

After Inventory Piano Bargains

Clearing away at generously reduced figures a number of lines of well-known pianos. Last year we purchased heavily in advance of steadily increasing prices. Stock-taking shows that we have too many pianos of certain styles and makes that we can therefore offer at genuine reductions. This means an unequalled opportunity for you to purchase a brand new piano at prices you cannot equal elsewhere.

Brand New Pianos At Rock-Bottom Prices

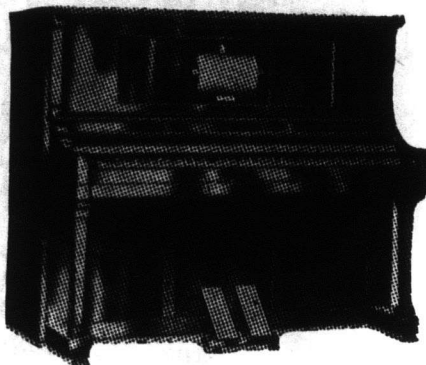
More space must be made for other pianos ordered early last year and daily arriving in our warehouse. Pianos now in stock must be moved to make way for them.

Get our illustrated catalogue regarding present prices and terms.

Canada	\$355
Doherty	375
Lesage	375
Winnipeg Piano Co. . .	395
Sherlock-Manning . . .	425
Bell	425
Haines	465
Cecilian	475
Nordheimer	485
Gerhard Heintzman. . .	495

Other Styles at Different Prices

CANADA PLAYER
(Boudoir Style)



\$625

12 music rolls and combination player and piano bench free. Customers may exchange rolls at any time on paying 10 cents each.

Terms to Suit

Part cash payment accepted now and the balance in full payments, or quarterly or half-yearly terms.

We Pay Freight

Not only that, but we guarantee safe delivery of your piano to your nearest station.

Bonspiel Visitors

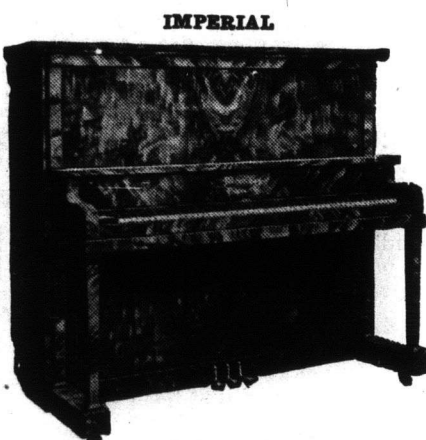
will be accorded the usual welcome to call and personally inspect our wonderful showing of pianos and phonographs.

WINNIPEG PIANO CO.

333
PORTAGE
AVE.

DIRECT FACTORY REPRESENTATIVES

STEINWAY, GERHARD HEINTZMAN, NORDHEIMER, CHICKERING, HAINES, BELL, DOHERTY, SHERLOCK-MANNING, CANADA AND LESAGE PIANOS. EDISON, COLUMBIA, GERHARD HEINTZMAN, PHONOLA AND CECILIAN PHONOGRAPHS.



\$335

Bargains In Slightly Used Pianos

Each of these pianos has been thoroughly overhauled, repolished, and is guaranteed to be in good condition. They are big reductions on some well-known makes.

	Regular Price	Sale Price
Thompson	\$425	\$245
Sherlock-Manning	445	325
Hoffman	450	195
Mason & Risch. . .	500	345
Lesage (Shop Soiled) . . .	395	325
Bell (Shop Soiled)	475	395

PLAYER PIANOS

Primatone	750	495
Everson	775	625

Manitoba Farm Loans Association

Lachlan McNeill, commissioner of the Manitoba Farm Loans Association, reports extraordinary public interest in the undertaking. Up to July 1st, 1917, this association had only paid out four loans, as the work of organization, securing of suitable offices, and all printing, etc., necessary to the working of the association had to be arranged for, so that up to Nov. 30, 1918, the association had been actually loaning only about 18 months. In that period the association has paid out 762 loans, totalling \$2,000,950.

The Manitoba Act is co-operative in this way, that each borrower is required



LACHLAN McNEILL

to subscribe for stock in the Association to the extent of five per cent. of the amount of money which he borrows.

No other person except borrower on farm land mortgages under the provisions of this act, their heirs, executors, administrators and assigns, and His Majesty in the right of the province, can become shareholders in the association.

When a loan is disbursed this five per cent. is retained by the association and a stock certificate issued to the borrower for the number of shares he is entitled to. The certificate is held in the office of the association as collateral security until the loan is paid off, when the borrower will be paid at par for his stock.

Mr. McNeill has received an invitation to address a number of meetings in the United States and explain in detail the plan which made the Manitoba Farm Loans Association so successful a venture.

INCREASING WHEAT PRODUCTION

In making farmers loans for the purchase of seed, the United States government is helping wonderfully needy settlers in the drought-stricken areas to the south of us. In making loans the



Samples of heads of wheat submitted by J. W. Broatch, Moose Jaw.

government is carefully specifying the kind of seeding that it will loan money for. The land must be either fall or spring plowed, except reasonably clean summer fallow, corn or potato land. Stubbling in will not do, except on new land that has produced but one crop of flax.

A GREAT TEMPERANCE FETE

Fifty years of earnest, persuasive work in the cause of Temperance was marked by the recent great fete at the Crystal Palace. The proceedings not only included the usual musical competitions, concerts, and picturesque "march past" in the grounds, but also a reception in honour of Mr. Frederic Smith, the conductor of the first fete 50 years ago, who was presented with his portrait in oils. The presentation was made by the President of the Temperance Choral Union, Mr. Alderman Clements, J.P. The youthful septuagenarian recipient was enthusiastically received when he appeared in the Handel orchestra.

The first prize in the choral contest for juvenile choirs, together with the Frederic Smith Challenge Shield, was won by Lake Road (Portsmouth) Band of Hope; the first prize for mixed-voice choirs from thirty to fifty singers, together with the Curwen Challenge Shield, was won by the Stamford (Portsmouth) Temperance Choral Society; and in the mixed-voice contest for choirs from 60 to 100 singers, the first prize and the Cory Challenge Shield was won by Portsmouth Excelsior Temperance Choral Society.



Officers of Boys' and Girls' Club, Gladstone, Manitoba, who presented the Duke of Devonshire, when on his trip throughout the West, with a basket of Manitoba grains and grasses.