

Christmas Shoppers Will Beat a Path to THIS Store

Buying For Less and Selling at a Small Profit Enables The Mayhew Store to Save You Many a Dime and Dollar on the Things You Want to Buy For Christmas Gifts.

This Year of All Years Make Your Gifts Practical.

What Shall I Give Her? Why Not a Blouse - \$2.69 up to \$6.95.

It's a puzzling question and this year it takes on an even greater importance, for every woman prefers that her presents shall be really practical.

Linen of all kinds to select from when choosing Christmas Gifts

Linen are such popular and acceptable gifts. Good Linens at the present time are rare and very hard to get, so come early.

Sweater Coats are practical gifts

Men's Coats at \$2.19 up to \$7.00. Women's Sweater Coats, \$1.75 up to \$7.00.

Boudoir Caps, new and dainty

Watch Our Windows. They Will Help You Solve Many Gift Problems.

Bedding for Christmas gifts
Specials in Flannellette Blankets and Comforters.

Ladies' New Neckwear

A new Jabot or Collar in a neat Christmas box is an acceptable and appreciated gift. The correct styles are here.

Beautiful Battenburg Work

Doylies, Centrepieces, Dresser Scarfs, etc.

Men's Neckwear

Never was our assortment so large and so beautiful. 25c, 35c, 50c, up to \$1.50. Everything boxed.

Many specials in Christmas Groceries

Get our prices on Mixed Candy, Christmas Candy, Oranges, Nuts, Peels, Raisins, Currants, etc. Come to the store that means real economy to you.

Have you Kid Gloves on your gift list?

Perrin's Fine French Kid Gloves, best quality, in white, black or colors. \$1.50, \$1.75 and \$2.00.

Give her a beautiful Seal Plush Coat

\$25.00 and \$35.00.

Buy Slippers for Christmas

Cosy Slippers for Women and Misses, 98c to \$1.75. Women's Julietts, \$1.25 to \$2.00. Men's House Slippers, 85c, \$1.30, \$2.00.

Secure your Gift Handkerchiefs here

Handkerchiefs - Yes, everybody wants them. Many kinds, in holiday gift boxes.

Our new Fancy Dish section

You, the consumer, should be interested, because it is the dawning of a new era of greater assortment and value in this line. Never has there been a finer showing of Fancy Dishes, and at prices that are remarkably low.

The Real Santa's Toyland

Children! Get your mother or daddy to bring you here and see Jolly Old Santa Claus in his warehouse of Toys. Everything is here - Drums, Wireless Outfits, Trains on Tracks, Fire Engines, Cannon, Cook Stoves, Dolls, Teddy Bears, Horses, Lions, Cats, Dogs, Monkeys, etc.



This May Help You to Solve Your Gift Problems.

For Her

Give Linen - you will make no mistake. Why not Silk Hosiery - always nice. Pretty Neckwear. Silk for a Dress. Tea Aprons - she can't have too many. Silk Mufflers. Knitted Silk Bags. A Beautiful Waist - what could delight her more. Hockey Boots. Silk Camisoles.

For the Man

This is the Up-to-date Men's Store. This is where you buy with a confidence that everything is alright. Pyjamas. Silk Sox. Neckties. Slippers. Hockey Shoes. Initial Handkerchiefs. Sweater Coats. Fur Lined Gloves. Umbrellas. Brace Sets. Silk Mufflers. Silk Shirts. A Suit of Clothes or an Overcoat. Underwear. Shoes, etc.

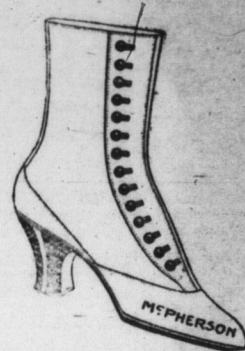
For Mother

Slippers. Gloves. A Nice Coat. Handbag. Sweater Coat. Bath Towels. Combs.

