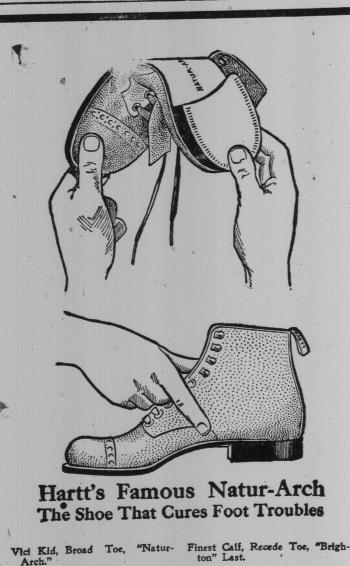


CONSUMERS' COAL CO. LTD.

"We never have coffee at our house, because I can't make good coffee".

Have you ever started right -with Chase & Sanborn's "SEAL BRAND" COFFEE?

In %, I and 2 pound tins. Whole-ground-pulverized-also fine ground for Percolators. Never sold in bulk. CHASE & SANBORN, MONTREAL.



Finest Calf, Medium Toe, "Natur-Arch." Finest Calf Narrow Recede Toe, "Czar" Last. Vici Kid, Medium Toe, "English" Last. Finest Dark Tan, Narrow Recede Toe, "Czar" Last.

Vici Kid, Medium Toe, "Duke" Finest Calf, Medium Toe, "Pim-blico" Last. Finest Dark Tan, Heavy Sole, Kid Lined, "Duke" Last.

Finest Calf, Broad Toe, "Saxon" Finest Calf Heavy Sole Kid Lined, "English" Last.

Finest Calf, Broad Toe and Ball Finest Calf Heavy Sole, "Krak a "Admiral" Last. Jack" Last.

We invite you to see our lines in "Hartt" Shoes. They are the finest and best grade Men's Shoes sold in Canada.

PRICES FROM \$7.50 TO \$13.50

FRANCIS & VAUGHAN

whose machine guns dominated the southern part of Glencorse Wood and the northern section of Inverness. Below Inverness are Dumbarton Lakes and the ground about them is pitted with craters, filled with water. The paths and trenches here were wiped out by artillery fire and the shell holes are so closely together that there is no space to walk around them. In most places the mud and water are knee deep. Still further south is Shrewsbury Forest, through which the British line ran, and the ground in front of the British trenches is a mass of tangled barbed wire. Just below Shrewsbury Forest is Belgian Wood, which lies near Hollebeke. There are many other little bits of forest scattered through this section, most of them in marshy ground which was rendered still more difficult by the

devastation wrought by shells. Between Hollebeke and the river Lys

The British began an intense artillery

The British began an intense artillery preparations with guns of all calibre about a week ago, and this continued with unabating fury until today. The artillery work resulted in a large num-ber of German guns being silenced. The entire front was searched out by high explosives, and as an additional precau-tion the British gunners kept putting down a heavy barrage fire, first in one place and then in another, and sweeping the whole country. the whole country.

The German guns, of course, have not been silent, but their fire was comparatively weak. All this artillery prepara-tion by the British was vital if there was to be hope of success, for they knew that their infantry faced a task that would try their mettle to the fullest. In previous attacks the shell hole warfare conducted by the Germans, has proved a grave embarrassment, and it was only a bombardment such as was conducted that could wipe out these concealed positions. It was possible the Germans should not have known that an offensive was being prepared, but it appears from statements by prisoners, that there was much doubt as to the exact place where the British would For the last fortnight the policy of the Germns has been one of inaction, although they undoubtedly made every effort to improve their positions since the offensive in August.

MARITIME TRAGEDIES Enman McNeill of Miscouche, P. E. I., who had been cutting grain in his field was returning down his lane with his binder, when the horses became frightened and as a result one of the horses struck his little one year and a half old son. The child died while being taken to the house in his mother's arms Jeremiah Gould of Rexton, has been

Infants-Mothers Thousands testify

Horlick's **The Original**

Malted Milk Upbuilds and systains the body No Cooking or Milk required Used for 1/3 of a Century Substitutes Cost YOU Same Price.

