WOMEN'S COATS

32 Only Velour Coats

All-wool material, made in belted style, with high-buttoning collars, half lined; colors of navy blue, dark brown, green, taupe and silvertone; regular \$35.00, \$45.00 and \$50.00 coats. Only

\$25.00

One Rack of Women's Plush Coats

Full lined, belted styles, high-buttoning collar, best quality Salt's plush; regular \$60.00 and \$65.00 coats. Specially priced at

One table Tweeds, Serges, Poplins and Satin | Serges in good all-wool quality, reliable dye, Cloths, in all-wool and union cloths; just the materials for good, serviceable skirts or dresses; widths from 42 to 54; large range \$2.50 and \$3.00. Special... \$1.50 of colors; regular \$2.00,

Winter Coatings, in good, heavy, all-wool qualities; a few odd lengths from 5 to 10 yards each, in velours, tweeds and chinchillas; full 56 inches wide; regular \$5.00, \$5.50. Special \$3.50

1 piece Black Paillette Silk, nice heavy weight, that will wear well; full 35 inches Clearance Sale of Women's Skirts

All-wool imported serges and Jersey cloth; colors of navy blue, dark brown, green and black; regular \$10.00 and \$12.00 value. Only

\$6.95

10 Dozen Washable Jap Silk Waists

Heavy quality silk; colors of white, maise, peach, flesh and black; sizes 36 to 44; regular \$4.00 quality. January sale

fine weave and splendid weight, for onepiece dresses or skirts; 42 inches wide; shades of blue, green, brown, black and Burgundy; regular \$3.00 value. Special

10 pieces Colored Duchess Satins, good heavy quality, that will not cut or crush and will give satisfaction in wear; full 36 inches wide; shades of grey, navy, copen, black, brown, green and taupe and large range of pastel shades for evening wear; regular \$4.00. Special \$2.98

January Clearance Sale

There is greater significance than ever before to this year's January Clearance Sale. It has been in the process of making for many months, but the recent lowering of price levels makes the sale of greater magnitude than we had dared hope for. January prices in this store recognize the recent drop in prices and bear also the additional discount allowed on all merchandise during this clearance month.

ored stripe, splendid quality; lengths of 2 and white; these towels give best of wear; to 5 yards. January sale 25c yard Unbleached Cotton, 45 and 54 inches wide Per yard39c 20-inch Huck Toweling, regular 25c. Janu-

1 table of Mill Ends of Flannelette, in col- 10 dozen Bath Towels, good size, in natural regular \$1.25 pair. For\$1.00

20 extra large White Bedspreads, hemmed, choice designs with medallion centre; regu-

JANUARY SALE OF HALF-PRICE Suits and Overcoats

A new note in clothing history. This offering of high-class garments at one-half their regular values. It's going pre-war prices one better, and scores of shrewd men will buy for future use.

Overcoats, in every wanted model and fabric, smart, crisp styles, every one this season's production. Suits in many models from the best makers in Canada. Sizes 33 to 44.

\$70.00 garments, for\$35.00 \$65.00 garments, for\$32.50 \$60.00 garments, for\$30.00 \$55.00 garments, for\$27.50 \$30.00 garments,	\$40.00 garments, for\$20.00
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ALTERATIONS WILL BE CHARGED FOR AT COST TO US.

HALF-PRICE FOR FINE SWEATERS

Young Men's and Men's Fine Pure Wool Pullovers, with V neck, fine Sleeveless Pullovers, fine Cashmere and Worsted Jerseys, in twenty fine color combinations, including plain white and white with colored trim. Absolute values are \$7.00 and \$8.00. For

Men's and Young Men's Fine All-Wool Sweater Coats, with or without collars; browns, greys, tans, greens, Oxfords, etc., in plain colors and with combination trims; plain and fancy weaves; in sizes 34 to 42. Absolute values

HALF-PRICE FOR MEN'S UNDERWEAR

Men's Heavy Wool Ribbed Shirts and Drawers, unshrinkable, splendid weight and extra well made, guaranteed value at \$2.00 garments. \$1.00 For

Men's Heavy Ribbed Wool Unshrinkable Combinations, splendid qualities and make; sizes 36 to 44; regular value to \$5.00. For.. \$2.50

Men's Fine Cream Plush-Finish Combinations, with closed crotch; will not shrink; sizes 38 to 44. Regular value \$2.00 \$4.00. For ... Boys' Ribbed Wool Combination Underwear, Tiger Brand make, won't shrink,

sizes 24 to 30; \$1.25 reg. \$2.50. For



Wool Gloves for men for dress wear, black, grey and heather shades; regular \$1.25. For..... 59c

Fine Pure Silk Socks, in black, blue, brown and white shades, all sizes; reg- 59c lined and woolcuff; \$1 all sizes to 7½; \$1.50 where \$1.25. For.... \$2 values. For \$1

Men's Heavy Horsehide Men's Winter Caps, with Boys' Coat Sweaters, with Work Mitts, Bob Long make, inside band, pure wool cloths,

collar and pockets, brown, blue, tan, etc., all **\$1.85** sizes 22-34. For

Conditions of Sale

ABSOLUTELY NO APPROVALS-NO CHARGES-NO C. O. D.'s-NO REFUNDS-PLEASE DO NOT ASK FOR THESE PRIVILEGES.

