

FRIDAY, SATURDAY & MONDAY'S

High Grade FLEECE BLANKETS.

Real soft fluffy wool-like Blankets, a pleasure to own. Size 72 x 81. Those who have seen these this season pronounce them the best yet. It is a pleasure to us to offer such high-grade Blankets; Pink or Blue striped borders in White, and for those needing a dark blanket we offer a Fawn shade that is pleasing. Reg. \$4.50 pair. Friday, Sat. & Mon. **4.25**

Winning Prices on MEN'S WEAR.

WORKING SHIRTS.
A special line of strongly made Union Tweed Shirts for the working-man, without collar, roomy sizes, from 14 to 16 1/2, dark striped patterns. Reg. \$1.25. Friday, Saturday and Monday **\$1.10**

MEN'S FLANNEL SHIRTS.
A real comfort shirt for fall and winter wear, pretty striped patterns, faultlessly finished, made without collar. Just a box of a size; look these over. Reg. \$2.70. Fri., Sat. and Monday **\$2.45**

MEN'S COAT JERSEYS.
Something every man needs a good-looking Coat Jersey like one of these. Navy shade, V neck, 2 pockets, refined looking, suitable for indoor or outdoor wear. Regular \$4.00. Friday, Saturday and Monday **\$3.78**

Important Shopping News

From the City's Most Important Shopping Centre.

If you attended last week's Bargain Sales you probably thought it was as great an offering of specially low priced Merchandise as could be gathered together. But wait till you see what this FRIDAY, SATURDAY and MONDAY has in store for bargain seekers. Here's the synopsis.



WADDLED QUILTS.

We have ready for this week some really good values in Waddled Quilts, generous size quilts well filled, well quilted and finished in a large variety of patterns. We feature two specials. Reg. \$3.40. Friday, Saturday and Monday **\$3.10**

And a beauty. Reg. \$6.00. Silk finished. Friday, Sat. & Mon. **\$5.75**

MEN'S UNSHRINKABLE WOOL UNDERWEAR.

Don't overlook this requirement, you will need warm wool underwear this winter, are you outfitted? If not drop in and see our value this week, true-to-size garments, in warm unshrinkable wool and as usual marked at our lowest in the city price. Special, per garment **\$1.36**

Boys' Pullman Caps.

For the boys a nice lot of these becoming one-piece Pullman Caps, in fancy wool mixtures; the cap that can stand up. Special, Friday, Saturday and Monday **42c**

Savings! Savings! Everywhere.

STAIR CANVAS.

A few pieces of extra good Stair Canvas, 18 inches wide; good looking patterns, nicely bordered, hesian back. Friday, Saturday and Monday, **28c**

ART SERGES.

A few pieces of Union Art Serges for Winter Curtains and Drapes; shades of Marone, Green and White; 48 inches wide. This is not as heavy as the ordinary Art Serge, but is closer in weave. Reg. 85c. per yard. Friday, Saturday & Mon. **79c**

WINDOW SHADES.

Your choice of Dark Green and Buff Linen Blinds, 36 inches wide, 6 feet long, with a 6 inch pretty lace end, all mounted on dependable rollers and complete with fittings. Special, each, Friday, Saturday and Monday **88c**

Make the Home Comfortable and Cheery. CURTAIN MUSLINS.

A couple of pieces of pretty fancy cross-barred Muslins in Cream shade, 48 inches wide, finished with a wide colored floral border and narrow lace edging. These make pretty hangings. Reg. 40c. per yard. Friday, Saturday and Mon. **36c**

HEARTH RUGS.

A very pleasing lot of Velvet-like Hearth Rugs, medium size, bright, cherry colorings in well arranged patterns, a rug good enough for any room in the house. Reg. \$3.50. Friday, Saturday and Monday **\$3.50**

RUSH HEARTH RUGS.

Extra large Rush Hearth Rugs, well bound, nice for bedroom or bathroom; pretty green mixtures with plain centre and neat border, bound all around. Size 36 x 72 inches. Reg. \$2.00. Friday, Saturday and Monday **\$1.78**

Outfitting the Boys Comes Easy at Our Cut Prices.

