

H. H. FUDGER, President. J. WOOD, Manager.

THE SIMPSON COMPANY, LIMITED

PROBABILITIES. Moderate winds; fine and warm.

THE SIMPSON COMPANY, LIMITED

WEDNESDAY JUNE 2



The Emphasis of a New June and a New Dept.

A Splendid Whitewear Stock and a Splendid Department

"SIMPSON'S do have lovely things for so little." "Simpson's Whitewear is as dainty as ever." "What a nice store Simpson's is now to come to for Whitewear. Everything wearable almost on the one floor." Such were the remarks passed yesterday on the occasion of the opening of our new department.

We have made special efforts to have a showing of Simpson Whitewear here equal to the importance of the occasion. Come and let us enjoy your appreciation.

Beautiful Fitted Corset Covers, in fine nain-sook; very dainty hand embroidery, yoke, neck, sleeves; lengths 23, 25, 27 inches, both styles. Sizes 34 to 44 bust measure. A regular \$1.50 cover. Thursday, each 90c.

Corset Covers, fine cotton, dainty short puff sleeves; neck and arms trimmed with fine embroidery, silk ribbon and lace, fitted style. Sizes 34 to 44 bust measure. Regularly 75c each. Thursday, each 45c.

Waist Distender, of fine lawn, four full hemstitched ruffles of lawn, draw tapes. Thursday, each 25c.

Petticoats, fine cotton, deep founce, with three 1-inch hemstitched tucks and hem; lengths 38, 40, 42 inches. Regularly \$1.00 each. Thursday, each 75c.

Petticoats, of fine, strong cotton, deep lawn founce, eight small tucks and ruffle of extra fine embroidery, dust ruffle; lengths 38 to 44 inches. Regular price \$2.50 each. Thursday, each \$1.00.

Charming Night Dresses, of nainsook, slip-over neck, 2-4 sleeves, Valenciennes lace insertion and silk ribbon, in fold of goods on neck and cuffs, lengths 55, 58, 60 inches. Regularly \$1.75 each. Thursday, each \$1.10.

Exquisite Gowns, of fine nainsook, slip-over styles, 2-4 sleeves, dainty embroidery beading, silk ribbon and ruffle of embroidery on neck and cuffs; front tucked to waist. Regularly \$2.25 each. Thursday, each \$1.50.

Night Dresses, of nainsook, slip-over style, round yoke of beautiful embroidery beading and wide silk ribbon; cuffs of beading, ribbon and fine hand made embroidery. Lengths 55, 58, 60 inches. A regular \$3.50 gown. Thursday, each \$2.25.

Drawers, fine cotton, wide umbrella style, deep founce, lengths 23, 25, 27 inches. Thursday, a pair 22c.

Isabelle Drawers, fine nainsook, wide bell bottoms, no gathers at waist, or on hips, deep ruffle of fine embroidery; lengths 23, 25, 27 inches, both styles. Regularly \$2.50 each. Thursday, a pair 90c.

A Combination 2-piece Suit, corset cover and drawers in one, embroidery beading and draw ribbon at waist, trimming of fine Val. lace insertions and frills; lace and hon around neck; sizes 34 to 42 bust measure. Regularly \$2.50 each. Thursday, a suit \$1.95.

And 600 pairs of Royale Corsets, in the latest director models; medium or high bust, fine white batiste, finest rustproof boning, four wide side steel, lace and back 14 and 16 inches long; sizes 18 to 26 inches. Regularly \$2.00 a pair. Thursday, a pair \$1.00.

SUMMER DRESSING SACSQUES. Dainty negligé garments for mornings, priced remarkably low.

Short Muslin Kimonos, in white ground, with sky, pink and helle, fancy patterns; sizes 34 to 44 bust measure. Thursday, each 50c.

Dressing Sacques of very fine printed muslin, daintily trimmed with fine white embroidery and silk ribbon, on white pretty designs in pink, sky, helle and black, on white pretty designs; sizes 34 to 44 bust measure. Regular price \$2.25 each. Thursday, each \$1.50.

Dressing Sacques, of fine white lawn, wide sleeves, fine embroidery, in several beautiful designs of shadow eyelid, scroll, leaf, buttonhole and openwork embroidery; made in the latest fashionable styles, either medium or high collars; some magnificent waists in this lot. Thursday \$1.25.

