

Phone
Adelaide
5100



USEFUL GIFTS

MURRAY-KAY

COMPANY - LIMITED

15 to 31 King Street East



Store
Hours:
8.30 to 5.30

This Morning, Glove Week Opens---This Afternoon, Thé Dansant in the Tea Room

Delight Her With a Silk Sweater Coat

They are made of lustrous silk in plain and accordion weave with sailor or Tuxedo collars. Some are solid colors, others have white collars, sashes and belts, and all have fancy or patch pockets. Choose from Rose, Corn, Mauve, Pink, Purple or Silver Grey. In accordion weave are the combinations of Gold and Black, Purple and Black, Green and Black, Gold and Purple. Sizes 36 to 42. \$25.00

(In Pretty Gift Boxes.)

The Dansant

The Dansant—in the Murray-Kay Tea Room, Saturday afternoon, under the direction of Mrs. Mosher. Patrons will please reserve tables early. Telephone Adelaide 5100.

Blouses of Georgette

In Two Pretty Styles

Round neckline, deep cross-tucks and tiny pearl buttons. Colors White, Flesh, Black, Navy and League Blue. Result—a lovely blouse on sale here today at ... \$10.00

In Flesh or White only is the second, but fetchingly trimmed with rows of dainty Val. on the vestee, cuffs and down front. Today it is priced at ... \$10.50

Sturdy Little Coats for Schoolgirls

The Big Outdoors and one of these sturdy little coats make a fine healthy combination for the small schoolgirl. Made of fine Chinchilla, in Navy, Grey, or Green, with belt, two pockets and two rows of buttons. Full-lined throughout. Sizes 3 to 6 years. Priced at— \$14.50 to \$18.50



Glove Week for Women

November 29th to December 6th, inclusive

BUY GLOVES EARLY

Sound reasons for buying early. The choice is now complete and you can make it at greater leisure. Our staff of salespeople can now give you more time and assistance. Our stock includes all the best French, English and American makes.

The following list of Gift Gloves will prove helpful, as they are particularly suitable for gifts.

French Kid Gloves

TREFOUSE KID GLOVES, in colors of Grey, Beaver, Brown, Tan, Black or White, with pique or oversewn seams, two dome fasteners, plain or fancy stitched backs. Sizes 5 1/2 to 7. Per pair— \$2.95, \$3.50, \$3.75

WOMEN'S TWO-DOME FRENCH KID GLOVES, with pique seams, in colors of Tan, Black or White, with self or contrasting heavy braid backs. All sizes. Per pair \$3.50

"PERRIN'S" CHAMPAGNE KID GLOVES, made with two pearl domes, oversewn seams, russet fingers, fancy embroidered backs. Sizes 5 1/2 to 7. Price, per pair ... \$4.50

Suede and Cape Gloves

FRENCH SUEDE GLOVES, in new shades of Tan, Beaver, Grey and Brown. Made with two dome fasteners, oversewn seams and silk-embroidered backs. All sizes. Per pair \$3.50

TWO-DOME SUEDE GLOVES, pique or oversewn seams, russet fingers, self or White stitched backs. Black only. All sizes. Per pair— \$3.25, \$3.50

TWO-DOME SUEDE GLOVES, made from select skins, with pique seams, two-tone embroidered backs. In Grey \$3.50 only. Price, per pair

UNLINED TAN CAPESKIN GLOVES, made with P.X.M. seams and one dome fastener. Sizes 5 1/2 to 7. Price, \$3.25 per pair

WOOL-LINED TAN CAPE MOTOR GAUNTLETS, made with P.X.M. seams and large flare gauntlet, with two dome strap at wrist. All sizes. Per pair \$6.00

Silk, Chamoisette and Wool Gloves

NOVELTY SILK GLOVES, in shades of Mode, Pongee, Grey, Black or White. Made with pique seams, two dome fasteners, and contrasting backs. All sizes. Per pair \$2.25



Reproduced Below is our Glove Certificate—this unique gift enables the recipient to make her own selection of color, style and size.