BOYS' HATS.
A new shipment of Boys' Velvet Cord Hats, in shades of Fawn, Brown, Navy and White, very becoming for the small boys. Special each Friday, Saturday and Monday **44c**

BOYS' JERSEYS.
For the bigger boys a nice line of medium weight Jerseys, some with roll collar, others half buttoned front and military collar, a snug fitting Sweater for wearing under, fine ribbed. Values here to 85c. Friday, Saturday and Monday **75c**

BOYS' WOOL SUITS.
Pretty Grey Wool Knitted Suits, cap to match, a snug looking coat with fall-over collar, side pockets, and long pants with strapping to fit under shank of boot; warm wool cap to match. Reg. \$2.00. Friday, Saturday and Monday **\$3.35**

BOYS' VELVET SUITS.
Smart looking Velvet Suits for boys from 3 to 10 years; assorted Brown shades, wide self belt and large dome shaped velvet buttons, detachable over collar of White Poplin with Cream Silk. Values here to \$11.00. Friday, Sat. & Mon. **\$6.75**



Out of the New Fall Stocks in the SHOW-ROOM

We have chosen needed things and marked them at easy buying prices.

PRETTY COLLARS.
We say pretty Collars because they are a pretty lot and at a very low price. White Muslin Collars, lace trimmed; others with coloured border in Sailor style and a lot of those becoming shawl collars also. Reg. 20c. Friday, Saturday and Monday **14c**

CHILDREN'S HATS.
All the rage, those becoming little Corduroy Velvet Hats for fall wear. Trimmed with Black Ribbon Velvet and flowers; shades of Saxe, Rose and Cream. Good value at their regular price 85c. Friday, Saturday and 69c Monday

COMBINATIONS.
Know the comfort of these easy-fitting and warm silk and wool Combinations, high neck and long sleeves, ankle length. They come in Cream and natural shade, excellent quality, being a mixture of silk and wool. They get a big cut in price this week. Reg. \$2.50 per suit. Friday, Saturday and Monday **\$1.89**

CHILDREN'S SWEATERS.
These come in a very fine knit and make a warm, comfortable looking Sweater for every day wear; buttoned front, pocket; shades of Rose, Cardinal, Grey and White, for little girls or boys. Reg. 80c. each. Friday, Saturday and 73c Monday

SAMPLE LINE OF LADIES' SILK SCARVES.
Stylish throw-over Knitted Silk Scarves with silk fringed ends, all the most asked for shades such as Navy, Saxe, Purple, Green, etc. and Black and White. Values here to \$1.00. Friday, Saturday and Monday **65c**

HANDKERCHIEFS.
Ladies' fine Cambric Handkerchiefs with neat colored borders, in assorted shades, Hello, Saxe and Green, etc. very dainty looking. Reg. 10c. each. Friday, Saturday and 2 for 17c Monday

CHILDREN'S LEGGINGS.
Wool Leggings and Overall combined, drawing at waist; your choice, with or without feet; shades of Crimson, Grey or White, warm and comfortable for the little chap. Reg. 90c. Friday, Saturday and Monday **74c**

UNDERSKIRTS.
Warm Flannel Underskirts in Blue and White stripes, shaped band at waist; flounce finished with button hole edge. Just 2 dozen of them. Reg. 78c. Friday, Saturday and Monday **55c**

DIRECTOIRE KNICKERS.
These are a superior lot, made from good silk poplin, in shades of Tan, Navy and Saxe; elastic at waist and knee, light weight and easy fitting. Reg. 40c. per yard. Friday, Saturday and Monday **78c**

CHILDREN'S and MISSES' UNDERWEAR.
The time has arrived to look to your needs in Children's Underwear, and knowing this we place on sale this week excellent value in White and Cream fleeced Jersey Underwear for girls from 8 to 12 years; high neck vests with long sleeves, pants to match. Values to 50c. Friday, Saturday and Monday, per garment **42c**

LITTLE PRICES ON SMALLWARES!

Pearl Buttons, assorted, 2 doz. for \$1.00
Mending Wool, Black, 2 cards for .50
Hair Pins, assorted, 2 packs for .50
Nipples, Superior Rubber, 2 for .75
American Shoe Pins, 2 papers for .75
Sewing Cotton, Black and White, reel .40
Sewing Cotton, Black and White, better grade, reel .50
Blouse Pins, 10 on card, for .50
Waist Pin Sets of 4 for .150
Dress Pins, neat sets of 2 for 8c
Dressing Combs, asst. .9c
Side Combs, strong, pair .19c
Barrettes, assorted .14c
Hat Pins, high grade, 2 for .15c
Hat Pins, all black, 2 for .7c
Stud Sets for men .15c and .5c
Mid. Sovereign Brooches in good Enamel and gilt, ea. .22c
Vaseline, 2 sizes .5c and 6c
Nail Brushes, assorted, 4c, 5c, 10c
Hair Brushes, asst. .17c
Clothes Brushes, asst. .35c
Travelling Whisks, neat size, new .20c
Bannister Brushes, handy .17c
Waxed Paper, 20 large sheets, for .5c

Best HOSIERY VALUE in the City.