WHITE LAWN WAISTS. (Third Floor). 225 Summer Waists, of Swiss lawn, with fronts of all-overs embroidery, in several beautiful designs of shadow eyelid, scroll, leaf, buttonhole and openwork embroidery; made in the latest fashionable styles, either medium or high collars; some magnificent waists in this lot. Thursday \$1.25.

Thermos Bottles Reduced

Hot Water Keepers—Cold Water Coolers.

The genuine, original Thermos Bottles sell in this store to-morrow at half price. No more useful invention for the nursery or the sick room has been made for a long while. Almost absolutely non-conducting.

Every bottle stamped, every bottle guaranteed. It keeps contents hot 24 hours or cold 72 hours. For the sick-room and nursery they are indispensable for travelling, hunting, fishing, motoring or boating. This is the season for them, yet we are going to cut the original prices in two:

Black, pinta, were \$3.50, for \$1.75. Nickel, pinta, were \$5.00, for \$2.50. Black, quart, were \$5.50, for \$2.75. Come early. On sale at Drug Dept.

Table Cloths and Napkins

A 4-Day Sale.

Second day—Housekeepers may judge our Staples Department by our linens.

68 only very fine Pure Irish Satin Damask Table Cloths, full bleached, every thread fine linen, splendid new bordered designs, 2 x 2 1-2 yards. Each Thursday, \$1.83.

47 elegant Satin Damask Table Cloths, made from the finest pure washed flax and fully bleached on the green, exclusive designs, but napkins are sold, 2x2 1-2 and 2x3 yards. Each Thursday, \$2.35.

110 dozen Hemmed All Linen Bleached Damask Table Napkins, good weight and dainty bordered designs, made to stand hard wear and being washing, 19x19 inches. Per dozen Thursday, \$1.22.

83 dozen only to clear, three lines of our best selling Napkins this season, all linen, fine, full bleached, rich Satin Damask, Table Napkins, some hemmed ready for use, all very handsome designs, beautiful fine thread, 22 x 22 inches. Per dozen Thursday \$1.08.

Travelling Bags

(7th Floor.)

75 only Club Bags, cowhide, sewn edges, deep square end, capped corners, set in base, brass lock and trimmings, leather lined, pocket inside. Regular \$4.95. Thursday \$2.98. Colors brown and russet.

We have just received a shipment of Genuine English Carryalls, in waterproof canvas, bound with leather, two heavy leather straps and a wing handle; no ocean trip is complete without one of these. Prices from \$2.95 to \$10.00. (Top Floor.)

Butter, Sugar, Salt, etc.

2000 lbs. direct shipment Dairy Butter, per lb. 22c. Choice Sugar Cured Ham, half of whole, per lb. 15c. Fresh Flaked Wheat, per stone 50c. Table Syrup, Beehive or Edwarsburg Brand, 5-lb. pail 25c. Salt, in 5-lb. bags, 3 bags 14c. Prime White Beans, 6 lbs 25c. Choice Red Salmon, Cook of the North Brand, 1-2 lb. tins, 3 tins 25c. Imported Pure Malt Vinegar, Imperial quart bottle 20c. California Seeded Raisins, 5 lbs. 25c. Canned Sweet Pumpkin, 3 tins 15c. Scott Taylor's Worcester Sauce, large bottle 3 bottles 25c. Maggi's Soups, assorted, 6 packages 25c.

35c ASSAM TEA 28c.

300 lbs. of fine, rich, full bodied Assam Tea, of great strength and delicious flavor, a 35c tea anywhere. Thursday, per lb. 28c.

MAY BE IN TORONTO

Disappearance of Popular Young Man From Lindsay.

The Toronto police were last night requested to assist in locating Wilson Perkins, of Lindsay. The young man is a very popular resident of that town, but has been suffering from mental troubles. He left a letter to his mother, in which he appeared to think that he had done something wrong. This is attributed to a too close application to business. Chief Vincent of the Lindsay police gave The World the following description of the missing young man: Wilson Perkins, age 24, height 5 feet 8 inches; hair dark brown; dark eyes, dark brown eyes, square chin, very regular white teeth, green plaid suit, black Christy hat, patent leather boots. The young man's mother is broken-hearted over her son's disappearance.

Clearing the Cloak Department Stocks

Thursday We Take the Coats

THE entire emphasis of the clearing operations now taking place in our Cloak Department concentrates Thursday upon the COATS. We'll sell out the coats and with the utmost candour we declare—it will pay you to buy.

Coats of all sorts are included—lace coats, dust coats, linen coats, covert coats, broadcloth coats, rain coats—all marked at prices in no way bearing upon their value, but simply upon the date. We have determined to clear the coats now instead of at stocktaking time when you will have less need of them.