For the Baby

Little Fur Sets. Booties. Knitted Leggings. Bear Coats. Little Knitted Sweaters. Wool Booties.

Be Sure to Make Your Gifts Practical.



Remember We Box Everything

Nothing will be too much trouble to help you. Extra help taken on for that purpose.

The Mayhew Store - The Christmas Store

The Store With the Christmas Gift Service

E. MAYHEW & SON

The Transcript.

THURSDAY, DECEMBER 13, 1917

Newbury

Dr. A. P. Owens was in London on Saturday.

A meeting in the interests of George A. Elliott was held in the Town Hall on Friday evening and was well attended. Close attention was given the speakers, Major Matheson of Toronto and a returned soldier and Mr. Elliott. A. Holman was chairman.

Elmer Connelly was in London last week on the jury.

The final meeting of the council will be held in the Town Hall Saturday evening, the 15th being the date for the winding up of all the year's business for all councils.

Will Grant of Windsor spent the week-end in town.

The sectionmen and several others were in London last week as witnesses in the Hurdle vs. G. T. R. case.

The usual "practice" is on for S. S. entertainments for Knox church and the Methodist church.

Worms cause fretfulness and rob the infant of sleep, the great nourisher. Mother Graves' Worm Exterminator will clear the stomach and intestines and restore healthfulness.

PARKDALE

Santa Claus will soon be here and when he comes he'll bring good cheer. Miss Gertrude Ward has returned home after having a very pleasant visit with Windsor friends.

Miss R. A. Smith spent Wednesday of last week in London.

Miss Gladys Miers of Windsor is visiting friends here.

Quite a number of the ladies here are knitting and sewing for the boys in the trenches.

If we cannot all be heroes at the war we can certainly be heroes at home.

Wm. Martyn left a few days ago for Springfield, Ohio, to spend the winter with his sons there.

Mr. and Mrs. Joseph Siddall of Glenora spent a day recently with the Misses Everitt.

Miss Hathaway of West Lorne is visiting her cousin, Kathleen Fisher.

Mrs. V. Watterworth and children of Glenora were visiting the former's parents, Mr. and Mrs. R. Campbell, last week.

Two ladies of the Women's Institute of Wardsville were collecting chickens in this vicinity last week and were sending them to Parkhill to be canned and shipped to the boys over seas.

Cairo.

N. McDougall, Liberal candidate for East Lambton, held a very successful meeting in the town hall on Wednesday night, 5th inst. The hall was crowded and Mr. McDougall was in good form and occupied better than one hour in criticizing the Union Government. He was followed by A. B. Conner of Alveston, and also by D. J. McEachern, the Liberal candidate for the legislature, who denounced the Union Government for passing such acts as the franchise and the C. N. R. deals. On Thursday night J. E. Armstrong, Conservative Unionist candidate, held a meeting.

Alfred Wehlmann was a London visitor on Saturday.

Service in the Presbyterian church was dispensed with on Sunday owing to the minister officiating at the funeral of the late Hugh Murray.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*

Kilmartin.

Peter McGregor, who spent the summer in the West, returned last Saturday.

Mr. Miers of Knox College preached in Burns' church last Sunday.

A. L. Campbell of Brandon, Manitoba, spent the week-end at John Secord's.

Mrs. D. N. Munroe is recovering from a severe illness.

The many friends here of Hugh A. Beaton of Walkerville were sorry to learn of his death on Friday last.

Mr. Beaton formerly lived at Oil Springs, where he taught school for a number of years. He moved from there to Walkerville, where he held the position of principal of the public school up to the time of his death.

The induction of the Rev. D. Robertson takes place in Burns' church on Thursday at two o'clock.

OAKDALE.

Ida Dykeman, the second daughter of Joseph Dykeman of Dawn, was married to Anson Showers, the second son of Mrs. Showers of Euphemia, on Wednesday, Dec. 5th, in the manse at Rutherford by Rev. V. T. Mooney and are on their honeymoon to Wingham.

