Pt. Pkts.
in all the leading flavours.

LIPTON'S ESSENCE OF COFFEE AND CHICORY
in 5-oz. and 10-oz. Bottles.

LIPTON'S COCOA, in 1/4-lb. & 1/2-lb. Tins
This Cocoa is the Pure Essence of the Cocoa Bean and commands very high testimonials for Quality.

LIPTON'S SCOTCH ORANGE MARMALADE
in 1-lb. Glass Jars.

LIPTON'S LIME JUICE & LIME JUICE CORDIAL
in 1-Quart Bottles.

LIPTON'S GRAVY BROWNING.

Royal Stores, Ltd.
GROCERY DEPARTMENT.

SCHOOL MUSIC!

TUTORS.

Charles Halles50c.	T.C. Ques. and Exr.40c.
Sydney Smiths90c.	T.C. Intermediate50c.
Theo Pressers85c.	T.C. Ques. and Exr.50c.
Hemys Tutor85c.	T.C. Senior60c.
Roots Pleasant Hours80c.	T.C. Ques. and Exr.60c.
Oscar Berringer\$1.10	T.C. Higher Local60c.
Bayleys Scales and Arp.90c.	T.C. Ques. and Exr.60c.
MacFarrens Scales and Arp.\$1.10	T.C. Adv. Junior40c.
	T.C. Adv. Ques. & Exr.40c.
	T.C. Adv. Intermediate50c.
	T.C. Adv. Ques. & Exr.50c.

THEORY BOOKS.

Jousses Catechism25c.	Trinity College Studies, all grades, 60c.; Groups of Pieces, 50c., Scale Cards, 12c., 15c.; Manuscript Bks., 15c., 20c., 25c., 35c. and 50c.
Rudiments of Harmony35c.	
Trinity College, Prep.40c.	
T.C. Ques. and Exr.40c.	
T.C. Junior40c.	

CHARLES HUTTON,
THE HOME OF MUSIC.

"Matchless"
The Paint of Quality

Practical Painters choose "MATCH-LESS" because it works easily, covers well, and saves time.

Property Owners ask for it because it is durable and lasts so long that it saves money.

— SAVE FROM DECAY —
IN THE "MATCHLESS" WAY.

The Standard Manufacturing Co., Ltd.

Montreal-St. John's.

S.S. PALIKI sails from Montreal October 1st.

S.S. NICO sails from Montreal October 15th.

MURRAY TRANSPORT CO., Limited,

SCHRAFT'S
Chocolate Bars

Rich Cream and Nut Centres.

Heavy Chocolate Coating

5c. Everywhere

BUY THEM . . . TRY THEM

J. J. Rossiter
m.w.t.t



We Build CLOTHES to fit your Figure
from your own selection of Style and Fabric, giving you **MAXIMUM VALUE at MINIMUM PRICE** proving to your entire satisfaction the value of a hand-tailored Suit

W. P. SHORTALL,
THE AMERICAN TAILOR,
300 Water Street Phone: 477. P.O.B. 445. St. John's, Nfld.

GET IT AT GEAR'S

IF IT IS

PLUMBING FIXTURES

SUCH AS—
BATHS, BASINS,
KITCHEN SINKS,
KITCHEN PUMPS,
CLOSETS, ETC., ETC.

GEAR & CO., Limited
PHONE 404. 340 WATER ST.

To The Trade!

We carry a complete line of
MILL ENDS, REMNANTS, SECONDS,
CORSETS, CAPS, BRACES,
HOSIERY, UNDERWEAR,
DRESS MELTONS, SERGES, Etc.

LOWEST PRICES QUOTED.
SEE OUR LINE BEFORE BUYING.

Avalon Wholesale Dry Goods Co., Ltd., 303 Water St.
D. A. SUMMERS, Manager.

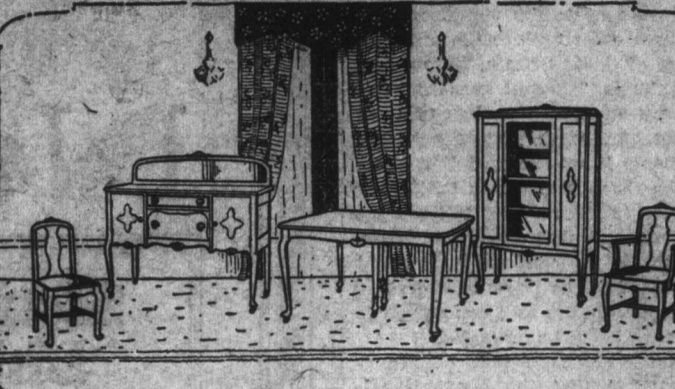
Our Stock for the Coming Winter:
consists of the
BEST NORTH SYDNEY SCREENED COAL.
BEST LEHIGH VALLEY AMERICAN ANTHRACITE.
BEST WELSH ANTHRACITE (Specially Selected).

Secure your requirements now.
PRICES RIGHT.

M. Morey & Co., Ltd.
Phones: Office 376. P.O. Box 1052.
Yard 1426. St. John's.

Don't Waste Time
Covering the road of poor judgment.
Let your common sense direct you over the successful route.

DEPEND UPON US
to give you the best at remarkably low prices. Our wide experience is at your disposal.



House and Ship Upholstering Promptly Attended to.
Mail Orders Promptly Attended to.

Pope's Furniture & Mattress Factory,
ESTABLISHED 1860. 659
Phone

Notice to Parents!

Have your Children Normal Vision, or are they suffering from **EYE STRAIN?**
This is a very important question and demands your immediate attention.
The future success of your child may depend upon your action now.
Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.
Begin the school year right. Have your children's eyes examined by us, and if necessary
PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.

