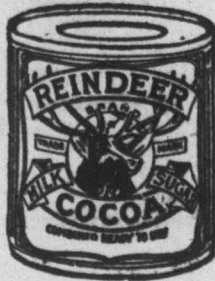
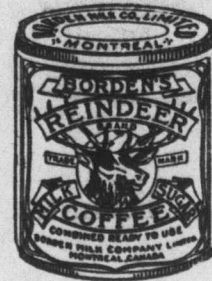


Borden's Reindeer Coffee and Reindeer Cocoa

The convenience, economy and deliciousness of these



two beverages have won great favor with housewives. Simply add boiling water and a wholesome cup of cocoa or coffee is instantly made.



These two superb brands will reap you big returns—always popular—always up to the high standard of quality that has always placed Borden lines ahead of all competition.

Reindeer Coffee and Reindeer Cocoa should always be on your shelf, Mr. Merchant.

Just tell your customers they're Borden Products.

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