



"What's flour *gluten*, Bud?"  
 "It's what makes your dough *rise*, Rose."

"Yes"—she encouraged.  
 Added Bud very sagely:

"Makes it *rise* in the mixer and *expand*  
 in the oven. It's the *elastic* part of  
 flour—*absorbs* all the water and milk  
 —and things."

Rose grew interested.

"FIVE ROSES, said Bud, is exceedingly *rich*  
 in gluten. I s'pose because it's *all* made  
 from *Manitoba* wheat. Takes up a lot  
*more* water — makes those *fat* loaves —  
*lasts longer* too."

"Saves *money*, doesn't it?" asked Rose.

Bud in a big voice:

"The fat loaf makes the fat pocketbook."  
 Use FIVE ROSES *always*.

And Rose said YES.

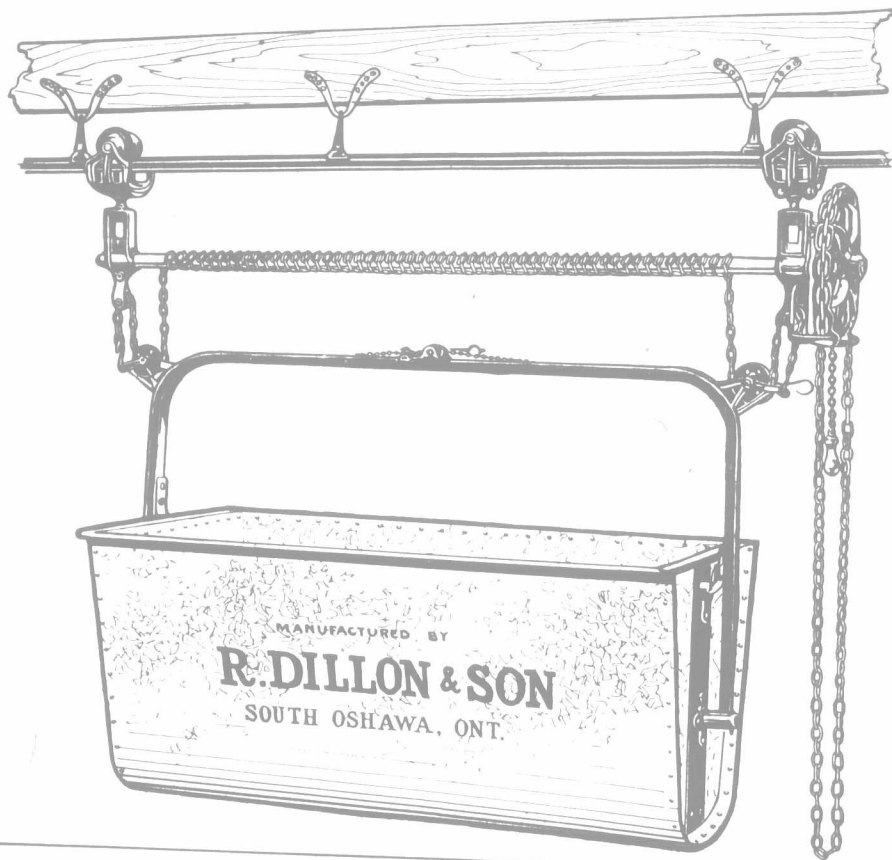
# Five Roses Flour

Not Bleached



Not Blended

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## The Beauty of Courtesy.

A story is told of Robert Browning, the noted poet, which illustrates his splendid character, in its humility and sympathy with all classes of mankind. While he and his son Barrett were living alone in Florence, Italy, the son one afternoon gave an exhibition of some of his new paintings. To the father was assigned the duty of meeting and welcoming the

guests. Late in the afternoon, when the drawing-room was full, an old and plain looking lady appeared at the door, whose face was familiar, but whose name Mr. Browning could not recall. In consequence there was some embarrassment, which was soon relieved by the woman saying, "I am the cook." Mr. Barrett said I was to come around and see the pretty pictures." Immediately Mr. Browning offered the rustic old lady his arm,

and took her around to view the pictures with as much courtesy and attention as if she were a queen.

Such conduct is a sure sign of a gentleman, and an evidence of real culture. Refinement of manners will manifest itself in respect for the poor and lowly as well as for the wealthy. All truly great men and women are humble and unaffected. It is only shallow minds which are self-conscious and haughty in their relation to

those who serve in the humbler walks of life.

She (flattering with eyes and voice)—Arthur, dear, I find that we will still need a few things to make our little household more serviceable.

He—What one thing, perhaps?

She—Well, for instance, we need a new hat for me.