

# LET US HELP



We are already helping you sell O-Cedar by our big advertising campaign. We are telling every woman in Canada of its great qualities. Let us help you more. We can help you in material and advice to display

## O-Cedar Polish

(MADE IN CANADA)

in your store and windows. We can help you arrange your display and can supply you with striking and attractive posters and cards. Show your customers you carry O-Cedar and you will double your sales. Write us about it.

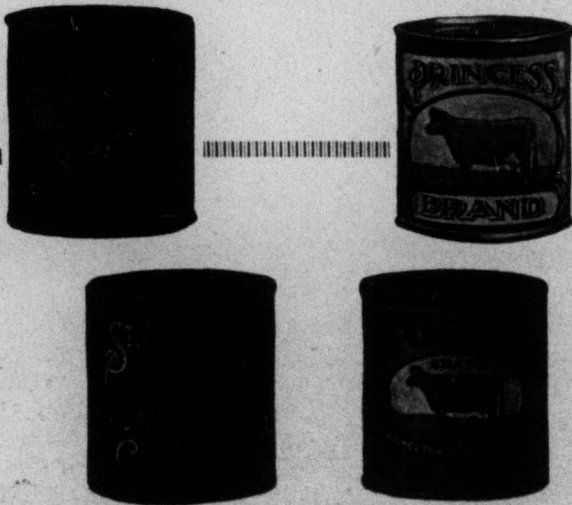
### Channell Chemical Company, Limited

369 Spadina Avenue, Toronto

## Sales with a punch

—the profit-producing punch that means steadily increasing business  
—that's what you get with

### Malcolm's Canadian-Made Milk Products



First sales always produce that unstinted satisfaction which brings the customer back again.

Compare our prices and our quality with any of the imported brands. You will find the Malcolm Line a Canadian-made product that is second to none.

Feature these trade winners in your window and counter display. Note our prices:

- St. George Brand Coffee, 2 doz. in case ..... \$4.80
- Banner Condensed Milk, 4 doz. in case..... 5.75
- St. George Evaporated Milk, 4 doz. in case..... 3.75
- Princess Condensed Milk, 4 doz. in case..... 4.75

### Malcolm's Condensing Company

ST. GEORGE

ONTARIO