organized has been a spirit of service.

of the milk,

to satisfying service.

The Farmers' Dairy

Service

The spirit of the Farmers' Dairy since the first day it was

It was for the purpose of giving to the people of Toronto

the richest, purest milk at the same price as ordinary milk

that the leading farmers of Ontario banded themselves to-

gether in 1909 and formed the Farmers' Dairy. To render

efficient, satisfying service has been our chief aim, and any

methods we have adopted and any improvements we have

Our plans for service begin at the farm. Particular care is exercised there in the selection of cows, in milking and in the shipping

Then at the dairy—a new, spotless dairy, perfectly equipped—our

"Service" aim is kept to the forefront. Machinery and rooms are

kept scrupulously clean. Our employees are clothed in snow-white suits. All bottles and cans are sterilised. The milk is scientifically

pasteurised. All this because cleanliness and quality are essential

Having done everything possible to insure cleanliness and quality we do not stop there. Every care is exercised in the delivery of the milk to our customers. We

employ a large staff of intelligent, courteous salesmen who deliver on the clean, white Farmers' Dairy wagons. Delivery is made at a regular hour each day.

All these things contribute to make The Farmers' Dairy service supreme. A service worthy of the careful consideration of every citizen of Toronto.

Thousands of homes in Toronto are benefitting by the high quality of The Farmers

and fresh it has kept many families on the road to health and happiness. You can and should be enjoying this richer, pure milk. Get a trial bottle. Order today.

TH区 18 Tickets - \$1

Phone DAIRY

Dairy milk. Because it is richer-in-cream than ordinary milk-because it is

Tickets may be had from our salesmen, or by phoning or writing us.

made were with the intention of furthering it.

PAIRY

## EELS

table that Heels are l worthy of ntee—and extra price. intee alone worth the cost, were companied

pair, put on; black or chocolate, at ers and shoe

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### VERY ACTIVE PAIGN FOR FUND

of "Silver Bullets' top Early This Morning.

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will give in their ret city hall, and the mi with the committed received the bags be

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In 10 & 20 pound bags

inery-with its lly guaranteed anulation, fine. s or 10 and 20 rysize you wish. uy your tea, in

S LIMITED

# EN MEN LISTED

Of These Two Are Dead and Eight Are Reported

CAPT. GOUDY WOUNDED

Toronto Newspaper Man Who

front, has been reported as wounded

He is a former Toronto newspaperman, having been on the staff of a
local paper at the time of his enlistment. Capt. Goudy is a native of
Fredonia, N.Y., but has made his
home with an uncle, Peter Goudy, at
Galt, until a few years ago. He enlisted here as a private and when at
Niagara Camp was recommended for

french card received. Pte, Underhill is an unmarried man about 37 years of age, and went overseas with the 166th Battalion (Q.O.R.). He is an Englishman and in civil life is a plasterer.

Pte. R. Coyne, a former resident at 162 Sumach street, has been wounded. He is about 34 years of age, and was in the employ of the Wm. Davies Co. before enlisting with the 83rd Battalion. Pte. Coyne is a native of Ireland, but had been in Canada

about ten years.

Pte. J. W. Musgrove of Niagara
Falls, who is reported seriously
wounded, left Toronto in March with
the Orpington Hospital staff, After
serving for a time in England he was

hefore enlisting, is mentioned for the third time in the casualty list. He went overseas with one of the units of the permanent force and was first reported wounded in August, of last year. Two months later his name appeared in the list of wounded again, and now appears for the third time.

Pte. Frank Welton, son of Pte. Pte. Frank Welton, son of Pte. Francis Welton, 124th Battalion, reprancis Welton, 124th Battalion, re-pored as having returned to duty on Dec. 27, after having been wounded in the scalp Dec. 14. He is 20 years of age and enlisted with the 95th Bat-talion in the fall of 1915. He went overseas in May and was transferred to France. He was an employe of the Massey-Harris Co. and lived at 12 Ferris avenue.

### Will Build Aeroplanes at Factory on Dufferin Street

A factory capable of building twenty irplanes daily will, it is expected, he in operation on the west side of Duf-ferin street, north of Lappin, by the early summer. The sale of nine and a half acres of vacant property in that locality to the Canadian Aeroplanes. Mmited, was completed yesterday, the price being \$214,000, or \$15.000 an acre. The erection of a plant to cost \$200,000 will be commenced on Feb.

The Chartered Trust and Executive Co. completed the deal, acting for the owner. Chas. Millar, who prior to the war bought the property for

## Hair Often Ruined By Careless Washing

If you want to keep your hair look ing its best, be careful what you wash It with. Don't use prepared shampoos or anything else that contains too much alkall. This dries the scalp, makes the hair brittle, and ruins it.

