



On them the Shadow fell

THESE, our little Canadians, born to freedom, to a heritage of happiness, Germany's greed would enslave!

For they were heirs to Canada's boundless wealth—our mines, our forests, our teeming fields—the Hun hungered for these riches of Canada.

In his plans for world power, Canada was not overlooked in the German scheme of plundering the nations.

Doubtless there are to-day in Berlin plans for the apportionment of concessions of Canada's natural resources, plans for the government of Canada, for the policing of our cities, the levying of taxes, for enforced adoption of the German language as was done in Lorraine after 1871, and all the other systems of government by German methods.

And a brutal German soldiery would have enforced those systems by which the people would have been enslaved and every vestige of freedom and independence destroyed.

If Prussian plans had carried the smile

would have passed forever from the happy little faces in our homes.

Our boys and girls—heirs to Canada's riches—would have worked as slaves in their own mines, in their forests, their fields and factories.

The fruits of their toil, the wealth of Canada, theirs by right, would have been borne across the seas to fatten the German beast.

While the beast lives, his venom, his gall, his merciless, monstrous ambition threaten our homes.

Canada—young, high-spirited, independent—must stand firm.

Canada must use the wealth the Hun lusts after to crush him to earth.

Canada's strength, the united strength of each and every true Canadian, must raise the shield of protection for the generations to come.

The call will soon come for more of Canada's wealth. It is your money that is needed—every cent that you by cheerful sacrifice and loving self-denial can lend to your country.

Be ready when the call comes to buy Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada

Good shoes are necessary to children. A correct last and a shoe made for service are always demanded by careful thinking parents. Models made in Black or Brown leather.

Consider the Extra Dollar

A PAIR of shoes at a dollar more may easily wear twice as long as a similar-looking pair at a dollar less. That dollar of difference buys as much as all the rest of your investment.

Watch these extra dollars carefully. Consider what they will buy before you spend or save them. Spend them wisely, for real service rather than for mere appearance, and they will buy many times their own value.

You can buy quality shoes at fair prices if you will do this. But don't spend too much. Watch the extra dollars at the other end of the scale. An extra dollar spent for "frills" is a dollar wasted.

To buy wisely in these days of high prices, do this:

Put Service First. Ask your dealer's candid opinion as to wearing value. Look for the manufacturer's trade-mark on the shoes you buy. This will give you a double guarantee of service.

A.H.M. War-Time Selections offer special Service Value for Men, Women and Children. Ask your dealer for them.

AMES HOLDEN McCREADY

"Shoemakers to the Nation"

ST. JOHN HOSPITAL TORONTO WINNIPEG EDMONTON VANCOUVER

When you buy Shoes look for—

—this Trade-mark on every sole

NATIONALIZATION OF PORT BEFORE COUNCIL

The matter of nationalization of the port of St. John came before the city council yesterday afternoon. A letter was read from the marine and fisheries department asking what value was placed on the fishing rights in the harbor. A letter was read from Dr. F. W. E. Burnham urging the city to arrange a tag day for sufferers in Serbia, Montenegro and Macedonia. No action was taken. It was decided to construct an archway near the Municipal Home in connection with the extension of the water main to East St. John, to be 110 feet in length and to cost \$10 per foot. Commissioner Hilyard advocated the installation of a new main to Spruce Lake, but no action was taken in the matter.

THIRTY THOUSAND SERBS DIED OF ILL-TREATMENT AT HANDS OF BULGARS.

London, Oct. 23.—The first party of 1,000 British prisoners taken by the Bulgarians and liberated under the peace agreement between that country and the Allies passed through Sofia yesterday en route to Salonika, according to a dispatch to the Mail from the Bulgarian capital. They reported that because of ill-treatment at the hands of the Bulgarians, 30,000 of the 50,000 Serbs in Bulgarian prison camps have died.

Two young girls who left their homes in the city on Saturday at noon and were since reported missing, yesterday returned and said they had been fishing up the river in the vicinity of Fredericton.

MARLEY 2½ IN.
DEVON 2¼ IN.

ARROW COLLARS

CLUETT PEARSON & CO., of Canada, Limited

If for the past four years you have enjoyed home comfort while others have been fighting on the battlefield, show now your keen appreciation by buying

VICTORY BONDS TO YOUR LIMIT

CANADA MUST HAVE MONEY TO WIN THE WAR

KING COLE TEA

"YOU'LL LIKE THE FLAVOR"

NO GUARANTEE THAT REFORMS WILL LAST

Paris, Oct. 22.—(Havas).—The German reply to President Wilson excited much comment in the lobby of the chamber of deputies this evening. It was considered on every side as denoting that a spirit of depression and demoralization pervades Germany. Concerning the reference to the conditions of evacuation and armistice the note is regarded to be wilfully equivocal crafty and obscure. Parliamentarians are unanimous in the belief that the so-called constitutional reforms in Germany afford no guarantee that the reforms will be lasting or efficacious. The newspapers ex-

press the opinion that the note is a moral abdication of the German emperor. They say that Germany feels the need of peace and is giving way, but that the government would like to attain peace without accepting just and necessary sacrifices and declare that an armistice cannot be considered unless it gives the Allies at once exactly the same guarantee as a complete victory.

Willard Is Willing.
Quannah, Texas, Oct. 22.—"I shall be very glad to do everything in my power

to make the campaign a great success," Jess Willard said tonight when shown an Associated Press despatch quoting a New York telegram requesting the heavyweight champion to give his pugilistic services in a campaign to raise funds for army welfare organizations.

Miss Lillian Miller, a lady street car conductor in New York, passed through the city yesterday en route to the states after paying a visit to her mother who resides on the North Shore. She was dressed in khaki and attracted considerable attention.

CAPT. GEORGE LLOYD.

Captain George Lloyd's appointment as governor of Bombay will remove a fruitful cause of blunders at Westminster. On the division-list his name was "Lloyd George" and many a mistake was made in confusing him with the more eminent "Lloyd George." Captain Lloyd is a much-traveled man, under forty, who has followed Lord Curzon's plan of making himself acquainted by long tours with the out-of-way parts of the world. He is an excellent speaker.

MUTT AND JEFF—MUTT WAS LUCKY HE DIDN'T STEP INTO IT

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By "BUD" FISHER



My Dad wears

BOB LONG

UNION MADE OVERALLS SHIRTS & GLOVES

Known from Coast to Coast

R. G. LONG & CO. LIMITED TORONTO CANADA