

IMPORTANT CAUTION TO THE PUBLIC.

Pears' Soap is sold everywhere, but insist on having Pears', as injurious imitations are often substituted, even by dealers who would be thought respectable, some of whom attract the public into their shops or stores by marking Pears' Soap at less than the cost price, and then recommend some rubbish as "just as good" or "better," because they make a larger profit on the article recommended as a substitute.

If you get Pears' Soap when you ask for it you are dealing with a sensible man. If you don't, it is because the dealer makes more profit out of you by selling you something else, forgetful that next time you will deal where you are supplied with what you ask for.