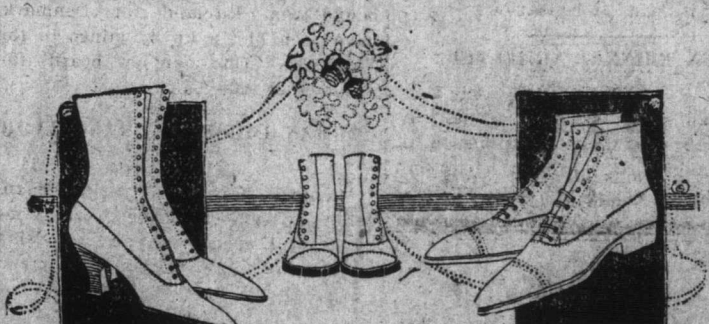
CHILDREN'S TAN.
The demand for Tan hose still holds strong, here you get a good hard wearing fine ribbed Tan stocking for fall wear at a cut price, all sizes to hand. Reg. to 80c. Friday, Saturday and Monday **23c**

BOYS'
Stout ribbed stockings for the boys, fast black; these look particularly good and can be relied on for service; sizes from 6 in. to 9 1/2 in. Special, per pair, Friday, Saturday and Monday **35c**

LADIES'
Best quality English Cashmere Hose in plain and fancy ribs, fast black; also a very special lot in fancy shot effects. Cashmere make, shades favouring Greys and Browns, unmatched values here. Reg. 75c. Friday, Saturday and Monday **65c**

CHILDREN'S.
Right quality, fine ribbed, closely woven fast black hosiery for the children; sizes from 6 1/2 to 9 1/2 inch. Regular to 25c. Fri., Sat. and Mon. **20c**

FALL FOOTWEAR for Young or Old



LADIES' BOOTS.

Just the boot you would like for fall wear, a nice gun metal make; buttoned style, high heel and plain pointed toe; half sizes from 3 to 7. Regular \$4.00 pr. Fri., Sat. and Mon. **\$3.80**

MISSES' BOOTS.

Your choice of laced or buttoned styles in a nice soft gun metal calf; sizes 12 to 2, including half sizes. Reg. \$2.60. Fri., Sat. and Mon. **\$2.38**

CHILDREN'S BOOTS.

Sizes 6 to 8 in a snug looking, sturdy little Gun Metal Calf Boot for children, laced style. Reg. \$1.40. Fri., Sat. and Monday **\$1.29**

MEN'S FALL BOOTS.

Gun Metal Boots with the latest "Fibre" sole, the sole that outwears the leather sole, strong uppers and vamps, making it an ideal boot for this season. Special, Fri., Sat. and Monday **\$5.80**

Fancy Linen Goods Marked at Saving Prices.

TRAY CLOTHS.
Very dainty White Damask Tray Cloths with real Irish hemstitched finish, deep border; these are beautiful, the newest from across the water. Special, each, Friday, Saturday and Monday **24c**

SIDEBOARD CLOTHS.
Fawn linen, hemstitched sideboard Cloth, size 14 x 54, pretty conventional designs worked in Silk, uncommon looking, great wearers. Regular 75c. Friday, Saturday and Monday **69c**

PILLOW CASES.
Roomy pillow cases in soft White American Cotton, size 20 x 32, finished with wide hem at open end; these are stamped for fancy workers in Butterick pattern. Special, each, Fri., Sat. and Monday **39c**

ROLLERS.
Soft white huckaback roller Toweling that will stand everlasting wear, washes well, real good quality at a small price. Special, per yard, Fri., Sat. and Monday **12c**

Come Right Here for Your Toilet SOAPS!

Note Our Prices!
Meadow Sweet, assorted, 3 cakes for .13c
Goodwin's and Armour's, assorted, 2 for .18c
Castle Toilet Soap, durable, 2 for .18c
Bath Soap, extra quality and size, 2 for .21c
Infants' Delight, Taylor's Best .10c
Pearl's Soap, the old reliable, 14c

And a Large Variety of **BOXED SOAPS** at the Lowest Prices.

TALCUM POWDERS, Highly Perfumed.
Large round tins, asst. .9c
Oval flasks, asst. Talcums .9c
Armour's, asst. Talcums .15c
Taylor's Infants' Delight, Talcums .19c
Essence Talcum, per tin .22c
Mennens Talcum, asst. .22c
Colgate's high-grade Talcum .25c

PARTICULARLY GOOD VALUES AWAITING QUILT BUYERS.

