

# THE ACADIAN.

(Established 1883)

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**Advertising Rate Cards** and information respecting territory and samples of paper mailed upon request, or may be seen at the office of any advertising agency recognized by the Canadian Weekly Newspaper Association.

**Advertisers** must have copy in by Tuesday noon in order to insure changes for standing advertisements. New display advertising copy can be accepted one day late.

**Correspondence**—Letters addressed to the Editor and intended for publication must be short and legibly written on one side of the paper only. The longer an article, the shorter its chance of insertion. All communications must bear the name of the writer, not necessarily in full. The publication or rejection of articles is a matter entirely in the discretion of the Editor. No responsibility is assumed by the paper for the opinions expressed by correspondents.

## THE ASSESSMENT

Assessment is one of the most difficult problems which towns and municipalities have to face today. One of the chief causes of complaint on the part of the ratepayer is that his property is not valued equitably in comparison with his neighbors. The Assessor's oath of office requires him to set the actual cash value of each property, but so far as we can learn, this is seldom attempted. The usual course is to adopt a fifty per cent. basis or a forty per cent. basis, or whatever can be agreed upon. Why this should be we are unable to say. The result, however, is that no assessor attempts to place a correct valuation and that each is seeking to establish the lowest possible percentage. This is due in municipalities to the fact that an even rate gives the advantage to the ward that is assessed the lowest. As between towns and municipalities joint service is the disturbing factor. What is meant by joint service is that a number of expenditures of the county are born jointly by the municipality and the town. The proportion is based upon the assessment and the advantage falls to the district having the lowest percentage of assessment. It will be readily seen that it is more difficult to make a fair assessment on the percentage basis than it would be if the assessors endeavored to make an actual valuation of each property. Hence very much of the difficulty which exists. In our opinion the best way to overcome the difficulty so far as the towns are concerned would be to do away entirely with the joint service, and have each municipality entirely responsible for its own expenditures. This would remove the element of jealousy and enable each district to make its own assessment without regard to its relative proportion to its neighbors. The result would be that the actual valuation would be made and taxation based on them would bear equitably upon the ratepayers. Instead of viewing present conditions as if it were not possible to make a change the wise course would seem to be to seek such amendments to the Town's Incorporate Act as will permit us to carry on in a sane and logical manner.

## LOSSES IN MAILING

The astounding statement is made by the postal authorities in Washington that more than 20,000,000 letters in the United States reach the Dead Letter Office each year because they are so incorrectly and improperly addressed that they cannot be delivered to the addressee or returned to the sender, and the first Assistant Postmaster General well says: "If your letters are important enough to write, is it not important enough to see that they are correctly addressed? Mail is usually dictated and signed by the highest salaried officers and employees of a business then entrusted to the lowest paid employee for mailing."

Every business man will acknowledge the truth of this last remark, yet what a pity 'tis 'tis true. In view of this fact the chief surprise is not that twenty million letters every year are lost or cannot be delivered, but that the number is not very much larger.

## THOU SHALT NOT KILL

To the Editor of THE ACADIAN:  
Dear Sir:—I notice of late that there is considerable smoking at the Post Office. This, as I understand the matter, is in direct opposition to the present rules of the Department, as well as a decided nuisance to the public. If at the present day there is one place that is supposed to be free from the smokers' pollution it is a pity that the rules cannot be better observed. Ordinary courtesy should prevent any well-bred person from making a public nuisance of himself, but the average smoker apparently fails to realize this. May I suggest to the caretaker at the Post Office that the rules regarding smoking in that public institution be enforced.

## DECENCY

## AN ELECTION

Tuesday was nomination day for the town election to fill the vacancy caused by the resignation of Mr. A. M. Wheaton.

Two nomination papers were filed, the nominees being Mr. A. M. Wheaton and Mr. C. M. Gormeley.

Mr. Wheaton's paper was signed by Messrs. D. G. Graham, Edson Graham, Arthur C. Johnson, C. R. Nowlan, H. G. Bishop and F. S. Crowell.

