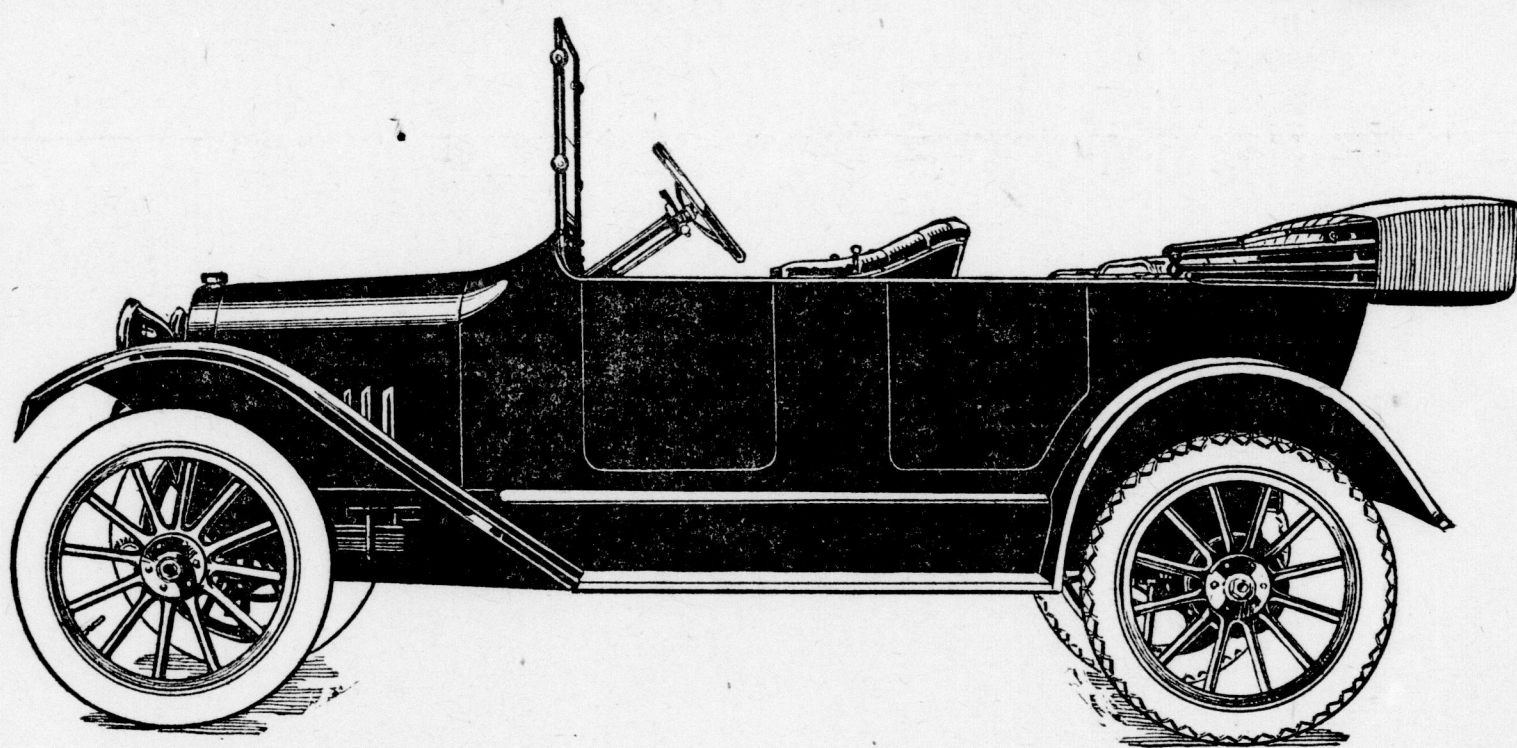


Special Automobile Prize Makes a Big "Hit" With Candidates! **\$1,000 In Gold**

RUSH CALLS FOR SUPPLIES INDICATE THAT THE "EARLY BIRDS" ARE ALREADY BUSY SUBSCRIPTION-GATHERING TO CAPTURE THIS ELEGANT SPECIAL PRIZE. IT WILL BE GIVEN TO THE CANDIDATE TURNING IN THE MOST MONEY FOR BOTH OLD AND NEW SUBSCRIPTIONS AND THE GREATEST NUMBER OF NEW SUBSCRIPTIONS BY 8:30 P.M. SATURDAY, AUGUST 18. THE EXTRA 50,000 VOTE OFFER IS GOOD FOR THIS WEEK, ALSO THE 25,000 EXTRA VOTE OFFER. THIS SPECIAL PRIZE OF AN AUTOMOBILE AND THE EXTRA VOTE OFFERS ARE GIVEN SPECIALLY TO ASSIST CANDIDATES WHO ENTERED LATE IN THE CONTEST. IT WILL GIVE TO YOU, MR. CANDIDATE, A CHANCE TO WIN AN AUTOMOBILE, AND PROBABLY TWO, AS YOU WILL BE PILING UP A TREMENDOUS VOTE TOWARD WINNING ONE OF THE MANY OTHER PRIZES.

This Is the Special Prize You Have Been Waiting For!

The automobile will be given to the candidate turning in the greatest amount of subscription money on both old and new subscriptions and the greatest number of new subscriptions by 8:30 p.m. Saturday, August 18.

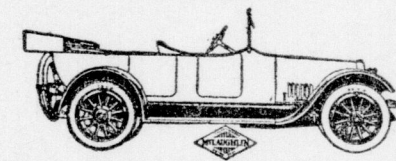


This is the last special prize and best vote offer that will be given during the contest. So don't mislead yourself, Mr. Candidate, into thinking there will be a better vote offer. Those who miss this offer will find themselves many thousands of votes short in the final count.

This prize is yours if you will only work for it. Why not grasp the opportunity of winning this special automobile also? You will stand a far better chance of being one of the big prize winners.

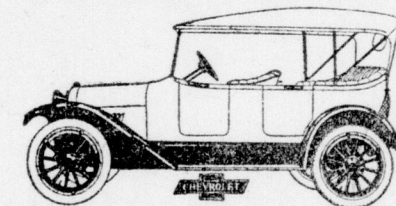
These Are the Big Prizes the Candi- dates Are Work- ing For---

\$1,600 McLaughlin Touring Car and \$1,000 In Cash



