

Why Beauty Fades so Early.

The American "rush" habit is largely responsible for the evanescence of American female beauty. Ignorance of the laws of health, and carelessness bear the rest of the burden. Nine-tenths of our women are in the bilious anaemic condition, which produces sallowness, freckles, moth patches and that accompanying sense of weariness which sometimes amounts to exhaustion, yet they will not take time to attend to their health. Their motto is, "By and by." Some are slaves to household work—others are slaves to fashion and frivolous pleasures; none of them will give an hour to serious meditation. If they did, they would realize whether they are freckling, piling and cosmetic powder will not mend matters. These women need inward cleansing; that alone will make their complexion clear as a baby's! *Chloro extracts and clover tea* do the work for our grandmothers. *Chloro extracts* will do it for you. It is even more efficacious, for it contains other herbal ingredients which increase its marvelous alterative powers. Why not try it this Spring? We guarantee to refund your money if you are not cured or satisfied. Ask any druggist for a sample package, or write to B. C. Wells & Co., 55 Colburn Street, Toronto, Ont., and they will mail you a package free of charge. Sold throughout United States and Canada at 50c. and 25c.; and in England at 7s. 6d. and 2s. 3d.



THE BRITISH LLOYD'S

This Wonderful Corporation—It Dominates Every Vessel in Foreign Trade.

A brief statement of England's ocean supremacy will, I think, be of interest, says H. Phelps Whitmarsh in the May Atlantic. Great Britain today stands pre-eminently the mistress of the world's shipping interest. Her tonnage is greater than that of all the nations of the world put together; her ships carry five eighths of the deep-water freight, and she ships half the world's cargo on the ocean. Her success is no secret; it has certainly not been due to chance, but has grown from the spirited interest in ships that every British subject takes, and has always taken. This spirit has culminated in the great corporation known as the "British Lloyds," which corporation more or less dominates every vessel, no matter what nationality, that sails in foreign trade. In a list of shipping (Lloyds' Register) it has stamped or omitted to stamp the quality of every foreign-going vessel. It has been the means of centralizing the marine insurance business to such an extent that British companies carry seven eighths of the risks of the world.

For two hundred years, since the days when underwriters and men connected with shipping met at the coffee-house of Edward Lloyd in London, and applied the principles of marine insurance taught them by the Lombards, British ship-owners have sent their ships to sea with feelings of absolute safety, for they hold a paper underwritten at Lloyds as good as gold, in case of accident to their property. The board of directors in this corporation represent the entire shipping interest of Great Britain. In his fifteen hundred agents in various parts of the world—men with thorough knowledge of ships in general, whose duty it is to report shipping news. As a result Lloyds is a tremendous power; the words of its experts are accepted before parliamentary committees as truths, and its authority in the manner of ratings has given it the control of the world's over-sea traffic.

CURZON AND HIS WIFE

Described by G. W. Stevens—A Vivid Pen Picture.

The rising assembly saw a tall, erect, full-chested man in a gray frock coat on which, alone, shone the star of India. Forty years, more than half of them filled with strenuous work toward higher ends, have printed their mark on a broad, lofty brow, have stamped it with reflectiveness, but kept its serenity. The rest of the face might be owned by a country lad of 20—clean shaven, smooth, rosy, as if its owner had never had a care, never lost a night's sleep or a day's enjoyment. Beside him walked the incoming vicereine, tall and stately as a statue, light and graceful as a picture, lissome and expressive as a beautiful, gracious woman. Under a hat that drooped with lace and flowers appeared a profile and bound black hair of Grecian simplicity. When she turned the mobile lines of the complete face fired the classical beauty with the keen and nervous vitality of the modern west. But the mature freshness of the man's aspect, the alert repose of the woman's were secondary to their perfect entrance as vicereine and vicereine. From "The Installation of Lord Curzon as Viceroy of India," by G. W. Stevens, in the May Scribner's.

AN IMMENSE SUCCESS!

All Canada Is Enthusiastic Over the Wonderful Restorative Influence of

Dr. Chase's Nerve Food

This new treatment for diseases of the blood and nerves has promptly taken its place beside Dr. Chase's Ointment and Kidney-Liver Pills as a standard remedy of exceptional merit.

Pale, weak, nervous women who have suffered with headaches, back-aches, painful menstruations and ailments peculiar to their sex, now give thanks to Dr. Chase's Nerve Food for renewed health and vigor, and tell of the color returning to the cheeks and roundness to the form.