Adonias Mawlam, the second daughter of Mrs. Rachel Mawlam of Euphemia, was married to Glen Gould, the only son of Wm. Gould of Dawn, on Tuesday evening, Dec. 4th, at the bride's home by Rev. V. T. Mooney of Rutherford and left on their honeymoon to Guelph.

George Barnes, Mr. and Mrs. Mac Leitch and daughter Annie and Mrs. Arthur Summers spent Saturday in Petrolia.

Mrs. Leslie Hartwick is ill.

Mrs. Wm. McDonald of British Columbia is visiting friends here.

Bert Currie is attending the Guelph fair.

Appin

Married at the manse, Appin, on Dec. 5, by the Rev. H. D. McCulloch, Lila Mary, elder daughter of Mr. and Mrs. George McPhail Metcalfe, to Samuel Ferguson, of Mt. Brydges. They will reside on the Grosvenor farm, at Cairngorm, and will be at home to friends after January 21st.

Mr. and Mrs. Peter Ferguson are on an extended visit with their daughter, Mrs. W. A. Kelly, of Aldborough.

A number of the ladies of Appin Presbyterian church and three friends donated a barrel of fruit and fowl to the Sanatorium this week.

The bazaar in the Appin Methodist church has been postponed on account of bad weather and will be held on Friday evening, Dec. 14th.

Appin is promised five carloads of coal before Christmas. But it is well to remember that in these days many promises are made to be broken.

Nights of Agony come in the train of Asthma. The victim cannot lie down and sleep is driven from his brain. What grateful relief is the immediate effect of Dr. J. D. Kellogg's Asthma Remedy. It banishes the frightful conditions, clears the passages, and enables the afflicted one to again sleep as soundly and restfully as a child. Insist on the genuine at your nearby druggist.

WOODGREEN

Mrs. Hudson and her son are visiting her sister at Bothwell.

Mrs. H. Watterworth and daughter Mary have gone to Halifax to spend the winter.

The young people are busy practicing for their Christmas tree on the 20th.

The chop mill is very busy these days.

Many of the people here were not prepared for the cold snap.

Miss Kate Lunley is visiting in Detroit and Chatham.

Miss Marjorie Watterworth, teacher in No. 8 school, spent the week-end at her home here.

Ekfrid Station.

Mrs. J. L. Hull is visiting her sister in Toronto.

J. A. McCallum of Walkerville is spending the week with his uncle here.

D. A. Campbell has returned from the winter live stock fair at Guelph, where he took several prizes on his Lincoln sheep.

Philip Eaton is taking a course at London Business College.

John Switzer of London is spending this week at his home here.

The Ekfrid Patriotic Society shipped last month to Hyman Hall a box containing 20 funnel shirts. The ladies of the society met at the home of Mrs. W. P. Cornell last Wednesday afternoon and packed several boxes of coats, smokes and socks for the boys overseas.

Melbourne.

"Jack Frost" made an unexpected call on Saturday evening, and judging from appearances the call may be extended to a visit.

Miss Jennie Campbell is visiting friends in Toronto.

Miss Mary E. Mather attended the Public Library Institute which was held in London, in the interest of the library here.

Ernest Stephenson, who is attending the normal school in London, spent the week-end at his home here.

Maxwell Parr of London addressed the Epworth League on the Stanley and Fisher evangelistic services which were held at Aylmer a short time ago.

The Missionary evening given by the W. M. S. of the Methodist church was well attended. The W. M. S. of the Sutherland appointment, also the W. M. S. of the Presbyterian church here, were entertained to tea in the afternoon. The evening session, which was open to the public, was one of the most interesting programs given here for some time. The lecture room was beautifully decorated by the flags of the Allies, red white and blue bunting and carnations. An address was given by Miss Armstrong of Japan. In the absence of Mrs. Harrison, owing to her recent bereavement, Mrs. Marlat of St. Thomas addressed the meeting. Special music was given by the choir members and by the friends from Sutherland.