Mr. Gormeley was nominated by Dr. Spidle, Dr. Archibald, Dr. DeWolfe, and P. S. Hsley.

Tuesday next will be election day when the vacant seat will be filled. The unexpected is what happened as it was not generally supposed there would be a contest. On the other hand a rather lively one is anticipated.

## ANOTHER CRACK AT THE PRINTER

Printer's ink is still away up in price and may go higher.

In a number of the States across the border there is a law to prohibit the use of natural gas for the purposes of making carbon black as this gas is much more valuable for heating and manufacturing purposes. This law may extend to our states, if so Printer's Ink will go even higher than at present. The poor printer gets it on all sides.

## LOWER HORTON ELECTRIC CO.

A meeting of the share-holders of Lower Horton Electric Co., was held on Tuesday evening in the basement of the Methodist church. The following officers were elected:

President—Rev. G. W. Whitman.  
Secretary—L. H. Curry.

Directors—Miss Annie M. Stuart, G. P. Fuller, R. W. Woodman, S. H. Trenholm, and Rev. F. E. Roop.

The company is capitalized at \$25,000. The line will be constructed along the "Ridge" road to Grand Pre and Hortonville and the work will be completed as soon as possible.

## THE KING'S MOUNTED RIFLES

The Companies of the King's Nova Scotia Mounted Rifles have been localized by the Militia Department as follows:

Headquarters, Kentville, N. S.  
"A" Squadron, Canning, N. S.  
"B" Squadron, Kentville, N. S.  
"C" Squadron, Middleton, N. S.

It is to be regretted that the Mount Allison campaign for half a million dollars has so far failed to reach the objective. Over \$300,000 was subscribed, and the balance is needed and will likely be gone after later.

## AVONPORT NEWS

Miss Olive Parker returned to Halifax on Wednesday after spending a week with her parents, Mr. and Mrs. W. O. Parker.

About forty-five members of "Hopeful" Division enjoyed a very pleasant sleigh drive to Wolfville on Friday evening of last week. After taking in the Hockey match between Wolfville and Windsor, lunch was partaken of at Young's restaurant.

Miss Muriel Starrat returned to her home in Lockartville on Wednesday last, having spent a week with her grandparents, Mr. and Mrs. Jas. Starratt.

Mr. and Mrs. Barrett and little son Carroll have arrived from St. John, N. B., and are occupying the house recently owned by Major J. B. Gordon-Ralph.

Two very interesting hockey matches were played here on our open air rink on Saturday last. In the morning Hantsport Juniors came up by train and played the Junior team of this place. The game resulted in a victory for our boys, score 6 to 0. In the afternoon Gaspereaux team played our senior team, that game also resulting in a victory for the home boys, score 5 to 2. Wm. Millett refereed in a most satisfactory manner.

King Nicholas of Montenegro died on Tuesday at Antibes, France.

**Every Man in Business Knows  
WHAT HE HAS TO SELL  
BUT DO OUR READERS KNOW?**

## Butterick Fashions

# DELTOR

is a wonderful addition to  
**BUTTERICK PATTERNS**

which does for the skill and cleverness of your cutting, sewing and finishing what the pattern itself does for the style of your garment.

**DELTOR** removes the last difficulty from home sewing—it banishes the last tell-tale evidence of the made-at-home garment.

From the laying out of your material to the last stitch in finishing you have an expert adviser in the **DELTOR** right at your elbow.

In all the New Butterick Patterns

## C. H. PORTER

Departmental Dry Goods Store  
Men's Furnishings, Clothing, Boots and Shoes  
"Where it Pays to Deal"

WOLFVILLE,

N. S.

# STUDEBAKER

This NAME PLATE on YOUR CAR  
Means

## Satisfaction, Service, Class

Come to

## W. A. REID'S SHOW ROOMS

and LOOK THEM OVER  
and  
BE CONVINCED

Agents and Service Station  
for  
**Studebaker & Overland Cars**

# EAST END GROCERY AND CHINA STORE.

## COCOA! COCOA!

Why pay more for other kinds of Cocoa when you can get a strictly Pure Cocoa in pound tins only 50c.

