



Maxwell "25"

The biggest automobile value ever offered for less than \$1,000. Our coming year's production of 60,000 cars makes the new price of \$925 fully equipped with these 17 new features possible.

- 1—Pure stream-line body.
- 2—Adjustable front seat.
- 3—Sims high-tension magneto.
- 4—Three-quarter elliptic rear springs.
- 5—Tire brackets on rear.
- 6—Spring tension fan.
- 7—Kingston carbureter.
- 8—Clear Vision Wind Shield.
- 9—Foot-rest for accelerator pedal.
- 10—Tail lights, with license bracket attached.
- 11—Gasoline tank located under dash cowl.
- 12—Crown fenders with all rivets concealed.

- 13—Head lights braced by rod running between lamps.
- 14—Famous make of anti-skid tires on rear.
- 15—Gracefully rounded, double-shell radiator equipped with shock absorbing device.
- 16—Instrument board, carrying speedometer, carbureter adjustment and gasoline filler.
- 17—Improved steering gear; spark and throttle control on quadrant under steering wheel; electric horn button mounted on end of quadrant.

The new 1915 Maxwell "25" is the easiest car to drive in the world. It is one of the greatest all around hill climbing cars in the world. It is an automobile to be really proud of.

See this "Wonder Car" at the Maxwell dealer nearest you. Write for the 1915 Catalog.

MAXWELL MOTOR CO. OF CANADA, LIMITED, WINDSOR, ONT. Dept. A.P.



\$ 925

WITH ELECTRIC SELF STARTER AND ELECTRIC LIGHTS \$70 EXTRA