Think of your summer requirements—in the evenings, rainy days, traveling, at the shore, on the boat, motoring, driving, etc., etc. You may have a new stylish coat at less than half price if you are here early to-morrow.

100 Covert Coats, made of good quality covert coating in fawn shades, strapped, pockets, tailored collar; lengths in latest sizes, 38, 40 and 42. To clear for \$3.95.

40 only Real Lace Coats, white and ecru only, hand-made braided lace, a few hand silk, some are hand made, all different styles, coats, capes and pelisses. Regular \$15.00, \$20.00, \$25.00 and \$35.00. Thursday \$10.00.

50 only Real Lace Coats, applique hand braided, with hand ring and Irish crochet ornaments, white. Regular \$9.50. Thursday \$4.95.

150 Covert Coats, medium long and hip length, smartly cut, some are 41 inches long, stylishly strapped and trimmed, buttons of self, semi and tight fitting. Regular \$8.50, \$10.00 and \$11.50. Thursday \$5.95.

RAINCOATS, \$10.00 AND \$12.50, REG. \$25.00. 40 only smart, useful Raincoats of good quality twill, rubberized, with long cape effects, partly lined with plaid silks, in fawn shades, all rubberized cravenette tailored, belted, with straight backs, pockets and storm collar, and high collars, dark and light colors. Regular \$10.00 and \$12.50, for \$6.95.

\$16.50, \$17.50, \$18.50, \$20.00 AND \$25.00 COATS, REG. \$35.00.

Rich Clifton Broadcloth Coats, black, navy and brown. Regular \$18.50 and \$20.00. Handsome West of England worsteds, smart stripes, regular \$35.00. Fine baby clothes, in new green stripes, worth \$18.50. Linen coats, handsome dusters, with satin and silk collars, in champagne, fawns and other bright colors, in cream serge, etc. This is a very fine collection of coats; all suitable for present wear, travelling, steamer coats, etc., and are all marked at \$25.00. Regular \$16.50, \$17.50, \$18.50, \$20.00 and \$25.00.

29-inch Linen Suitings, light grounds, with fancy colored stripes. Regular \$20.00 and \$22.00.

Hundreds of patterns in Figured Muslins, white and colored grounds, pretty figures, stripes and polka dots, tremendous range of designs, one of the best lines ever shown. Regular 11c. for 9c.

Rajah Suitings, heavy silk warp, all the new shades in tan, linen, purple, wisteria, mauve, grey, green, etc. Worth regularly \$15.00, for 9c.

White Persian Lawn, 22 inches wide, fine, pure, evenly made cloth. Regular 12c. for 10c.

English Prints, fast colors, light and dark grounds, spots, stripes and figures. Regular 12 1-2c, for 7 1-2c.

Information respecting his whereabouts would be gratefully received by Chief Vincent, Lindsay.

A Trade Tip. "Your cigars are no good. I'm going to get mine elsewhere." "Don't do it. The other fellows have worse cigars than these." "How do you know?" "They buy them of me."

A Good Umbrella for 68c

245 Umbrellas, men's and women's, the coverings are of Austria cloth, strong steel rod and frames, assorted boxwood, horn and natural wood handles; some mounted in silver; these are the balance of special lines. Clearing Thursday 68c.

A Straw Hat for \$1.00

Men's Straw Sailor Hats, fine split straw, and Canton braids, fine black silk bands, and easy fitting leather sweats. Thursday special \$1.00.

Men's Outing Hats and Caps, in all the latest styles for summer wear, light, cool and comfortable. Thursday at 45c.

Men's Summer Underwear

Great Choice Here in the Men's Store. Manchuette French Balbrignun Underwear, shirts long or short sleeves; drawers ankle or knee length, extension drawers, cream shade, 34 to 50. Special, per garment, 44c.

"Zimmerkni" White Mesh Underwear, short sleeve shirt, knee length drawers, very cool. Special, per garment, 50c.

"Zimmerkni" Fine Summer Underwear, in pink or blue shades. Garment, 50c.

SPECIAL REDUCTION THURSDAY. 1000 garments, "Watson's" Elastic Ribbed Underwear for men, in shades of blue, mauve, cream, salmon, etc., shirts or drawers, good trimmings, 24 to 42. Regular \$1.00 suit Thursday 52c garment.