Iron and Steel

Bars Plates
Tubes Girders
Sheets Angles

For Forward Delivery.
Wholesale Only.

Wm. Heap & Co., Ltd.
Phone 1830-1831.

School Pencil Sets!

Beautifully made up in Leatherette Cases containing as follows:—

No. 90—2 Pencils, 1 Penholder, 1 Nib and Eraser25c.
No. 289—5 Pencils, 1 Penholder, 1 Nib, Eraser and Pencil Sharpener55c.
No. 301—3 Pencils, 1 Penholder, 1 Eraser, Rubber Bands, Money Box, 1 Pencil Sharpener, 1 Nib Holder, Calendar, Blotter and 1 Ruler\$1.20
No. 54—4 Pencils, 1 Penholder, 1 Nib and Eraser40c.
No. 106—4 Pencils, 1 Penholder, 1 Nib, Eraser, Pencil Sharpener, 1 Ruler and Drinking Cup90c.
No. 120—5 Pencils, 1 Penholder, 1 Nib Holder, Pencil Cap Eraser, Pencil Sharpener, Calendar and Blotter, \$1.70
No. 340—5 Pencils, 1 Penholder, 1 Pencil Cap, 1 Eraser, 1 Nib Holder, 1 Ruler, 1 Pocket Dictionary and Blotter\$1.40

These are absolutely new. Come and see them.

S. E. GARLAND,
Leading Bookseller & Stationer, 177-9 Water Street.
m.w.t.t

IN STOCK.
GRAVENSTEIN APPLES
BURT & LAWRENCE
14 NEW GOWER STREET.

Nfld. Government Railway.

PLACENTIA BAY STEAMSHIP SERVICE.
Owing to S.S. ARGYLE being off schedule, freight for Merasheen route (Bay run) will be accepted Friday, October 10th.

Passengers leaving St. John's on 8.45 a.m. train, Friday, October 10th, will connect with S.S. ARGYLE at Argentia for usual ports en route to Lamaline (Western trip).

SOUTH COAST AND FORTUNE BAY STEAMSHIP SERVICE.
S.S. SEBASTOPOL is now making last trip in Fortune Bay, and will be withdrawn from present service.

S.S. GLENCOE, leaving Argentia this trip, will take up South Coast and Fortune Bay Steamship Service, and the undermentioned are the ports of call:—
Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Garnish, Bay L'Argent, Little Bay East, Harbor Mille, Terrenceville, English Hr. East, Anderson's Cove, Stone's Cove, Rencontre (Fortune Bay), Lally Cove, Pool's Cove, Belleoram, St. Jacques, English Hr. Coombs's Cove, Miller's Passage, Little Bay West, Hr. Breton, Great Harbor, Seal Cove, Pass Island, Grole, Hermitage, Gaultois, Combe River, St. Alban's, Pushthrough, McCallum, Rencontre West (Hermitage Bay), Francois, Ramea, Burgeo, Grand Bruit, LaPoile, Rose Blanche, Burnt Island, Port aux Basques.

Freight accepted at Freight Shed, Wednesday, October 8th, from 9 a.m. to 5 p.m.

LABRADOR STEAMSHIP SERVICE.
S.S. MEIGLE will leave Dry Dock Wharf 10 a.m. Friday, October 10th, calling at regular ports as far as Hopedale. Freight acceptance has been extended up to 5 o'clock to-day, Wednesday.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
October 4thSILVIAOctober 4th	October 4thROSALINDOctober 11th
October 11thSILVIAOctober 18th	October 18thROSALINDOctober 25th
October 18thSILVIANovember 1st	

THROUGH RATES QUOTED TO ALL PORTS.
WINTER RATES NOW EFFECTIVE.
Round trip tickets issued at special rates with six months' stop-over privileges.

BOWLING & COMPANY, 17 Battery Place, New York, General Agents.
G. S. CAMPBELL & CO., HALIFAX, N.S. Agents.
HARVEY & CO., LTD., ST. JOHN'S, Nfld. Agents.

Furness Line Sailings

Liverpool to St. John's	St. John's to Halifax	Boston to Halifax	Halifax to St. John's	St. John's to Liverpool
SACHEM Oct. 7th	DIGBY Oct. 16th	Oct. 6th	Oct. 11th	Oct. 15th
Oct. 23th	Oct. 29th	Nov. 2nd	Nov. 7th	Nov. 11th

These steamers are excellently fitted for Cabin passengers. Passengers for Liverpool must be in possession of Passports.
Through rates quoted on all cargo from U.S. and Canadian Ports.
Lowest Insurance rates.
For freight rates or Passage and other particulars, apply to

Furness, Withy & Co., Limited
WATER STREET EAST ST. JOHN'S, Nfld. PHONE 180.

R. M. S. P.

From HALIFAX to the WEST INDIES.
S.S. ChaleurOct. 10
S.S. ChignectoOct. 24
S.S. TerriotNov. 7 (freight only)

From NEW YORK to HAMBURG. (The Comfort Route)
Calling at Cherbourg and Southampton.
S.S. OmoOct. 11
S.S. OrindaOct. 19 (Cherbourg & Southampton only)
S. OrbitsOct. 25

Ships of the West India Service from Halifax, call at Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia, Barbados, St. Vincent, Grenada, Trinidad and Demerara, returning to St. John's, N.B.

The Royal Mail Steam Packet Co.
Halifax, N.S.

CANADIAN NATIONAL RAILWAYS

TORONTO TO—DETROIT CHICAGO.

TRAVEL BY NATIONAL LINES
"INTERNATIONAL LIMITED."
Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily
Direct connection from Halifax or North Sydney by "OCEAN LIMITED."

For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.