Men made weak by over-exertion, worry, excessive brain work or debilitating habits, speak of new life, new energy and new vitality given them by this great Food Cure.

The enormous sale which this great restorative has attained is due to the fact that it cures by building up the system instead of deadening the nerves. By forming new, red corpuscles in the blood and creating new nerve force, Dr. Chase's Nerve Food positively and permanently cures all diseases of the blood and nerves. 50c a box, at all dealers, or by mail on receipt of price, by EDMANSON, BATES & CO., Toronto.

PERISHED FROM PRIVATION

Reported Death of Fourteen Miners.

Sudden Demise of a Canadian in Detroit—Serious Crossing Accident.

STRIKER BADLY HURT.

Kingston, May 30.—Wm. Jackson, son of a Gananoque resident, was crossing the G. T. R. track at Montreal street here this afternoon, when an express train struck him and badly wounded him in the head and hip. He will recover. He was one of the striking trackmen.

EIGHTY MEN DOOMED.

Seattle, May 30.—T. B. Robinson, of Oakland, Cal., just returned from Copper River, Alaska, says that he knows of 80 prospectors in that section who are missing. If not already dead they will die in an effort to reach civilization. Most of them went out in small parties with only provisions to last them at best a few months, and rescue parties have been unable to get a trace of them.

Victoria, B. C., May 30.—A letter received here from Cape Nome, tells of the death of fourteen miners there from privation.

Detroit, May 30.—Dr. R. Armstrong, of 221 Beaubien street, saw a man totter and fall to the pavement in front of Valpey's shoe store, Monroe avenue. He helped to carry the man into the store, where he died five minutes later. He was identified as Anselm Burkart, age 73, well known throughout Canada, and a former resident of Ingersoll, Ont. He had traveled for liquor houses. One of his sons is A. O. Burkart, proprietor of the Canadian Book and Advertising Company, Toronto.

TRAIN AND TROLLEY COLLIDE.

Seattle, Wash., May 30.—An electric car containing 25 passengers, was run into by a Northern Pacific train, killing Emmanuel Broad, a clerk and injuring fourteen others. The severely injured are: Frank Hoffelt, broken leg and other injuries, and E. E. Hope, arm smashed.

THREE MEN KILLED AT A CROSSING.

Buffalo, N. Y., May 30.—Joseph Keller and Ray Sherman, of Alden, N. Y., and Louis Carey, of Auburn, were killed at Wende's station while driving across the New York Central Railroad tracks. Their carriage was struck by an east-bound express train.

FARMER DROPS DEAD.

Barrie, May 30.—Wm. Grant, an Essex township farmer, after dining at the Wellington Hotel, went into the hallway to pay for his dinner. He was in the act of passing over the price when he fell to the floor, and was dead before a doctor arrived. The cause of death was stated to be apoplexy. Deceased was well-to-do, highly respected, and 62 years of age.

TWO BOYS DROWNED.

[Special to Advertiser per G. N. W.] Cobourg, Ont., May 30.—A very sad drowning accident occurred here this morning about half past six. Gordon Wilson, son of ex-Mayor Wilson, and Willie Floyd, son of W. H. Floyd, shoe merchant, went out for a sail in a canoe. When only a short distance out the canoe capsized, and before assistance could reach them both boys were drowned. The boys were each about 15 years of age.

HAPPENINGS OF THE HOUR

The rainy season has started in the Philippines.

The Fraser River is rising rapidly, and a flood is imminent.

The Latter Day Saints propose to build a church in Chatham.

Montreal Methodist Conference opened at Brockville on Monday.

The Winnipeg strike has been arranged to be settled by arbitration.

Construction of the new Grand Trunk offices in Montreal has begun.

Greater success attended Monday's attempt to disarm the Cubans, 300 privates applying for the American grant.

The story of rich gold finds from Cape Nome is repeated, and parties are organizing to leave Victoria, B. C., for the district.

The death of Jane Jay, relict of the late George Jay, occurred early Sunday morning, at Sparta, in the 82nd year of her age.

A barn belonging to George Daly, con. 2, East Oxford, was struck by lightning yesterday and destroyed. Loss, \$800; no insurance.

Re Armstrong Black, of Egremont Presbyterian Church, Birkenhead, England, will accept the call to New St. Andrew's Church, Toronto.

Prof. J. Elin Prume, violinist to the King of the Belgians, died on Monday in Montreal. He was 60 years of age and was an eminent musician.