Sir Percy Sherwood, chief of the Dominion police, has notified the superintendent of the provincial police makes the hair brittle, and ruins it. The best thing for steady use is just ordinary mulsified cocoanut oil (which is pure and greaseless), and are characterized as fakers, as none of the provincial police.

cleanse the hair and scalp thoroughly. any of this fraternity.

Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which

### SAYS HE IS VICTIM OF MALICIOUS PROSECUTION

AS CASUALTIES M. J. Quinn Claims His Reputation Was Injured by Case Brought by T. S. R.

> Asking \$5,000 in return for injury rest, an employe, before Justice Britton and a jury in the assizes court

Toronto Newspaper Man Who Has Won Rapid Promotion in France.

One killed, one dead of wounds, two seriously injured and six others reported as wounded is the sum of casualties among Toronto soldierr as the out in the latest lists from Ottawa.

Sergt. F. Harvey, formerly of 922 derrard street, is reported to have died of wounds. He went overseas in May, 1915, and had been nearly 15 months in the trenches. Agnes Harps, Bristol, Eng., is his next of kin. Pte. James Herbert Collacott, who enlisted in Toronto Aug. 23. 1915, for service with the 81st Battalion, was soiled in action Jan. 7. Pte. Collacott who enlisted in Toronto Aug. 23. 1915, for service with the 81st Battalion, was soiled in action Jan. 7. Pte. Collacott who enlisted in action Jan. 7. Pte. Collacott, who enlist and prevent of the provided the feet of the provided the

GIVEN MILITARY MEDALS

Galt, until a few years ago. He enlisted here as a private and when at Niagara Camp was recommended for a commission. Capt. Goudy went to England in December, 1915, and to France nearly two years ago. While in France was attached to a mortar battery and thru merit won his captaincy, after which he was transferred back to the unit with which he is now intelligence officer. Capt. Goudy is unmarried and is only 23 years of age.

Pte. Andrew Ross, 205 Munro street, who is reported wounded, had been at the front only about a month. He had been with the 124th/Battalion, but was transferred to the Princess Pats.

Pte. H. Ahlborn, who before enlisting lived at 146 Strachan avenue, has been seriously wounded in the back. He is very ill in a hospital at Roulogne, France. This is the second time Pte. Ahlborn has figured in the casualty lists.

Pto. W. Underhill, who boarded at 22 Pickering street, East Toronto, was wounded about Jam. 1, according to a trench card received. Pte, Underhill is an unmarried man about 37 years of age and went overseas with the Esting Promotor to a fine he he he had the proportion of Bravery in the field while serving with the C.E.F. in France.

Sergt. Lorne B. Craig Wins Promotion and Dectration for Bravery in Trance.

Four more Toronto soldiers have been awarded the Military Medal for bravery in the field while serving with the C.E.F. in France.

Sergt. Lorne B. Craig was awarded the Military Medal for bravery and the Military Medal. He is the Son of J. A. Craig, 371 Huron street. A letter from the chaplain of the 9th brigade in the casualty lists.

Pto. W. Underhill, who boarded at 22 Pickering street, East Toronto, was wounded about Jam. 1, according to a trench card received. Pte, Underhill is an unmarried man about 37 years of age and went overseas with the Military Medal for bravery, was only fine which he need to the provise of the field while serving with the casualty lists.

Pto. W. Underhill, who boarded at the Military Medal for bravery, was only five when he enlisted. Last Septembe

## Children Gain in Weight Attending Forest Schools

The Victoria Park Forest School. drafted to France.

Property of the Was open for six months, from May until November, snows a good report for that period. The average before enlisting is mentioned for the

> Breach of Promise Case Recalled by Another Suit

Curry, O'Connor & Wallace, soliciors, were awarded \$93.10, the full tors were awarded \$93.10, the fuil amount of their claim against, Mrs. Clara Chalmers by Judge Morson yesterday. The case was the outcome of a breact of promise suit, in which the father of the defendant in this action, Horace Hennessey, was the defendant. He was sued by Miss. Frederick of Trenton, who was awarded \$250. The father's property was transferreed to the daughter's name, and the attorneys contended that they had obtained a guarantee from her for the payment of their services in the breach of promise suit.

CHARCOAL PRICES RISE. Wholesale Prices Increased From Eight to Ten Cents a Bag.

is better than the most expensive soap of the provincial or Dominion officers carry badges such as these men have.

One or two teaspoonfuls will Prosecution will follow the arrest of

LIVE STOCK JUDGING.

rinses out easily, removing every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp set, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get mulsified coccanut oil at any pharmacy, it's very cheap, and a few ounces will supply every memiter of the family for months.