For this week we have a magnificent assortment of White Grecian Quilts and others in coloured; large size quilts for double beds, superior quality, bought at a big price advantage from a reliable house, we took the lot to get the lowest figure and here they are, values to \$3.50. Friday, Saturday and Monday **\$2.85**



Job Line TEA COSIES.

Apart from their serviceability these pretty little Cosies give a nice appearance to the dining table, pretty art patterns, in many shades, saten lined and silk cord finger loop. Reg. values to 60c. Friday, Saturday and Monday **29c**

Fighting For Themselves.

New York Sun: Harry Lander, who has put off the matter of the clown to take up the task of rousing American enthusiasm in the way to which he gave the life of his only son, ends one of his speeches thus: "America will know all about the war when the first convoy brings back the men who will never see again, the men who will never walk again, the men who will never speak again. That's when America will realize what she's up against. "Don't think you're coming to fight for Britain, for France, for Belgium. You're coming to fight for yourselves, by God!"

Poser for Mamma.

Little Johnny, aged six, was, like many young gentlemen of his age, wonderfully inquisitive, and this "spirit of inquiry" his mamma did not at all approve of. "Johnny," said mamma one evening, when the young hopeful had completely exhausted her patience, "if you ask me another question I will send you to bed without any supper." This ultimatum was soon disregarded, and Johnny was packed off to bed. Later, his mother repented. After all, she reflected, children obtain most of their knowledge by asking questions. So she tilted upstairs, knelt beside his bed, and told him she was sorry. "And now, Johnny, dear," she continued, "if there is anything you would like to ask before you go to sleep I will try to answer it." "Yes, mamma," said the thoughtful young hero, "how far can a cat spit?"—Tit-Bits.

Here and There.

When you want Steaks, Chops, Cutlets, try ELLIS.

C.L.B. COMPETITION.—The annual competition for the Quiberon Shield will be held at the C.L.B. Armoury to-night.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS.

TRAIN MOVEMENTS.—Tuesday's outgoing express arrived at Port aux Basques at 8.40 p.m. yesterday. The incoming express is due at 9 p.m. today.

DIED FROM INJURIES.—Sandy Routledge, son of the late Mr. Peter Routledge, of Pleasantville, was run down recently by an automobile in New Jersey and sustained a fractured skull. He died from his injuries.

Nyal's Assorted Talcums arrived to-day for Stafford's Drug Stores, Duckworth Street and Theatre Hill.—sep.17

AT REST.—The remains of a man named Thorne, of Torbay, who died at the residence of his son, Freshwater Road, were conveyed to his home yesterday by Undertaker S. G. Collier, where interment took place.

The sum of \$30 will be paid to any female proceeding to Toronto who will take charge of a child of about one year and eight months old. Enquiries to be made at the S. A. Headquarters, Springdale Street.—oct.24,31

POLICE MATTERS.—Inspector-General Hutchings has initiated a scheme to get an increase of wages for the members of the police force, especially for the older members. Every five years a man will get an increase of ten dollars. The Government has sanctioned the scheme and the new rates will come into effect next month.

If you need stylish, perfect-fitting and well-made clothes—in Suit or Overcoat—and reliable Cleaning and Pressing, call or phone SPURRELL, 365 Water Street. Phone 574.—oct.17

DIED.
Killed in action in France, Oct. 9th, Corp. Philip G. Voke, aged 24 years, leaving a mother, three sisters and two brothers to mourn the sad loss of a loving son and brother. Gone but not forgotten.

At Post Graduate Hospital, on October 23rd, Colin Campbell, in his 33rd year, leaving a wife and one daughter. Interment at Greenwood Cemetery, New York.

Last evening after a tedious illness, Win. Murphy, aged 69 years; funeral on Saturday, at 1.30 p.m., from the residence of his nephew, Mr. Peter Murphy, Topsails Road. Friends and acquaintances will please attend without further notice.

N.F.L.D. Highlanders. ORDER O.C.

A. & B. Companies will parade at the Armoury on Friday evening, Oct. 26th, at 8 o'clock sharp when good conduct stripes and prizes won at the Camp, will be presented.

C. U. HENDERSON, Uniform: Capt. & Adj. Full Kit—Kilts. oct.25,21

FOR SALE.—Several Schooners suitable for ocean transportation and coastwise; also Tug-boats, Barges and Steamers. Address DAVID W. SIMPSON, Ship Broker, 182 State St., Boston. may.14,6m