The Transvaal Volksraad has authorized President Kruger to leave the country for the purpose of meeting Sir Alfred Milner at Bloemfontein.

The prosecution of Ernest Terah



Guess what it is

It is the coffee that never fails to give absolute satisfaction.

The seal which it bears is a guarantee that its purity and strength have not been tampered with, and that it surely is

Chase & Sanborn's Seal Brand Coffee

Hooly, the London corporation promoter and speculator, upon the charge of fraud, is to be dropped.

At Lockport, N. Y., on Monday, the grand stand at the Lake avenue ball grounds was wrecked by a wind storm. Daniel Toothill, 14 years old, was fatally injured.

The relations between the Italian Government and the Papacy have been seriously strained by the exclusion of the latter from participation in the Peace Conference.

The Americans have reconstituted the courts of the Philippine Islands, appointing numerous judges and retaining the Spanish language.

Since his arrival at Hong Kong on May 23, on board the flagship the U. S. cruiser Olympia, Admiral Dewey has improved in health, but he still refuses all invitations of a social nature.

Agnes Clendenen, who has been living near Viridien, Man., with George Taylor, a married man, with a large family in the east, has been committed for trial on the charge of infanticide.

Brantford police made a capture at Lynden of 12,000 cigars stolen from the cigar factory of Thomas Fair & Company, of that city, on the morning of May 16. They also arrested four men.

Rev. Dr. Black, of Birkenhead, England, has called acceptance of the call from St. Andrew's church formerly Rev. Dr. J. Macdonnell's, Toronto. He is a strong man, "and speaks the Gaelic, too."

The sealing steamer Diana, which has been chartered to carry relief supplies to the exploring party of Lieut. Peary, during the coming summer, will leave St. Johns, Nfld., for the north about June 15. The Diana is expected to return about Sept. 15.

President Peterson has received word from Mr. Rudyard Kipling, regretting that he will be unable to attend the convocation of McGill medical faculty on June 16 to receive in person the honorary degree which the university will bestow upon him.

The Canadian fishery cruiser Petrel has seized nearly 100 gill nets set by Americans near Pelee Island and Port Colborne. The men came in a fast tug, and after an exciting chase, got over into American waters. The nets and their contents were confiscated.

An investigation into the loss of the steamer Starbuck, of the Pacific mail line, which went on the rocks off the shore of Nicaragua about four months ago, has been begun. It is intimated that the reef which caused the disaster was recently removed by volcanic upheaval.

Senator McMillan, of Michigan, had a long conference with United States Secretary Gage on Monday regarding the proposed imposition of a countervailing duty on lumber imported from Canada. Senator McMillan, on behalf of the northern timber interests, strongly urged early action.

A severe rain and wind storm passed over Buffalo and vicinity Monday afternoon, causing considerable damage to property and injury to a number of people. Andrew Reidle and Valantine Hain, workmen in the Buffalo Cast Iron Pipe Company's foundry, are probably fatally injured, and 20 others were slightly hurt.

Roscoe Wallace, living near Stony Creek has been calling on Kate Kerby, of Hamilton, aged 18, for about two years, and they were to be married, when Miss Kerby heard that Wallace had a wife and family, which on investigation turned out to be true. Mrs. Kerby ordered him to keep away from the place, and it is alleged Wallace threatened to shoot Katie.

NEWFOUNDLAND'S MINISTER OF FINANCE DEFEATED.

St. Johns, Nfld., May 30.—In a bye-election just held in the Placentia district, Mr. McGrath, a member of the opposition, defeated Hon. W. J. S. Donnelly, minister of finance and customs, by 225 votes. This will involve a rearrangement of the cabinet offices. Mr. Morine taking the finance portfolio instead of the portfolio of the fisheries department, which he now holds.

TREASURER \$3,000 SHORT.

Barrie, Ont., May 30.—The treasurer of the township of Innisfil, Charles Palling, who has been discovered short in his accounts to the extent of \$3,000, offered a settlement at \$1,200 through his solicitor, but the council refused it. The treasurer submits that the shortage, extending over some 15 years, amounts to no more than his salary, if it had been a fair one, would have reached, and several hundred ratepayers formally petition the council to that effect. Palling gets \$100 a year as clerk and treasurer.

Ill-luck is, in nine cases out of ten, the result of saying pleasure first and duty second, instead of duty first and pleasure second.

TICKET PUNCHES ORDERED IN

Street Railway Strikers Notified to Return the Company's Property—More About Arbitration.

