

LIKE A NEW CAR

Wash off the dirt with the hose, and then give it a thorough grooming with



It makes your auto look like a new machine. Ioco Liquid Gloss feeds the varnish, keeps it from cracking and gives it a bright, lasting lustre.

loco Liquid Gloss cleans, polishes and disinfects all wooden surfaces. A little on the dust cloth makes house cleaning twice as easy and twice as effective.

In half-pint, pint, quart, halfgallon, and five-gallon lithographed tins; also in barrels and half-barrels at furniture and hardware stores everywhere.



Open Season-Sept. 15th to Nov. 30th. Write for free copy to E. Tiffin, General Western Agent 51 King St. E., Toronto, Oat CANADIAN COURIER.

The Canadian Courier

A National Weekly

NO. 20

Published at 12 Wellington St. East, by the Courier Press, Limited

TORONTO

VOL. XVI.

CONTENTS

Powers of the German Kaiser	Page	5
A Page of War Stories	Page	6
Is The Zeppelin a Menace?	Page	7
Universal Military Training	Page	10
Prospects In The Implement Trade	Page	10 .
A Gentleman and a Hero, Story Illustrated by A. Lismer.	Page	8
Reflections, By The Editor	Page	9
President Poincaire Inspects Troops Rotogravure Photographs.	Page	
War's Fearful Destruction Rotogravure Photographs.		
Sir Wilfrid Laurier Rotogravure Portrait.	Page	13 .vistinsa visto rogan
		14 mze
Woman's Supplement		15-19 1 a 1A
	Page	20
Money and Magnates	Page	21
Episodes in War Zone	Page	22
Facts About Leading Generals	Page	24



Editor's Talk

M ANY expressions of appreciation were received on the appearance of our first "Rotogravure" section in our issue of October 3rd. The second one will be found in this number. The excellence of this form of printing will make a special appeal to all those who have a taste for etchings and engravings. This is the nearest approach to hand-made plates which has yet been reached by mechanical means.

N-EXT WEEK the feature of the issue will be the full text of Lloyd George's wonderful speech, delivered at Queen's Hall, London. Speaking of it the "Times" says:

彩 绕 绕

share nov r

"The Chancellor of the Exchequer delivered on Saturday, to an audience composed chiefly of his Welsh fellow-countrymen, the greatest speech of his public career. Some speeches are deeds, and this is such a one. Such, too, was Mr. Redmond's historic utterance in the House of Commons; such were Sir Edward Grey's vindication of British policy and the Prime Minister's declaration at the Guildhall. Not since his Mansion House speech of 1911, after the German cruiser Panther had been sent on its provocative voyage to Agadir, has the Chancellor of the Exchequer spoken so clearly for us all. We have often had occasion to criticize his oratorical methods. We have not infrequently found ourselves at variance with his political views. But we have never questioned his great gifts or the purity of his patriotism. Never have those gifts been put to a nobler purpose than on Saturday; and never has the statesman in him stood forth in a truer light."

Every reader of the "Canadian Courier" will enjoy this wonderful oration. Every one will want an extra copy of the issue to give to a friend. It is a remarkably clear, as well as inspiring, summary of Britain's position in regard to the war. It contains Britain's message to her subjects over-seas and to her friends throughout the world.



