

OUR AIM IS TRUE

The Packers of "Thistle" Brand of fish aim only to produce the best in canned fish.

The "Thistle" Brand of Canned Haddies, Fancy Lobsters, Kippered Herring and Herring and Tomato Sauce, are canned right where they are caught—at the water side. How better could you preserve the natural and delicate flavor of the fish? Impossible!

Captain Austin has the unequalled skill of a lifetime of experience. There is no dirt or slime—no uncleanliness to be found in the "Thistle" Brand. The reputation of the foremost fish curer in the country is at stake under the label of the "Thistle" Brand. Buy it and you buy the best.

Sardines from Norway

Packed in perfectly pure Olive Oil by Olsen & Kleppe at Stavanger, Norway, with wondrous care and skill in the selection. Their special leading brands "Albatross" (small fish) and "Ambrosia" (a trifle larger) command ready and large sales to the most fastidious people.



ARTHUR P. TIPPET & CO.

Agents

Montreal

Toronto

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