DOUBLE SILK GLOVES, made with two dome fasteners or gauntlet style, with strap wrist. In shades of Grey, \$2.50 Mode, Pongee. Per pair

EXTRA HEAVY MILANESE SILK GLOVES, made with two dome fasteners and Black embroidered backs. In shades of Grey, Taupe and Tan. Sizes 5 1/2 to 7. Price, per pair \$2.75

WASHABLE CHAMOISETTE GLOVES, in all new shades of Grey, Mauve, Pongee, Brown, Natural, Black or White. Made with two dome fasteners and self or Black backs. Sizes 5 1/2 to 7. Price, per pair— 95c to \$1.25

BRUSHED WOOL GAUNTLET GLOVES, in Grey and White only. Per pair \$1.95

WOMEN'S PLATED SILK GLOVES, wool lined, in colors of Brown, Beaver, Grey, Black or White. Per pair \$2.50

WOMEN'S WOOL GLOVES, with silk and wool lining, in Grey, Black and White. Per pair \$2.75

Just for Today

WOMEN'S FRENCH SUEDE GLOVES, silk lined, two dome fasteners, russet fingers, silk stitched backs and pique seams. Black only. All sizes. Regularly \$4.50. Special today for 70c day, per pair \$2.25

A BROKEN LINE of unlined Suede Gloves with two pearl dome fasteners, pique seams and self embroidered backs. Black only. Regular value \$2.50. Today, per pair \$1.25

(No Phone or Mail Orders.)

The "Makings" of Winter Underwear

A distinct advantage of making one's own is to be able to choose the quality of materials oneself. Especially for winter wear are:

3,500 YARDS OF THE CELEBRATED "HORROCKSES" FLANNELLETTE at 1 1/2¢ than the mill price. Full 33 inches wide, in a variety of neat stripes. Regular value 75c. Today, per yard ... 49c

500 YARDS OF FINE WHITE ENGLISH CAMBRIC, 38 inches wide, selling today for 70c. Today, special, per yard ... 49c

Suitable patterns for making up may be obtained at our Pictorial Review Pattern Counter. Experienced saleswomen will gladly help or advise you in your selections.

Cold Weather "Findings" for Men

P.S.—We advise early choice if you happen to have preference as to color and cut, because a lot of people have discovered the solution of the Gift Problem here.

BRUSHED WOOL MUFFLERS, in Natural and Grey shades. A clearance of broken lines. Values \$2.00 and \$1.25. \$2.50. Special, each

FIBRE SILK MUFFLERS, in handsome designs. Priced at each— \$5.00 and \$6.50

MEN'S DARK GREY WOOL GLOVES, lined. Very warm and serviceable. Special, per pair \$1.95

MEN'S FINE SHETLAND WOOL GLOVES, in Grey and Natural shades. Special, per pair \$2.50



MEN'S EXTRA QUALITY SILK SCARFS, in a variety of designs. You would be surprised to see how many women are buying these for themselves. Each \$12.00

MEN'S GREY WOOL GLOVES, per pair \$1.25

MEN'S WOOL GLOVES, in leather bound, 1 clasp. Special, per pair \$1.50

Her Party Frock



All a-tiptoe with expectation is little Miss 6 to 14 Years when the grown-ups are planning her first real party. What a wonderful thing that first Party Frock is. Eyes shine like stars while small adoring fingers touch tenderly its filmy folds.

We are sure Mother would approve of these:

A fairylike little gown of net over a silk slip. The multitudinous small ruffles of the skirt, edged with Pink or Blue satin ribbon, are repeated on the sleeves. The surplice collar is caught with ribbon rosettes. In sizes 10, 12 and 14. It is ... \$18.50

For Tiny Tots

of two to five years are engaging little frocks of Pink Nino or Georgette. One has wide satin ribbon run through smocking. Another is be-ruffled in a very charming way. These are \$12.50

Very quaint and attractive is a frock of Sky taffeta, with pleatings at neck, cuffs and bottom of the skirt, and bright cherries embroidered in colored wool. It is ... \$22.50

Many other lovely little models in Taffeta, Crepe de Chine and Georgette are priced up to ... \$25.00

BOOKS!