LONDON

YOUNG

LONDON

USH RANGERS WILL BE HARDING'S **BEEK AERONAUTS**

Cearch Snow Trails For Sight of Balloonists-"Movies" Ready.

COCHRANE, Ont., Jan. 6 .- (By Staff rrespondent, Canadian Press, Limd, Copyright.)-With officers of the yal Canadian Mounted Police watchthe various outlets from the frozen cth, with scouts and runners disched by the corps of newspaper corspondents here scouring the different ills which connect ice-bound James y with the railway line spanning nada, and with the special train charnada, and with the special train charred by the reporters and movingture men standing in the yard here
th steam up, ready to leave for anynere along the Canadian National
silway, immediately the news is
shed out that the three American
val officers whose coming is eagerly
ulted are within walking distance of
e steel. Cochrane tonight was sitting
ck and waiting impatiently news that
teuts. Hinton, Farrell and Kloor of the
nited States navy were little more
an twenty-four hours from home and
mily.

Federal Government assistance in the lapse of several broad-shouldered husky oppers of Canada's famous mounted lice, has been granted the neighboring public, and tonight officers are stanoned at Cochrane, and at Mattice, of miles farther west, ready under eders to burn up the telegraph wires ith the information of the safe arival at the railway line of the trio of alloonists.

FIRST LIEUTENANT



CHARLES EVANS HUGHES, who

solves as been granted the neighboring public, and tonight officers are should at Cochrane, and at Mattice, of miles farther west, ready unders to burn up the telegraph wires in the information of the safe arrival at the railway line of the trio of alloonists.

This man is taking with him two Indians, familiar with the country and all its ways. and two dog teams, and all its ways. and two dog teams, and all its ways. and two dog teams, and all its ways and two dog teams, and all its ways. and two dog teams, and all its ways. The way of the receive a decording the returning public of the triopers, who reached here only the filter and Clute of substition in the section. They have of the Abitib filter and Clute by some hours, which will give in that section. They have instructed a completion of the strip in the section of the special train westward along the value of the triopers and the mountie of the single factors and the mountie of the substition of the strip in the section of the special train westward along the National iron and the mountie of the substition of the strip in the section of the substition of the strip in the section of the substition of the safe are way of the Abitib filter and Clute by some hours, which will give in that section. They have been been to the officers into Mattice by some hours, which will give in that section. They have in the officers into Mattice by some hours, which will give in that section. They have in the section in the section of the way of the Abitib filter and Clute of the strip in the section of the surface of

HERO IN BATTLE DIES AT FROWN

OF MOVIE STAR

himself. But first he called himself a 'coward," and his adventures had narked him as "hard boiled." Wife Hears the Shot.

O'Brien's bride a year ago was in nother room of the hotel and heard the shot. Lieut. O'Brien came here will be secretary of state in the cabinet the shot. Lieut. Under the came here of the president-elect of the United yesterday from Oakland. He and his wife had been separated and had planned a conciliation.

A "Broke" Blossom

New York, Jan. 6.—Reel life and real ife are turning out to be the same for the dairty Lillian Gish. All down through her reel career the frail little movie star has been doing "heavies." Right now she is doing a "heavy" in a little bit of real stuff produced by

agreement so that "she could de

Lillian signed a \$400,000 contract with a new firm. She worked three months in the "heavy" of a new film. The didn't get a week's salary.

BAILIFF SMILEY

BAILIFF SMILEY

DIES AT ST. THOMAS

ST. THOMAS, Jan. 6.—George W. Smiley, bailiff, of the local division court, is dead at his residence, Scott street, after an illness of some months. He was born in the township of Yarmouth 62 years ago, and is survived by his widow, three daughters and one son, Mrs. Charles Robb, Salt Lake City; Mrs. H. Lethbridge, Southwold; Miss Olive at thome, and Percy C. Smiley of Sutherland & Co. Before his appointment as bailiff ten years ago, Mr. Smiley, was a prominent hardware merchant in the east end of the city. Hugh M. Smiley, St. Thomas; Henry Smiley, South Yarmouth; Mrs. Maggie Mc. Smiley, Los Angeles, Cal., are brothers and sisters. The late J. Y. Smiley, merchant, Woodstock, was also a brother. The funeral will take place Friday afternoon at 2:30 to St. Thomas; Cemetery.