3 lbs. New Bulk Dates	50	2 tins Simcoe Baked Beans	25
2 lbs. Cooking Figs	45	2 tins Clark's	25
3 Grape Fruit	25	2 tins Clam Chowder	50
1 doz. Sweet Oranges, small	50	2 " Clams	40
1 " " " medium	65	4 " Wax Beans	1.30
1 " " " large	90	6 " Corn	1.30
1 " seedless Lemons	45	6 " Early June Peas	1.30
1 pk. Apples	50	6 " Tomatoes	1.30
2 large Tins Pineapple	1.50	2 lbs. Rankin's fancy Biscuits	.70
1 lb. Fresh Grated Coconut	.50	2 lbs. Ginger Snaps	.65
1 lb. Crystallized Ginger	.90	2 " Heinz Sweet Pickles	.70
2 Tins Peaches	.65	10 " Yellow Eye Beans	1.10
2 lbs. Evaporated Peaches	.75	Good Hard Cabbage per lb.	.04

Don't forget we sell Sussex P. & B. Aromatic and Dry Ginger Ale, which pleases all who drink it, in quality and price.

**W. O. PULSIFER**  
PHONE 42

## TEA

BLUE BIRD, Ordinary  
BLUE BIRD, Orange Pekoe  
RED ROSE, Ordinary  
RED ROSE, Orange Pekoe  
MORSE'S, Ordinary  
MORSE'S, Orange Pekoe  
KING COLE, Orange Pekoe  
TIP TOP  
LIPTON'S  
QUEEN BLEND, in Bulk  
RAKAWANA, in bulk

## COFFEE

THERMOKEPT  
RED ROSE  
CHASE & SANDBORN'S  
CLUB BLEND  
WHITE SWAN

**R. E. HARRIS & SONS**  
Phones 115-11 and 14

Discount of 5c. lb. on lots of 3 lbs. or over.

Discount of 10c. lb. in lots of 3 lbs. or over.

The economic Specialist says:

**"Back to the Farm  
to Reduce Food Costs"**

The medical specialist says:

**"Back to Wampole's  
Cod Liver Oil Extract**

to reduce wasting disease and  
produce a vigorous body

**Acadia Pharmacy**  
Hugh E. Calkin

PHONE 41

WOLFVILLE, N. S.

# The Cash Grocery and Meat Store

The Lenten Season is now here. We have everything in the Fish line.

**Fresh Fish from Yarmouth  
Twice a Week**

Fresh Haddock, Finnan Haddie, Fresh Cod, Cod Fillets, Kippers, Frozen Halibut, Sardines, Smoked Digby Herring, and Mackerel, Pickled Herring, Boneless Cod, Canned Sardines, Lobsters, Clams, Clam Chowder, Sardines.

We have added an up-to-date Bacon Slicer to our Store equipment. Try a pound of Davis and Fraser Bacon. Sliced to your order.

Beef, Pork, Lamb, Mutton, Veal, Fow and Chicken  
Fresh sausages made once a week.

PHONE 53.

**FRANK W. BARTEAUX**

## Chiropractic Health Talk

### Who Hath Ears to Hear Let Him Hear

No one was greater master of the art of giving the World a message than Christ. It was He who urged that those who have ears to hear should use them to hear and to heed any message of good.

Chiropractic brings a message of good for those who are ill or suffering from disease. The twenty-four movable joints of the back-bone become disordered by strains, jars or accidents and in such disorder cause pressure upon spinal nerves at their exit between the disordered joints.

Chiropractic adjusting removes the pressure. It is a simple common-sense method of correcting bodily ailments that will bear all the investigation you can give it.

**DR. G. J. RANDELL**

Graduate 1912 of Palmer School  
Fountain Head of Chiropractic

Newcombe Block,  
Kentville, N. S., Tel. 251  
Daily except Sunday, 3 to 6.

Port Williams, N. S.  
Daily except Sunday, 10 to 12.30