

# HAVE YOU EVER HAD A DESIRE TO OWN AN AUTOMOBILE?

GRASP THE OPPORTUNITY OF THE STANDARD'S OFFER

THINK OF IT---THEN PUT IN YOUR APPLICATION

## \$10,000.00

## IN AUTOMOBILES, PIANOS, PHONOGRAPHS and CASH PRIZES GIVEN AWAY

**\$2,175.00 Chalmers Touring Car** Bought From The Motor Car and Equipment Co., St. John, N. B.

**\$1,450.00 Overland Touring Car** Bought From J. A. Pugsley & Co., St. John, N. B.

**\$1,415.00 Maxwell Touring Car** Bought From The Motor Car and Equipment Co., St. John, N. B.

**\$1,390.00 Briscoe Touring Car** Bought From F. W. Dykeman, St. John, N. B.

**Four \$550.00 Heintzman Pianos - Four \$160.00 Brunswick Phonographs**

Pianos and Phonographs Bought From The C. H. Townshend Piano Co., St. John, N. B.

### HOW VOTES WILL BE GIVEN

#### RATES OF SUBSCRIPTIONS AND VOTE SCHEDULE

Daily by Carrier		Daily by Mail	
	Price	Votes	Price
Six Months	\$ 3.00	450	\$ 2.00
One Year	6.00	1025	4.00
Two Years	12.00	2225	8.00
Three Years	18.00	3275	12.00
Four Years	24.00	4325	16.00
Semi-Weekly by Mail			
	Price	Votes	
One Year	\$1.50	175	
Two Years	3.00	450	
Three Years	4.50	950	
Four Years	6.00	1025	

For subscriptions of the Semi-Weekly Standard to the United States, add \$1.00 for each year, to cover postage.

Three times the number of votes allowed in the above vote schedule will be given on the first subscription and twice the regular number of votes will be allowed on the next five subscriptions, if turned in within ten days of a candidate's entering the campaign. At no time during the campaign will special vote offers be made other than the above.

#### The St. John Standard Automobile and Piano Prize Contest NOMINATION BLANK

I respectfully nominate                       
Miss                       
Mr.                       
Residence                      Town or City                       
Business Address                      District No.                       
as an eligible candidate to enter The St. John Standard Automobile and Piano Prize Contest.  
Signed:—  
Name                       
Address                     

### Rules Regulations and Conditions

CONTEST STARTS JULY 5, 1919 AND CLOSSES AT 10 P. M. SEPTEMBER 13, 1919.

RULE NO. 1.—Any person of good repute, male or female, married or single, residing in any of the contest districts may enter the contest by sending in one of the application blanks below properly filled out.

RULE NO. 2.—There are four separate districts from which to enter, described on this page. No votes will be sold for money or other consideration, but can be obtained only by being clipped from The Standard, daily and semi-weekly or secured through the regular subscription channels.

No votes will be issued on subscriptions to this paper during the life of the contest unless for paid subscriptions and for no shorter period than for six months on the daily, and one year on the semi-weekly.

RULE NO. 3.—The first publication of names and vote standings of candidates will be made at an early date. The voting will commence at once. All newspaper coupon votes will be void unless received at The Standard office, Contest Department, within the time marked thereon.

Each issue of The Standard daily and Semi-Weekly Standard will contain a ballot good for one vote which will be published during the contest except the last two weeks.

RULE NO. 4.—Any district that shows little or no activity will be declared off and said district will be merged with the district closest to it in voting strength, and the contestants from said district added to the one with which it is merged. Merging of districts to be at the discretion of the Contest Manager.

RULE NO. 5.—All votes which have been voted will be filed in the Contest Department subject to the inspection and verification of a contestant's own votes at any time during business hours of the contest.

RULE NO. 6.—A board of responsible business men will have exclusive control of the ballot box the last night of the contest, and after a canvass of the vote declares the winners. The decision of the Board of Judges will be final and admit of no appeal.

RULE NO. 7.—No salaried employee or close relative of a salaried employee of The Standard who is actively employed in the plant of this paper, is eligible to enter the contest.

RULE NO. 8.—Candidates must enter from the district in which they live. The Contest Manager to decide any question regarding the proper districting of candidates. Candidates moving from one district to another after being nominated, will be retained in the district in which they were first nominated.

RULE NO. 9.—Votes cannot be transferred from one contestant to another nor can one candidate's name be substituted for another. Should a candidate withdraw from the contest his or her votes will be withdrawn. Votes once withdrawn cannot be recovered.

RULE NO. 10.—In cases of a tie between two or more candidates, identical prizes will be given those tying.

RULE NO. 11.—Nominations of candidates may be made by anyone at anytime; except the last two weeks, during the contest without cost. The management of The Standard reserves the right to reject any nominations or applications at its discretion. Any contestant wishing to have his or her name withdrawn from the list of contestants must write or call personally as positively no telephone withdrawals will be considered. There will be no change in the vote schedule during the entire contest and it will remain permanent as herein announced.

RULE NO. 12.—Contestants will compete only against the contestants in the same district for the regular district prizes and against other districts as explained for the grand prizes. The winners of the grand prizes cannot win district prizes too.

RULE NO. 13.—This contest will close at 10 p. m. Saturday, September 13, 1919.

RULE NO. 14.—A candidate who makes any disposition of subscriptions secured in this contest other than reporting them to the Contest Department will be declared disqualified, and the name permanently removed from the list of candidates.

RULE NO. 15.—No statement or promise made by any solicitor, canvasser or agent varying from the above rules as set forth will be recognized by The Standard.

### DISTRICTS.

The contest territory has been divided into four districts and there will be one Grand Prize and a second and third prize awarded in each district as follows:

DISTRICT 1—City of St. John.

DISTRICT 2—Includes Kings, Albert, Westmorland and St. John counties (City of St. John not included) and Nova Scotia.

DISTRICT 3—Includes Charlotte, Queens, Sunbury, Kent, Northumberland and Gloucester counties.

DISTRICT 4—Includes York, Carleton, Victoria, Madawaska and Restigouche counties.

### HOW PRIZES WILL BE AWARDED

To the candidate in each district securing the greatest number of votes, the automobiles will be awarded, the candidate getting the greatest number of votes in the entire contest territory will have first choice of the four automobiles, the next highest candidate in another district will have second choice, the next highest in still another district will have third choice and the remaining automobile after three districts have been eliminated, will go to the highest candidate in the remaining fourth district. The four pianos will be awarded to the second highest vote-getter in each district and the phonographs will be awarded to the third highest vote-getter in each district. The ten per cent commission will go to those not winning one of the above prizes.

The conditions are simple—you have only two things to do—first send in your application, using an application blank, or write a letter to the Contest Manager. Second, let your friends know you are entered in the contest and want to win one of the prizes.

#### The St. John Standard Automobile and Piano Prize Contest APPLICATION BLANK

I am a resident of                      in District No.                      and wish to enter The St. John Standard Automobile and Piano Prize Contest. I fully understand the requirements and conditions governing the contest and agree to comply with same.

Signed:—

Name                       
Street                       
City or Town                       
Business Address                     

Send in your application as a candidate at once. If you are uncertain about entering the contest write, call or 'phone the Contest Manager. Once entered, lay definite plans to win, it is system that will win, not hit-or-miss efforts. Let your friends and relatives know you are in the contest and determined to win.

Address All Communications To  
CONTEST MANAGER,  
The St. John Standard,  
St. John, N. B.