

**Hudson's Bay Company**

## Don't be Disappointed!

Place your order now for

# "The Hoover"

at our special terms of only

**4.50** the **5.00**  
cash balance monthly

—THE DEMAND for Hoovers during the past few days has far exceeded our expectations. It is a question with us now whether we will long be able to fill orders promptly.

—CERTAINLY, you don't want to be disappointed. You have waited for the day to come when you could buy a Hoover on terms like these. NOW IT'S HERE! DON'T LET IT SLIP BY!

—BRING in your \$4.50 now and let us deliver to your home this world's greatest electric cleaner—and combined carpet beater, carpet sweeper and suction cleaner that does all your hard work electrically.

—FOR a limited time only at these terms.

\$4.50 CASH—BALANCE \$5.00 PER MONTH.

## ARE YOU CO-OPERATING?

THIS MAGAZINE'S subscription rate is now the minimum one of \$1.00 a year—in advance.

SUBSCRIBERS THEMSELVES are therefore asked to check their renewal dates (on their address slips) and to forward dues . . . Won't you list a friend?

THE B. C. M. PUBLISHERS aim to give the Canadian West a Representative Magazine OF ITS OWN; and welcome practical co-operation to that end—in subscriptions and business advertising.

## Say It With Flowers

CUT FLOWERS, FUNERAL DESIGNS, WEDDING BOUQUETS,  
PLANTS, SHRUBS, TREES, BULBS, SEEDS AND  
FERTILIZERS

### Brown Bros. & Co., Ltd.

Florists, Nurserymen and Seedsmen

#### THREE STORES

48 HASTINGS STREET EAST  
151 HASTINGS STREET WEST  
665 GRANVILLE STREET  
Vancouver, B. C.

## The Power Behind the Publisher

SAID a prominent Vancouver citizen whom we met the other day in a central City store—"DOES THIS MAN NOT advertise in the BRITISH COLUMBIA MONTHLY? A firm like this, obviously doing well from the patronage of Vancouver people, OUGHT to show practical interest in such institutions,—built or published to serve the community which has made their success possible."

WAS HE NOT RIGHT? What think you? In that connection we remind readers that, humanly speaking, such men and firms as use advertising space in this Magazine make its life and progress possible. All who value its work are therefore invited to take note of the firms—the number of which we trust will be considerably increased soon—who, by appealing to our readers for business patronage at the same time prove themselves practical partners in the "Community Service" of this "Magazine of the Canadian West."

The  
British Columbia Monthly



# Look at Your Hat—

Everyone else  
does!

For a  
"NU-TOP"  
visit

## LINFORTH'S

The Men's Hatter

417 Granville St.

Vancouver, B. C.