The live stock judging crampion—ship for farmers' sons will take place at the horse exchange of the Union Stock Yards on Feb. 7. The event will be between the winners at Otta-wards and Guelph, and the winner will receive a silver trophy given by the Ontaric Packers and the Union Stock Yards Company, who also jusy the railway fares and expenses of the competitors.

WITH KNOX'S SERVICES City Auditor Sterling Says He Will Keep Him in Temporary Position if Necessary, It is not the intention of City Audi-

tor Stirling to dispense with the ser-Following the increase in the price vices of Robert Knox, despite the fact in the department?" of the small bags of coke, bagged charcoal has been increased from eight to ten cents a been increased from which means that the real price will be at least 12 cents, or possibly two bags for 25 cents. Toronto has a daily consumption of about 8,000 bags, and it is feared that even at the advanced price there will be a scarcity, cwing to the difficulty of securing labor.

Yices of Robert Knox, despite the fact that the city council referred back the recommendation to appoint him and to will try and meet the wishes of the council, as I do not want to have any trouble over the matter. Where it is possible to engage the services of a returned man it shall be done."

From this it would seem that the city council referred back the "Well, I will heep him in the temporary position if he stays, but he may become disgusted with the ways become disgusted with the ways become disgusted with the ways become disgusted with the may become disgusted with the ways become disgusted with the may become disgusted with t preven himself a very capable man. Formerly the hydro audit cost the city \$10.000 a year, and since I appointed Mr. Knox temporarily we have been doing it for \$3,500. When I

REFUSES TO DISPENSE

## Just One Application And the Hairs Vanish

made the Knox appointment in 1915 AWARDED DAMAGES FOR

made the Knox appointment in 1915 and reported to the board of control I was told to go ahead and make a continuous audit."

"Could a returned soldier handle the audit?" he was asked.

"No," he replied. "I don't think a returned man could be found who could do the work. It is highly technical, and requires a man of much experience. An ordinary accountant could not undertake it."

"Do you intend to keep Mr. Knox in the department?"

opposition of the mayor and certain members of the council could have no effect on the action of the city auditor if he so desired

CONTINUE, HEARING Cement Products Ltd. Claim \$300 Fron Albert Webb.

Judge Denton will continue today hearing of the evidence in the claim for \$300 by the Cement Products. Any woman can keep her skin free from unsightly hair or fuzz if she will follow these simple instructions: When hairy growths appear, apply a simple paste, made by mixing some water with powdered delatone. Apply this to hairy surface, and after two or three minutes rub off, wash the skin and the hairs are gone. This is a harmless treatment, but be sure you get the real delatone, Limited, from Albert Webb, which

## DEATH OF HER HUSBAND

Mrs. J. P. Thomas Gets Thousand Dollars in Suit Against the Street Railway.

Mrs. Joseph P. Thomas, adminisrator of the estate of her husband, injuries received when his wagon was struck by an eastbound street car at Queen street and Logan avenue, Sept. 14. was awarded \$1025 in her suit for \$5000 damages against the Toronto

Street Railway Co., by a jury under Justice Britton, in the assizes court yesterday. The jury deliberated for about two hours.

Peter White, K.C., as counsel for the corporation, in his address to the jury challenged the plaintiff to prove that the man killed by the street car was Josph Thomas. No evidence of identification, he said, had been admitted. He conceded, however, that the body removed from St. Michael's Hospital was that of Thomas. J. Shirley Arderson, counsel for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. Thomas said Mr. White's argument was quibble. Justice Britton did not several counsels for Mrs. The latter school is also freed the he north Toronto High at the North Toronto High said at the was quibble. Justice Britton did not dwell on the point in his instructions. During a rigid cross-examination by Mr. White. Theodore Hartwick, a witness, became faint and had to leave the courtroom for a while.

## ACCEPT RESIGNATION. Secretary of Boys' Work Committee is Appointed to Y.M.C.A. Military Staff.

At the regular meeting of the Toronto advisory committee of co-operation of the boys' work, yesterday afternoon, the resigna-tion of Mr. Ed. D. Otter, secretary, was received and accepted.

Mr. Otter has accepted an appointment on the military staff of the Y.M. C.A., and may soon be going oversels.
J. P. Hagerman, secretary Toronto
General Y.M.C.A., was unanimously appointed in his place.

## KARN ORGAN FOR SALE.

## High Schools Now Require Much Increased Accommodation

At the meeting of the management ommittee of the board of education tonight the following recommendain the various high schools and collegiate institutes are made in the repert submitted by G. A. Smith, senior principal of hight schools: A proper gymnasium, art room and a biological room for Jarvis Street Collegiste: four additional class rooms and a new gymnasium for Parkdale Collegiste: reconstruction of the present gymna-sium for the Malvern Collegiate and the completion of the assembly hall at the North Toronto High School.