The street railway company has 12 cars running today, but the union buses continue to do the business. The company says they will shortly have 12 cars in operation.

The union men have been notified by the company to return the badges, punches and rule-books, belonging to the company, before 6 o'clock this evening. The notices state that if they are not returned legal steps will be taken to recover them. Uniforms have been ordered for the new men, and the company says that if the old men wish to come back they will have to take their chances on the same footing with the men engaged since the strike.

An old citizen, writing to The Advertiser, under yesterday's date, says: "I read with pleasure in your issue today the words of wisdom spoken by Rev. W. J. Clark, in reference to the strike on the street railway. As they echo my sentiments, and I believe the sentiments of the large majority of our citizens, I commend them to the company and the employees alike. Arbitration should be called on to settle this question once for all. It is the only way it can be settled, unless the city council should step in and buy out the company, and run the streets railway, as it does the waterworks department."

Passengers by the steamer Curacoa which has reached San Francisco from Guaymas, and way ports, state that when they left Esenada, the place was in a ferment over the new discovery of gold in Lower California.

PAY MORE MONEY

if you want to for so-called "breakfast foods" that are put up in fancy colored packages—you simply help the maker to pay for the extra cost involved in making up the packages.

When you buy Tillson's Molina Rolled Wheat you pay for highest quality alone because your grocer sells "Molina" by the pound.

Molina Rolled Wheat

represents the highest grade of a breakfast cereal (in wheat) that it is possible to produce. You buy it for less money than you do the package goods, and you get a flavor that you cannot get in rolled wheat prepared by any other process than "Tillson's." Best grocers sell it.

The Tillson Co., Limited, Tilsonburg, Ont.

J. C. McLaren Belting Co.

PURE OAK TANNED



Buy our "Extra" Quality never varies.

MONTREAL. TORONTO.

ELECTRICAL WORK OF ALL KINDS...

R. M. MILLAR

Removed to Spencer Block, Dundas Street Formerly at 434 Talbot Street

Take it all around,

for price, quality and good results, SWEET

HOME SOAP has no superior as a house-

hold necessity. A large

new list of premiums.

Read the wrapper.

Adams Soap Company.

WARNER'S SAFE CURE has saved more people from untimely deaths and is keeping more people in perfect health to-day, than any other discovery ever known in the entire history of the world.

Of it one of the most noted physicians of the day has said:

"I gratefully recognize its precious value and if I found myself the victim of kidney trouble, I should at once use WARNER'S SAFE CURE."

THE PROOF OF THE PUDDING

THE following transactions occurred through the London agency of THE ONTARIO MUTUAL LIFE:

In 1880 J. W. took Policy 5107, \$1,000, twenty year endowment. In 1898 he took \$10,000 more, with an annual premium of \$703.

In 1886 Policy 13699, \$1,000, was issued for L. T., on the fifteen-year endowment plan. This month he purchased another policy for \$5,000, fifteen-year endowment.

In 1886, H. A. W. obtained Policy 13712, \$5,000, twenty-five-year endowment. Last year he purchased another policy of the same amount and upon the same plan.

If these transactions prove anything, they prove that after years of experience, policyholders are satisfied with THE ONTARIO MUTUAL LIFE.

C. E. GERMAN, General Agent, 403 Richmond Street.

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ASK YOUR GROCER FOR EDDY'S

"EAGLE" Parlor Matches, 200s. "EAGLE" Parlor Matches, 100s. "VICTORIA" Parlor Matches, 65s. "LITTLE COMET" Parlor Matches.

The Finest in the World. No Brimstone.

The E. B. Eddy Company, Limited, HULL, P. Q.

Crescent Bicycles

ARE THE BEST In Finish, Grace and Beauty They Excel All Others.

LAWN MOWERS, Tempered Blades. Lawn Hose, Nozzles, Sprinklers, Hose Reels, Couplers, Menders.

HAMMOCKS, in great variety, at

REID'S HARDWARE

No. 118 Dundas Street (North Side), London.

"Adams' Pepsin Tutti Frutti Gum not only ensures perfect digestion, but corrects any odor of the breath which may be present."—Egbert Guernsey, M.D.

ADAMS' PEPSIN TUTTI FRUTTI

is made from pure Chicle Gum, Refuse all imitations.

FREE. The Mechanics' Time Book and Note Book which saves you money, is sent free on receipt of one wrapper from Adams' Tutti Frutti Gum. Address

Adams & Sons Co., 11 & 13 Jarvis St., Toronto, Ont.