



More Attention to Quality

AFTER five thousand years of cultivation and use tea is to-day more than ever the beverage of the world. In Canada its consumption increases steadily, and every day the Canadian housewife is giving more attention to the quality of the tea she buys.

When you use Red Rose Tea you have in any grade the very best value possible at the price. It is the quality of Red Rose Tea, its delicious flavor and delicate aroma combined with rich smooth strength, that accounts for its steadily increasing success. If you are using the 30c. grade try a package at 40c. It is well worth the difference.

RED ROSE TEA "is good tea."