

PERIODICAL DEPARTMENT.

"The Committee again commend this branch of the Society's work to the attention of its friends and the Christian public, and ask their zealous and persevering efforts for its extension. It is a systematic tract distribution of a most effective character. Each of the periodicals secures a large number of families which engage to receive and read a fresh publication—filled with the best mental and spiritual nourishment attainable—once every week, or month, the whole year through. What an opportunity to reach the mind, the conscience, and the heart of thousands of thousands with freshly-presented and timely truths!

"These periodicals are now seven in number, a third child's paper, for the very youngest readers, having been inherited from the Boston Society.

"Two of the seven are *Weekly Illustrated papers*, the one in English, the other in German: *The Illustrated Christian Weekly* and the *Deutscher Volksfreund*.

"There are two *monthly papers for family circulation*, one in English and the other in German: the *American Messenger* and the *Amerikanischer Botschafter*.

"The other three are illustrated *monthly papers for children*—the *Child's Paper*, for the older little ones; the *Morning Light*, arranged to be divided into semi-monthly parts; the *Apples of Gold*, arranged to furnish one number every week, and once in each quarter a fine colored picture.

"CIRCULATION OF PERIODICALS FOR YEAR ENDING MARCH 31, 1879.

"The average number of copies printed monthly of the *American Messenger* for the year has been 68,900 copies; *Child's Paper*, 136,000; *Botschafter*, 25,867; *Morning Light*, 70,500.

Whole number of copies printed during the year: *American Messenger*, 826,800; *Child's Paper*, 1,632,000; *Botschafter*, 310,400; *Morning Light*, 846,000.

"Total number printed of the four papers for the year, 3,615,200. Total number of monthlies printed since beginning of issue, 174,017,400.

"Total number of *Deutscher Volksfreund (Illustrated German Weekly)* printed during the year, 251,400.

"Total number of *Illustrated Christian Weekly* printed during the year, 789,650.

"*Apples of Gold* (a weekly paper for the youngest readers), published at the Tract House since the first of January, 1879, has reached an average circulation of about 11,500 copies.

"148 new publications have been added to the Society's list during the year, in English, German, French, Spanish, Portuguese, Swedish, and Danish, 43 of that number being volumes; making the

whole number excluding the remainder paper.

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