SCHOLARSHIPS AWARDED.

FORMER LONDONER APPOINTED CHAIRMAN

Rev. C. E. Jeakins Heads Board of Education at

Lieut. Pat O'Brien Shoots Self at Los Angeles.

BRANTFORD, Jan. 6.—Miss Mary Coller, late principal of Victoria school, came within an ace of securing the chairmanship of the board of education at the loss of light would have been in line with the board's custoff of the famous dish pair, and her new litition would and wondering what she

TORONTO, Jan. 6 .- Hon. J. Howard

Ferguson, recently chosen as leader of the "heavy" of a new nim. The party of Ontario, held a conference at the Albany Club here this afternoon with the Conservative M.P.P.'s and discussed the coming ses.

took him eleven days, and calculations based on this theory give the balloonists at least half as long again to make the trip.

MINNESOTA SEEKS REINSTATE
MENT.

ST. PAUL, Minn., Jan. 7.—Reinstatement of capital punishment in Minnesota for first degree murder is sought in a bill introduced in the state House of Representatives Frank Nimoks of Minneapoas.

Took him eleven days, and calculations what you find back to my mother in what you find back to my mother in what you find back to my mother in Momence, Ill."

SCHOLARSHIPS AWARDED.
WINNIPEG, Jan. 7.—Four over postgraduate scholarships have been awarded by the Daughters of the Empire throughout the Dominion, in accordance with the plan of their national war memorial. The successful applicants for 1920 are: A. C. Cooke, B.A., Manitoba;
Winniews will be asked to show results for "enormous graduate scholarships have been awarded by the Daughters of the Empire throughout the Dominion, in accordance with the plan of their national war memorial. The successful applicants for 1920 are: A. C. Cooke, B.A., Manitoba;
Hugh McDouell Clockie, B.A., M.A.

O'Brien was author of the famous war book, "Outwitting the Hun."

His widow, was overcome by the shock.

Cemetery.

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ST. PAUL, Minn., Jan. 7.—Reinstatement of capital punishment in Minnesota of the famous war he contents.

Which is a successful applicants for 1920 are: A. C. Cooke, B.A., M.A., M.P.P.'s was made clear today by those of the factory.

Winning SCHOLARSHIPS AWARDED.

Winning SCHOLARSHIPS AWARDED.

Winning SCHOLARSHIPS AWARDED.

Winning SCHOLARSHIPS AWARDED.

The timple of the cational war memorial. The successful applicants for 1920 are: A. C. Cook

port the leader to the best of their ability. These messages came to Joseph E. Thompson, M.P.P., Northeast Toronto, Conservative whip.

PLAN ESTABLISHMENT OF CO-OPERATIVE MARKETS

ST. LOUIS, Mo., Jan. 7.—Plans for establishing a chain of co-operative markets and purchasing agencies were under consideration at the opening session of the tenth annual convention of the Farmers' Equity Union here today.

Delegates assert the central market-

religion, and He said this would be the means of converting him."

The co-operative buying scheme, it was explained, permits the farmers to obtain their supplies at reduced prices.

All kinds of farm products will be handled through the central markets, according to tentative plans, but it is expected particular attention will be given to grain, live stock and dairy products.

The physician who examined the woman said he found her pulse and temperature normal. He also said she had not lost flesh.

"I do not believe in her kind of religion, and besides, I am not ready to ligion, and had incurred much enmity in consequence. He was regarded as a Venigle there.

Religion to Hubby

WILL HOLD WOOL FOR ADVANCE IN PRICES

Detroit, Mich., Jan. 7.—Wool growers of three Michigan counties—Cass, Jackson and Saginaw—have decided to keep their wool in storage until a higher price was offered. Representatives of all wool-growing counties of the state are to meet at Lansing tomorrow to day entered upon the 38th day of her fast. She allowed a physician to examperiod, a pool of 60,000,000 pounds created last year.

GREEK JUDGE-ADVOCATE KILLED. ATHENS, Jan. 6 .- A party of soldiers, Delegates assert the central marketing arrangement offered the best opportunity for eliminating speculation in farm products, and would benefit both consumers and producers.

The co-operative buying scheme, it her husband into the church.

"I will continue fasting and praying until God grants my prayer," she said today. "The Lord talked to me on May 15 and told me to do this, for while my advocate of courts-martial under Venireligion, and He said this would be the means of converting him."

IMPORTANT

It takes but a few minutes to reach our January Fur Sale, but it brings you to the greatest values in London, in a sale of finer lines of Fur Coats, Neck= pieces, Muffs, Capes, and Stoles. We ask you to come over and satisfy yourself of the truth of this statement. You are just as free to look around in our store as you are to look in our windows.

ROYAL MILLINERY and FUR COMPANY

246 DUNDAS STREET.