Black Dress Goods

The most important point in buying blacks is Quality. That is why Simpson's Dress Goods are the safest to buy. The Quality never varies.

Black Satin "Director's" Cloth, a combination of silk and wool, an ideal fabric for the present season's gowns. 42 inches wide, \$1.00 per yard.

Black All-wool Satin Cloth, a bright, lustrous finish, materially becoming more popular as the season advances. 48 inches wide, \$1.00 per yard.

Black Voiles, in plain and fancy weaves, fine, medium, and coarse mesh. Now is the time for voile skirts, 44 inches wide, \$1.00 per yard.

Black Silk Warp Henrietta, rich silk wool fabrics, beautifully soft, and drapes perfectly, 44 inches wide, \$1.00 per yard.

Black Wool Crepe de Chine, a beautiful fabric, refined texture for summer wear, 44 inches wide, \$1.00 per yard.

Black Melrose, in the three different shades of black, suitable for suits or dresses, 44 inches wide, \$1.00.

SPECIAL

Purchased under very favorable terms, and offered to you at a price unequalled anywhere.

Five Imported Panamas, Venetian Cloths, Poplins, Solles, Wool San Toy, Cord de Chine, Crepe de Chine, Gloria, Etonne; each a most worthy representative of its class; rich, full blacks, positively unfading dyes, permanent finish, perfect in weave, and fashionable goods, 44 inches wide, 65c.

Thursday's Silk Specials

1500 yards Printed Satin Follards, high grade imported and American makes, all new, this season's patterns, comprising a choice assortment of polka dots, in small, medium and large size dots, and a variety of handsome designs, in the fashionable colorings, navy, tans, browns, royal, myrtle, red, rose, Copenhagen, taupe, black. Regular price 55c. Sale price 45c.

500 yards Pongee Silk, rough, lustrous weave, in the fashionable colorings, 36 inches wide. Regular price 75c. Sale price 55c.

500 yards Black Swiss Taffeta, all pure silk, splendid dye and brilliant finish, a quality we recommend most highly. Regular price 75c. Sale price 55c.

Bedroom Papers

We have plenty of pretty effects for bedrooms—green and mauve, or grey and purple, grey and pink, green and pink, or blue line weave with blue uppers. The mouldings can be white enamel, or if preferred darker, oak shades. The ceilings may be dropped about 18 inches to the paper and finished—grey and pink, or grey and blue, or grey and violet; green stripe with pink or red, lattice rose upper or two-tone grey, with cloth back or grey rose flower. Prices 20c, 25c, 35c, 50c, 65c per roll.

Uppers, in floral and lattice designs, assorted colorings, 25c, 35c, 50c to 85c per roll.

Bedroom Mouldings, white enamel, 1 1-2c, 2c, 2 1-2c and 3c per yard.

Manogany Bedroom Suite, four pieces, \$120.00. Pill Carpet, \$1.75 per yard. Lace Curtains, \$7.00 per yard. Chintz Curtains, 25c per yard. Chintz Chairs, \$10.00 each. Bed Cover, \$15.00. Wall Paper, 25c roll.

What Do You Think You Should Pay for a Good Suit?

\$15 is the answer. You arrive at it in this way.

Compare the best suits on sale in Toronto with our \$15 suits. Then judge for yourself if \$15 is not enough.

We especially call your attention to our imported worsteds at that figure.



Men's Suits, in fine imported worsteds, in a handsome dark rich brown material, with an olive lining, showing a very indefinite check pattern and interwoven blue thread, alternate stripe and superior finish, especially adapted to summer suits for men's wear. Coat is cut on the latest single breasted model, and fashioned in the newest style; tailored and finished with fine grade, high-class trimmings, and best in exclusive custom tailor.

For the Bride

Some Suggestions in Silver-Plated Ware. We have a very fine June showing of Wedding Presents here this year. A better department than ever June brides benefited from before.

Note—Our prices enable the bride's friends to make handsome presents than they could otherwise comfortably afford.