Election is the order of the day here. Two public meetings were held in the Woodman's Hall - Geo. Elliott of Parkhill on Thursday evening, and Duncan Ross and John Elliott on Friday evening. The meetings were well attended and very much enjoyed by all present, although we understand that some people in this vicinity have been suffering from indigestion ever since.

The Sunday school of the Methodist church are preparing to hold their white Christmas services on Sunday evening, Dec. 23rd. Everybody welcome.

CLEAN STOMACH, CLEAR MIND. - The stomach is the workshop of the vital functions and when it gets out of order the whole system clogs in sympathy. The spirits flag, the mind droops, and work becomes impossible. The first care should be to restore the healthy action of the stomach, and the best preparation for that purpose is Parlee's Vegetable Pills. General use for years has won them a leading place in medicine. A trial will attest their value.

CAMPBELL'S GARAGE
MELBOURNE

Batteries cared for and stored over winter.

Tires repaired and retreaded.

General repair work for all cars.

Crinan

The roads around Crinan are very badly blocked from the recent snow-storm.

Miss Jean Welch is indisposed this week with la grippe.

Daniel Dymock had a very busy day last week butchering at Duncan McIntyre's for several of the neighbors.

Mrs. Margaret McMillan spent a couple of days last week at the home of John L. Tait, Tait's Corner.

Mr. and Mrs. John McRae served a goose supper to a few of their intimate friends one evening last week.

Many of the farmers from around Crinan attended the big sale at H. Kook's on Monday.

Tom Welch had a successful operation on his throat a few days ago.

Dick Markham has gone to Ingersoll for the winter.

John Welch returned Saturday from Victoria Hospital, London, where he underwent a very successful operation on his throat.

Miller's Worm Powders do not need the after-help of castor oil or any purgative to complete their thoroughness, because they are thorough in themselves. One dose of them, and they will be found palatable by all children. Will end the worm trouble by making the stomach and bowels untenable to the parasites. And not only this, but the powders will be certain to exert most beneficial influences in the digestive organs.

School Reports.

The following is the report of S. S. No. 5, Ekfrid, for the month of November. Those marked with an asterisk were not present at all the examinations.

Mr. IV. - Lorna Gates, Harriet Smith.

Mr. IV. - Mabel Gardiner, Annie Gardiner, Willie Gates, Alex Stuart.

Mr. III. - Viola and Mabel Smith, Roderick Stuart.

Mr. III. - Robert McKellar, Margaret Gates, Harold Gates.

Mr. II. - Alice Gardiner, Georgina Smith.

Mr. II. - Martha Nixon, Wanita Hurley, Elliott Sutherland, Willie Stuart, Sam Sharp.

First - Clarence Sutherland, George McKellar, Marjorie Squire, Mae Wrenn.

Mr. Primer - Annabel Gates, Lottie Smith, Vercycle Jernyn, Melville Wray.

Mr. Primer - Bernice Hurley, Alvin Huston.

The following is the November report for S. S. No. 5, Metcalfe. Means perfect attendance:

Mr. IV. Class - Inez Henry 76 per cent., Willie Beckett 75, Harvey Parker 71, Clara Parker 68, Mabel Beckett 51, Ernest Morrow 44.

Mr. III. - Edna Hetherington 88.

Mr. III. - Norman Morrow 72, Wal-lis Reilly 54, Jean Boyd 47, Lillie Woods 40, Charlie Boyd 37.

Mr. II. Class - Ewart Munroe 71, Jennie Morrow 70, John Osier 65, Irene Parker 60, Martha Boyd 50, Sydney Feasey 53, Mabel Chambers 45, Gordon Hodgson 40.

Part II. - Mabel Dewar, Edward Feasey, Marjorie Chambers, Fred Gough, Lorne Osier.