Be Careful What You Wash Your Hair With

Don't use prepared shampoos or anything else, that contains too much alkali, for this is very injurious, as it dries the scalp and makes the har brittle. The best thing to use is just plain mulsified cocoanut oil, for it is pure and entirely greaseless. It's very cheap, and entirely greaseless. It's very cheap, and beats the most expensive soaps or any-thing else all to pieces. You can get this at any drug store, and a few ounces will last the whole family for months. Simply moisten the hair with water and rub it in, about a teaspoonful is all that is required. It makes an abundance of rich, creamy lather, cleanses thorough-by and rinses out easily. The nair ly, and rinses out easily. The nair dries quickly and evenly, and is soft,

French Siede Gloves, 1awin, Pair \$2.00 black Pair \$1.60 French Kid Gloves, tans. Pair \$1.60 White with black points. Pair \$1.75 Cape Gloves, tan. Pair \$1.75, \$2.00 Washable Kid Gloves, white and mas-tic Pair \$1.75, \$2.00, \$2.75 Washable Doe Gloves, white, Pair \$1.50, \$1.60, \$1.90 Gloves Misses and Children, in Felts, Velours, Velvets and Plushes. For Untrimmed Hats, Sailor Hats, with plain grosgrain bands; allillion Tailored Hats, Semi-Ready Hats and Hats Made-to-Order. Mocha Gloves, tans and greys, Pair \$1.50, \$1.75, \$2.00, \$2.25 Fall obile Gloves with gauntlets, tans, Pair \$1.75, \$2.75 All prices. Children's Cape Gloves. Sizes 00 to 7, Patr \$1.10 MILLINERY SALON tans PAIR PAR PAR PAR Manchester Robertson Allison, Limited Between Hollebeke and the river Lys the country is more or less open and it is dominated by Messines. North of the Ypres-Roulers railway the country presents the same difficulties from marshy ground, although there are a few wooded stretches. The Preparation The Preparation

Bright, New Women's and Misses' Garments With Accessories at Popular **Prices for Week-End Customers**

STORE OPEN SATURDAY UNTIL TEN P. M.

USEFUL FALL GARMENTS FOR THE SCHOOL GIRL ON SATURDAY

Girls' Play or Knock-about Dresses in sizes 6 to 14 years. Made from Ameri-can Ginghams and Chambrays, medium or dark shades. Remarkably useful gar-ments at the price.. Saturday, '78c, each Kiddies' Fall Dresses of Heavy Wash Ginghams, in pretty plaids, checks or stripes. Colors: Pink, rose, saxe, tan, and black and white. Sizes 2 to 6 years.

ACCESSORIES

Ladies' Washable Cape Gloves of fine

Ladies' Lisle Hose, full fashioned, double heel and toe, fine quality, black or white 39c. pair Ladies' Cashmere Hose, seamless foot, full fashioned, reinforced heel and toe.

wear 35c. pair

NEW FALL NECKWEAR

Special showing of the very latest ef-fects in Georgette, Crepe de Chine, Fancy Voile and Wash Satin Neckwear that has just been opened up for our fall opening. Decidedly new effects in high stocks and jabots, and further novel ef-fects in wide shoulder collars.