- Fern Pots, \$1.75, \$1.98, \$2.25, \$3.50. China on sale in the basement. Vases, \$8.00, \$9.00, \$12.00, \$18.00 to \$50.00. Fancy Jugs, \$5.00, \$9.00, \$12.00, \$18.00 and \$20.00. Teapot, Sugar and Cream, \$15.00 and \$25.00. Sugars and Creams, \$6.50, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$15.00, \$18.00, \$20.00, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00, \$55.00, \$60.00, \$65.00, \$70.00, \$75.00, \$80.00, \$85.00, \$90.00, \$95.00, \$100.00. Why Not Give a Clock? Ormolu Clocks, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$5.00, \$6.00, \$7.00, \$8.00, \$9.00, \$10.00, \$12.00, \$15.00, \$18.00, \$20.00, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00, \$55.00, \$60.00, \$65.00, \$70.00, \$75.00, \$80.00, \$85.00, \$90.00, \$95.00, \$100.00. Enamelled Wood Clocks, \$4.95, \$5.95, \$6.95, \$7.95, \$8.95, \$9.95, \$10.95, \$11.95, \$12.95, \$13.95, \$14.95, \$15.95, \$16.95, \$17.95, \$18.95, \$19.95, \$20.95, \$21.95, \$22.95, \$23.95, \$24.95, \$25.95, \$26.95, \$27.95, \$28.95, \$29.95, \$30.95, \$31.95, \$32.95, \$33.95, \$34.95, \$35.95, \$36.95, \$37.95, \$38.95, \$39.95, \$40.95, \$41.95, \$42.95, \$43.95, \$44.95, \$45.95, \$46.95, \$47.95, \$48.95, \$49.95, \$50.95. Onyx Clocks, \$17.00, \$31.00, \$34.00. WEDDING GIFT SUGGESTIONS: (In the Basement). Complete stock of Pickard's famous \$4.00 and \$4.50.

Simpson's Housefurnishing Suggestions

Third Bedroom—Mother's Room

IF any room in the house deserves the term, restful, surely it should be Mother's room. If any room deserves to be dainty and pretty, surely it is mother's room.

If no room in the house can be given over to pure comfort, mother's room must be the one exception.

It must be restful not only to the tired body, but to the nerves, the eyes, the very spirit, for no one uses her strength as unsparingly and unselfishly as Mother, and no one's strength is better worth conserving.

So we will not go under mother's own assumption that the old furniture and the shabby carpets will "do" well enough with simply a "clean pair of curtains."

We advocate first a Bedstead of mahogany or English walnut. The Carpet should come right to the base board at the wall—an Axminster or a Wilton of mellow tone, a green preferably, with a large, but subdued pattern.

Curtains of Brussels net, with a dainty figure or frilled muslin. If you think you would like something nicer still, we suggest: curtains of chintz, cream scrim, with Torcheon lace and insertion. Over curtains of chintz, recalling the carpet design.

The walls should be papered in a chintzed effect of greens and mauve, in a small dainty pattern. The Dressing Table should be fitted with accessories, which carry a touch of the mauve where possible, as should the cushions, bed-room boxes, Trays, upholstered. The bed cover should be of net, similar to the curtains, underlined with mauve or green estate. Bolster roll, if any, treated with similar colors.

The cost for a room like this may be calculated approximately from the following figures: Mahogany Bedroom Suite, four pieces, \$120.00. Pill Carpet, \$1.75 per yard. Lace Curtains, \$7.00 per yard. Chintz Curtains, 25c per yard. Chintz Chairs, \$10.00 each. Bed Cover, \$15.00. Wall Paper, 25c roll.

DR. CRUMMY COMMENDED

Another Resolution Endorsing Popular Methodist Pastor.

The quarterly official board of Bathurst-street Methodist Church, has unanimously adopted a strong resolution of appreciation of Rev. Dr. Crummy's success as a preacher, and "loyalty to Christ." It points out that under his pastorate the mortgage has been paid in full and \$5000 raised for saving the church. Dr. Crummy will shortly go to Grace Church, Winnipeg.

Mrs. Macfarlane. Mrs. Isabella A. Macfarlane, third daughter of the late Richard H. Oakes, founder of the York Pioneers, died yesterday at 22 Grosvenor-street, of nervous exhaustion. She had been in ill health for the last nine months.

END OF COLCHESTER CASE

Grand Jury Find "No Bill" Against Bayne.

TRURO, N.S., June 1.—(Special).—The final act in the celebrated Bayne episode in Colchester politics was probably witnessed to-day at the June session of the supreme court. His lordship, Justice Townshend, intimated to the counsel for the prosecution that it would not do to have indictments hanging over a man's head indefinitely, and that they must be proceeded with or dropped. The evidence in this particular charge was presented to the grand jury, who after lengthy deliberation found "no bill."

When the postponed cases came up to-day counsel for the crown again declared themselves unable to proceed. It is said that the same witness who was so essential at last October's meeting of the court is again unavailably absent, though he has been a continuous resident of Five Islands