5,000 More!

BOOKS!

A Publisher's Stock of Fiction

Here is another big purchase to add to those already bought, which considerably lengthens our list of titles. Today will be the best yet in the Book Section.

2,000 Books
Regularly \$1 to \$1.50
Each, 25c

"Harvest Home," by E. V. Lucas.
"The Suitable Child," by Norman Duncan.
"The Sowing," by Emerson Hough.
"Wallie McWattle's Master," by J. J. Bell.
"A Reporter at Armageddon," by Will Irwin.
"That Betty," by Prescott Spofford.
"Pushing Water," by Eric Dawson, L.L.R.N.V.E.
"Mrs. Bassett's Matrimony Bureau," by W. Arnold.
"The Children of France and the Red Cross," by J. R. Lucas.
"Soldier Silhouettes on Our Front," by W. L. Stidger.
"You Who Can Help," by M. S. Churchill.
"James and Vesta," by Ben-Chard Brantford.
"Novel Ways of Entertaining," by F. H. Winterburn.

3,000 Books
Regularly \$1.50 to \$2.50
Each, 35c, 3 for \$1

"The Clean Heart," by A. S. M. Hutchinson.
"The Mother," by Norman Duncan.

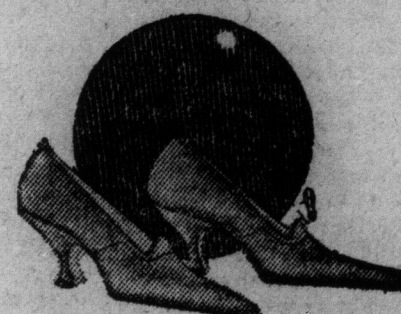
"The White People," by Frances Hodgson Burnett.
"Once Aboard the Lugger," by A. S. M. Hutchinson.
"The Kentucky Warbler," by James Lane Allen.
"On the Road to Arcady," by M. N. Thurston.
"Above the Battle," by Capt. Vivian Drake.
"Fool's Gold," by A. Raymond Stillman.
"The Point of View," by Elinor Glyn.
"The Maker of Opportunities," by George Gibbs.
"The Black Pearl," by Mrs. Wilson Woodrow.
"The Job," by Sinclair Lewis.
"Magical Fairy," by Adelaide Mack.
"The War Eagle," by W. J. Dawson.
"The Tigris," by Anne Warner.
"A Nero Woman," by Vera Nikto.
"The Drift," by Marguerite M. Marshall.
"Alice Devine," by Edgar Jepson.
"Wall Street Stories," by Edwin Lefevre.
"Destiny," by Julia Seaton.
(No Phone or Mail Orders filled.)

Other tables of great bargains in Books for Boys and Girls of all ages, some marked much less than half-price.

5c, 15c, 25c, 35c
3 for \$1.00

HALF-PRICE SALE Christmas Cards

5 special tables in this Section for today. Every card is embossed and engraved.
Regular 20c and 25c cards, 10c.
Regular 25c and 30c cards, 15c.
Regular 5c and 10c cards, in boxes with envelopes, 3 for 25c, 10 for 50c and 12 for \$1.00.



Dainty Footwear FOR DRESS OCCASIONS \$7.45

If it is the smart Oxford Tie, so much worn with spats just now, that you are seeking, you will find it here, smartly expressed in black satin, patent leather and glazed kid.

Or if your search is for Evening Slippers you may choose from Patent Leather, fine Yvel or Dull Kid, Black Satin and Brown Kid—all the latest models.
With light turn soles and Spanish Louis or full French heels. A good range of widths and sizes in each style. Regularly \$8.50 to \$10.00.