For the candidate getting the greatest number of votes irrespective of districts. The \$1,000 in cash to be donated to patriotic organizations.

Eight Five-Passenger Chevrolet Touring Cars, Costing \$750 Each



One for each of the eight districts, in addition to which will be given \$125 in cash, to be donated to some patriotic organization.

Eight Mason & Risch Pianos, Costing \$400 Each

One for each of the eight districts.

Eight Bedroom Sets

Finished in walnut,

Costing \$150 Each

One for each of the eight districts.

Now on exhibition at Ontario Furniture Co., London.

Eight Cabinets of Silver,

One for each of the eight districts. Now on exhibition at Smallman & Ingram's, London.

Eight Hoosier Kitchen Cabinets, Costing \$50 Each

One for each of the eight districts.

Now on exhibition at Trafford's Furniture Store, London.

Eight Canadian "WHITE" Sewing Machines, Costing \$50 Each

Now on exhibition at Ontario Furniture Co., London.

50,000 EXTRA VOTES

For every \$15 worth of new subscriptions turned in by 8:30 p.m. August 18.

1,000,000 VOTES!

THIS IS HOW TO GET THEM

Two Three-Year subscriptions, London, \$5 a year.....	100,000
Bonus on \$30 Worth	100,000
Two Five-Year New Subscriptions, by Mail, \$3 a year....	100,000
Bonus on \$30 Worth	100,000
Two Three-Year Renewals, London, \$5 a year.....	50,000
Bonus on \$30 Worth	50,000
Two Five-Year Renewals, by Mail, \$3 a year.....	50,000
Bonus on \$30 Worth	50,000
Nine One-Year New Subscriptions, London, \$5 a year....	90,000
Bonus on \$45 Worth	150,000
Ten One-Year New Subscriptions, by Mail, \$3 a year....	70,000
Bonus on \$30 Worth	100,000
	1,010,000

25,000 EXTRA VOTES

For every \$15 worth of old subscriptions turned in by 8:30 p.m. August 18. This in addition to the regular schedule of votes given on back subscriptions and renewals.