Mr. Primer - Margaret Parker, Vera Reilly, Lloyd Morrow, Evelyn Boyd, Verna Reilly, Clinton Osier, Marion Reid.

Mr. Primer - Clayton Osier, Archie Leitch. FRANCES WRINN, Teacher.

A test with a coal oil attachment for automobiles was made at Toronto. One car made 22 1/2 miles on a gallon of the cheapest kerosene, while another did 35 3/4 miles. A similar car with gasoline did only 19 1/4 miles.

Like to "the shadow of a rock in a weary land" is Dr. Thomas' Electric Oil to all those who suffer pain. It holds out hope to everyone and realizes it by stilling suffering everywhere. It is a liniment that has the blessings of half a century. It is on sale everywhere and can be found wherever enquired for.

A Remarkable War Prophecy.

The following is the translation of an article which appeared in a Danish newspaper, which may interest some of our readers:

"At the breaking down of a wall in the Monastery of the Holy Ghost at Vismar (a city on the island of Gotland, in the Baltic) a 200 year old prophecy of the war has been found. The prophecy, which was written on parchment by a monk in the year 1701, is now kept in the Town Hall of Vismar. The manuscript reads as follows:

"Europe will some day, when the seat of the Pope is vacant, meet with a fearful punishment. Seven nations will turn themselves against a bird with two heads. The bird will defend itself with wings and talons. A monarch, who always mounts his horse from the wrong side, shall be surrounded by a wall of foes. It will be a tough struggle against East and West, and the lives of many men shall be lost. War chariots shall roll forward without horses, and fire dragons shall fly through the sky and spew fire and sulphur and destroy towns. Mankind will not listen to the foreboding of God, and He shall turn away from them. The war shall last three years and five months. Starvation and disease will follow. Bread will be controlled and distributed among the people. Men will be lurching at the bottom of the sea for their prey. The war will start when the corn is ripening on the fields, and reach its maximum pitch when the cherry trees are blooming for the third time. Peace will be obtained about Christmas."

The worried countenance of the bridegroom disturbed the best man. Tiptoeing up the aisle, he whispered:

"What's the matter, Jack? Hae ye lost the ring?"

"No," blurted out the unhappy Jack, "the ring's safe eno." But, mon, I've lost ma enthusiasm."

The Transcript is agent for the Appleford Counter Check Book Company. Why not give us your next order for check books? No matter what style of check book you are using, we can duplicate it at the same price. Give the local man the preference.

If you are renewing or subscribing for any of the Canadian daily or weekly papers, you may do so at this office. We have always looked after this for scores of our subscribers, and if it is any convenience for you to leave your subscription with us, we would be pleased to accommodate you.

Children Cry for Fletcher's

CASTORIA

The Kind You Have Always Bought, and which has been in use for over 30 years, has borne the signature of

Chas. H. Fletcher

and has been made under his personal supervision since its infancy. Allow no one to deceive you in this. All Counterfeits, Imitations and "Just-as-good" are but experiments that trifle with and endanger the health of Infants and Children - Experience against Experiment.

What is CASTORIA

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Panacea - The Mother's Friend.

GENUINE CASTORIA ALWAYS

Bears the Signature of

Chas. H. Fletcher

In Use For Over 30 Years

The Kind You Have Always Bought

THE CENTAUR COMPANY, NEW YORK CITY.

A Christmas present of The Transcript for a year to that member of the family or friend who is away from the old home would be a gift worth while and a lasting remembrance.

**A Great Money-Saving
December
Reduction Sale**

This greatest of all mid-season sales is known to women shoppers as one of the most important in the entire calendar. Greatest in magnitude - in completeness and diversity of merchandise included and greatest in values offered. Garments that are thoroughly representative of the BEST.

B. SIEGEL & CO.
CORNER WOODWARD & STATE
NO CONNECTION WITH ANY OTHER STORE
DETROIT

