

## Diamond Dyes Saved Her Suit

"I know you will be interested in my experience with Diamond Dyes.

"Last fall I was in a serious dilemma. I had bought a light brown suit, which soiled so easily that I determined to dye it a darker color. I purchased a package of — dyes.



Light brown suit dyed black

"The druggist had told me this would dye any kind of material, but as I had never dyed anything before I thought it would be well to test it with a small piece of the cloth. This little precaution saved my suit. The sample came out of the dy so 'streaky' that I knew something must be wrong.

"Fortunately just then a friend called to tell me that she had changed the color of her 'sweater suit'—a white sweater and a white serge skirt. She dyed the sweater grey and the skirt black. When I told her how unsuccessful I had been she said she knew what the difficulty was and told me to ask for Diamond Dyes for Wool. I went at once to another drug store and this time I got a package of Black Diamond Dyes for Wool.

"To be absolutely sure though I again tried a small sample first. The results reassured me, and I found that the suit could be dyed perfectly, with the proper dyes. My suit looks as new and fresh now as when I bought it, and the color is far more becoming."

CORA BURNS

You, too, can solve dress problems with Diamond Dyes. You need not try them on a sample first nor practise before dyeing even your most costly garments.

There is no knack or secret about using Diamond Dyes. Don't say, "Oh! I am not clever enough to work such wonders." Thousands of twelve-year-old girls use Diamond Dyes.

Buy a package of Diamond Dyes to-day. It will cost but 10c at any drug store. Tell the druggist what kind of goods you wish to dye. Read the simple directions on the envelope. Follow them and you need not fear to recolor your most expensive fabrics.

## Diamond Dyes

There are two classes of Diamond Dyes—one for Wool or Silk, the other for Cotton, Linen, or Mixed Goods. Diamond Dyes for Wool or Silk now come in Blue envelopes. Diamond Dyes for Cotton, Linen, or Mixed Goods come in White envelopes.

## Here's the Truth About Dyes for Home Use

Our experience of over thirty years has proven that no one dye will successfully color every fabric.

There are two classes of fabrics—animal fibre fabrics and vegetable fibre fabrics.

Wool and Silk are animal fibre fabrics. Cotton and Linen are vegetable fibre fabrics. "Union" or "Mixed" goods are 60% to 80% Cotton—so must be treated as vegetable fibre fabrics.

Vegetable fibres require one class of dye, and animal fibres another and radically different class of dye. As proof—we call attention to the fact that manufacturers of woolen goods use one class of dye, while manufacturers of cotton goods use an entirely different class of dye.



White sweater dyed grey—white Serge skirt dyed black

## Do Not Be Deceived

For these reasons we manufacture one class of Diamond Dyes for coloring Cotton, Linen, or Mixed Goods and another class of Diamond Dyes for coloring Wool or Silk, so that you may obtain the very best results on EVERY fabric.

**REMEMBER:** To get the best possible results in coloring Cotton, Linen, or Mixed Goods use the Diamond Dyes manufactured especially for Cotton, Linen, or Mixed Goods.

**AND REMEMBER:** To get the best possible results in coloring Wool or Silk use the Diamond Dyes manufactured especially for Wool or Silk.

Diamond Dyes are sold at the uniform price of 10c per package.

1913 Diamond Dye Annual Sent Free

Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual, a copy of the Direction Book, and 36 samples of Dyed Cloth—Free.

THE WELLS & RICHARDSON CO., Limited, 200 Mountain Street, Montreal, Canada.

## Suffragist Parade at Washington



The Suffragette Parade at Washington on March 3rd Was Quite Spectacular. This Picture Shows One of the Uniformed Corps in the Big Parade as it Was Formed Up Not Far From the Capitol, Which is Seen in the Distance.



This Picture Gives Some Idea of the Tremendous Crowds Which Witnessed the Procession as it Wound Through Pennsylvania Avenue. After Part of the Procession Had Passed the Crowd Became Unmanageable and the Suffragettes Were Subjected to Considerable Indignity.



At the Head of the Procession Rode Mrs. Richard Coke Burleson, Grand Marshal, and Her Aides. A Contingent of a Score of Canadian Suffragettes From Toronto, London, and Ottawa Took Part in the Parade and Were Fortunate enough to Escape the Troubles Which Affected the Latter Part of the Procession.

## Cat and Dog Causerie

(Concluded from page 18.)

fuzz, and has a tremendously good opinion of herself. Like all feminine creatures, she has a large bump of curiosity, but prying only takes her to the edge of things, one might say. She never mixes with the common lot and will not flatter strangers by being friendly with them; she calls attention to her jet black self by giving a few sharp barks, and then at the height of her triumph, retires to an isolated spot, tucks her delicate paws under her, and sniffs in a truly aristocratic manner.

Rather a contrast is "Caddy," the splendid bull dog of Mrs. Fred. Carling. He is a thoroughbred and a gentleman. As one great admirer said, many worse men have been knighted! His name is Lennox Benedictine and he was bred by Mrs. Cartwright, of Napanee. "Caddy," by reason of his infant delicacy, was fed almost exclusively upon Cod Liver Oil. And if the makers of that special brand

are hard put for testimonials, they are at liberty to use this photograph! Could you imagine a finer specimen of doghood?

Alderman Ainslee Greene, Chairman of the Waterworks Committee, Ottawa, owns one of the finest bull terriers in Canada. Knock-na-cree, familiarly "Leader," took First Prize in the Puppy Class, Ottawa Dog Show; First Prize in the Novice Class, and First Prize in the Limit Class. In the Open Class he came out second, being beaten only by the champion, "Haymarket Blazer." He was entered in the New York Dog Show, in February, and stood well. Not at all haughty or impressed by his own importance, Leader is a friendly and playful fellow. He is rather the sort of beast to bring back those caustic words of George Sand, who said, "The more I know men, the better I like dogs!" But truly much depends upon the breeding.