## SEPIA PORTRAITS ON POSTCARDS.

In answer to the demand for a Good Class Portrait which can be mailed in a letter and which can be easily carried in the Pocket we have decided to make THIS SPECIAL SEPIA POSTCARD;

Prices-Half dozeII- $\$ 3.00$.
one dozen-\$5.00.
Phone 768.
THE HOLLOWAY STUDIO, LIMITED, Corner Bates' Hill and Henry Street, St. John's, Newioundland

499th Day of the War

## Latest

## From the Front

Messages Received
Previous to 9 A.M.

$\square$

More American Goods!
At Prices that are Irresistably Low.

| LADIES' NECKWEAR 40 c . to $\$ 1.20$. |  | $\xrightarrow{\text { countion }}$ Turkhit Wash Cloths, gc, eaChild's Waterpoof Bibs, Washing Slip Ribbond Xmas Holly Ribbon, 13c. bdil Books of Safety Pins, ben Child's Satin Purses, |
| :---: | :---: | :---: |
| Very attractive, consisting of Collar and Cuff Sets, Fischues, Ruffs and some Fur effects. |  |  |
| DIES an |  |  |
| $\begin{aligned} & \text { In Elastic, Leather and } \\ & \text { Fur Trimed suede; all } \\ & \text { The latest shades. } \\ & \hline \end{aligned}$ | HOSIERY SPECIALS. Child's Rib Cashmere, <br> 16 c . to 26 c . Ladies' Cashmere, 30 c . to 45 c . Men's Half Hose, 20 c. to 40 c. 20c. to 40 c . |  |
| $\begin{aligned} & \text { LADIES' KIMONOS, } \\ & \$ 1.50 \text { to } \$ 3.50 . \\ & \text { In shade of Mauve, Pink, } \\ & \text { Saxe, Navy and Helio. } \end{aligned}$ |  |  |
|  | FLEECE UNDERWEAR. Boys' Sizes, 24 to 34. Girls' Sizes, 24 to 32.Price 38 c. up Ladies' for 28c., 38c. up to65c. 65 c. | SPE |
| LADIES <br> SLLK CREE WAISTS <br> S1.80 to s3.60 <br> Roman <br> stripe, <br> collars of <br> Hilitary cut. |  |  |
|  |  | $\begin{aligned} & \text { ATERPRO } \\ & 25 . \mathrm{e} \\ & \hline \end{aligned}$ |
| CHILDSAMERICAN COATS,fit 2 to 6 .years, only\$.2.0.Corduroy Velvet in shàdesof Red, Navy \& Brown. | INFANTS' BATHROBES, 95c. to $\$ 2.25$ Shades of Pink and Sky only | $\mathrm{Nco}$ |
|  |  |  |
|  | (easy) Z WAISTS, <br> fit 2 to 13 years. Price 28 c . up. | 50c. |

BISHOP SONS \& C0., Ltd.


These Goods being reduced in price should be very attractive to tradesmen who know the value of good tools and who know how to use them. See our window.

AYRE \& SONS, Ltd.

| EUROPEAN AGENCY. | $\begin{gathered} \text { Use } \\ \text { MOREY'S } \end{gathered}$ | Whisky |
| :---: | :---: | :---: |
| sale Indents promptly execu- | COAL |  |
| Contiontar soods |  | Don't be careless and simply ask for Whisky. |
|  | Now landing, 682 tons | Ask for |
|  | North Sydney Coal. | ouse of Lords, |
|  |  | a mellow full strength, |
| is | thracite Coal. |  |
|  | We can now supply the best coal in the market. OUR COAL IS GOOD COAL. | ch - a favourite with |
|  | M. MOREY \& CO. |  |
| WILIAM WISTSON\& SoNS |  | J. C. DAIN土. |
|  | GET IN COWS. |  |