Prices 50c. to \$2.50

LADIES DEPT. PRESENTS THE FOLLOWING: BRASSIERS

Women's Tailored Brasslers with front or back closing, trimmed embroidery or allover embroidery. Sizes 84 to 44 bust. Saturday, 47c. each

BOUDOIR CAPS

Five dosen Dainty Flowered Organdy and Swiss Muslin Boudoir Caps, trim-med lace and wide satin ribbon. Popular colors, sky, pink, helio. or white. Odd lines selected from stock to clear. Were up to 75c Saturday, 47c. each

CORSET COVERS

Fine Cambric, deep yoke style of here and embroidery, finished beading and rib-bons. These ware 29c. Number of sizes, 84 to 40......To Clear, 19c. each

PANTIES

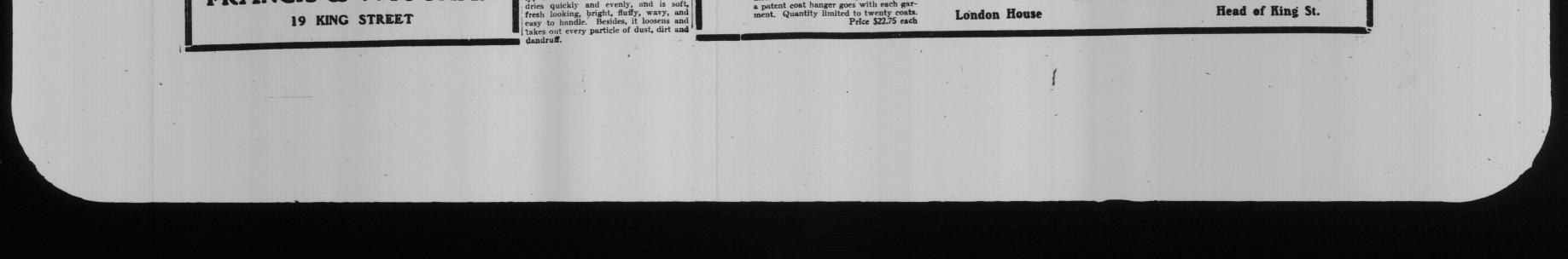
SHETLAND SWEATERS AT \$2.98 EACH

A line of Ladies' Shetland Wool A line of Ladies Sneuland wool Sweaters that are excellent for wearing under winter coats or raincoats. They are not bulky and add a wonderful deal of warmth. White trimmed black, saxe or grey, 34 to 42. Sale Saturday, \$2.98 each

AMERICAN MADE UNDERSKIRTS AT \$1.47 EACH

A lot of new Underskirts in soft black moreen with a deep pleated frill, and also underskirts of heavy quality pompa-dor sateen. These are in melium or ex-tra large sizes..... Saturday, \$1.47 each

DANIEL



A SHIPMENT OF LADIES'

FALL COATS, EXCEPTIONAL

AT \$13.90 EACH

Nice, stylish, warm Chinchilla Coats. All new goods and a spe-

cial purchase. Anyone can prove them bargains by looking about elsewhere and making compari-sons. They come in several differ-ent designs. Some with all round

belts, others with new high shirred

belts, others with new high smitted back, empire effect. Colors: Navy, grey, brown and black. Sizes 16 years to 42 bust. Quantity lim-ited to forty-six coats. On Saturday, \$13.90 each

LADIES' FALL COSTUMES IN

WOOL SERGE. VERY SPECIAL

AT \$18.50

Al \$18.50 Made from good All-Wool Serge in brown, navy or black, new popular de-sign with large shoulder collar trimmed with a velvet band, which may be fast-ened close up in high neck effect. Coat has all round belt and side panels trim-med with silk braid and buttons, satin

serge lined. Skirt new straight line ef-fect with set on pockets. Sizes 16 to 42. On Saturdays, \$18.50 each

LADIES' DRESS SKIRTS OF ALL-

WOOL SERGE AT \$4.98 EACH

Stylish Skirts in a limited quantity in

REMARKABLE LINE LADIES'

PLUSH COATS AT \$2.75 EACH

An early season leader in Ladies' Plush Coats. Made from "salts esqui-mette" plush. A comfortable full loose style of coat with large loose shoul-der collar which can be buttoned up close in chin effect, deep cuffs trim-med with large plush buttons, lined with good quality. Italian sateon. Specials

good quality Italian sateen. Specials directions for the care of plush coats and