

## RESULTS IN ONTARIO

Showing Divisions, Districts, Amounts Collected  
Special Subscriptions and Percentage  
of Objectives.

SUMMARY BY DIVISIONS.		
Division	Total	Pct. of Objective
Toronto	\$1,343,000	39.30
Ottawa Valley	7,088,100	36.89
Eastern	1,581,700	42.81
Central	6,385,750	34.97
Western	10,160,100	42.35
Hamilton and Niagara	12,517,850	42.55
London and Southern	8,709,350	39.22
Northern	4,685,550	44.81
Total for province	\$90,648,200	40.98

G. H. Wood, the provincial chairman, handed out the following comments on the Ontario campaign: "We commenced the second week with a good day's return for the province, the total being \$10,527,900, of which \$2,788,000 comes from Toronto and \$7,739,900 is reported from the rest of the province. This brings our grand total for the seven campaigns days up to \$30,648,200, which compares with \$23,744,000 in the last campaign, but leaves us about \$7,000,000 short of our quota at this date. We made a record tonight, every one of our 68 units having wired or phoned their report before 11 o'clock.

"Five of our counties passed the million mark today, viz., Grey, Oxford, South Waterloo, Huron and Kent. Fifteen municipalities were also added to the list of those winning honor flags. This week we are asking our entire organization to concentrate upon canvassing teams subscriptions. To make the position of the canvassers clear in relation to where they ought to be, we are tonight, at our complete bulletin, giving only the percentages of the canvassing teams. "The county club returns given below are now reaching a very interesting stage."

City of Toronto.

Division	Total	Pct. of Objective
Canvassers	\$1,343,000	39.30
Specials	\$1,343,000	39.30
Total	\$2,686,000	78.60

London and Southern.

Division	Total	Pct. of Objective
Canvassers	705,050	30.65
Specials	30,000	12.00
Total	735,050	32.65

Eastern.

Division	Total	Pct. of Objective
Canvassers	773,850	26.48
Specials	35,000	11.90
Total	808,850	28.38

Central.

Division	Total	Pct. of Objective
Canvassers	6,385,750	34.97
Specials	10,160,100	42.35
Total	16,545,850	38.66

Western.

Division	Total	Pct. of Objective
Canvassers	862,400	25.75
Specials	14,000	1.40
Total	876,400	27.15

Hamilton and Niagara.

Division	Total	Pct. of Objective
Canvassers	1,251,785	42.55
Specials	1,251,785	42.55
Total	2,503,570	85.10

North Waterloo.

Division	Total	Pct. of Objective
Canvassers	446,850	33.52
Specials	3,655,000	21.50
Total	4,101,850	27.51

Oxford.

Division	Total	Pct. of Objective
Canvassers	1,038,350	35.76
Specials	100,000	10.00
Total	1,138,350	32.90

Huron.

Division	Total	Pct. of Objective
Canvassers	1,140,900	41.49
Specials	1,140,900	41.49
Total	2,281,800	82.98

Hamilton and Niagara.

Division	Total	Pct. of Objective
Canvassers	746,350	24.90
Specials	200,000	10.00
Total	946,350	25.90

Wentworth.

Division	Total	Pct. of Objective
Canvassers	725,050	35.50
Specials	105,000	10.50
Total	830,050	36.00

Norfolk.

Division	Total	Pct. of Objective
Canvassers	420,550	39.15
Specials	480,000	48.00
Total	900,550	43.57

Hamilton.

Division	Total	Pct. of Objective
Canvassers	1,811,150	21.95
Specials	7,815,000	93.50
Total	9,626,150	23.22

Lincoln.

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## Business and Rivalry!!

There are two classes of citizens who have so far in Toronto subscribed to the Victory Loan. They are the man of money, who was looking for a gilt-edged security—to him it was a matter of business, a matter of the 5 1/2 per cent. interest with the Canadian Government behind it and peace in sight. The other is the worker, who has been keyed up to buying by the organization of the firm for which he or she is working. To him or her it was a matter of competition, a matter of pride in seeing the factory or store or firm for which he or she worked get the honor flag before the rival firm did so.

Business and rivalry! Is the Victory Loan of Canada for 1918 to be put across on such motives? Shame to the memory of the boys who fell at Ypres and Passchendaele. Well may the people of Toronto hang their heads and blush with mortification if such be the case.

Flesh and blood, not dollars and cents; patriotism and pride, not a decimal system of statistics is what is needed if Toronto is to raise the \$80,000,000 that is asked at this time.

As well measure the deeds of the men of Toronto in France by quarts of blood and pounds of bones left whitening on the battlefields as to measure up the Victory Loan by percentages of quotas! The deeds of the men are measured in the tears of the wives, the pride of the mothers and the heart throbs of sisters. So should the Victory Loan be measured by the sacrifices and the small gifts and the deep-down resolve to give, give until no more gifts are possible.

Gifts? Yes, let the people look on their bonds more as gifts to their loved ones at the front than as securities, bonds, that will yield them so much miserable interest.

Why cheapen the loan by such drivel as kites, men hanging in mid-air by their limbs and such paltry vaudeville stunts? The open-mouthed populace who stare in wonderment at the hair-raising deeds performed on street corners seldom if ever enrich the treasury to any great extent.

With the wonderful war news of yesterday putting the idea of some kind of demonstration into the people of Toronto, what a marvelous opportunity for the Victory Loan publicity committee to have started a real live thanksgiving mass meeting in Toronto last night and, having enthused the people and put the real patriotic fervor into their souls, there might have been subscribed to the Victory Loan a sum out of the fulness of the heart that would have exceeded all the cold hard business proposition canvassing that could be done in many days.

Parry Sound District—

Division	Total	Pct. of Objective
Canvassers	520,000	69.41
Specials	520,000	69.41
Total	1,040,000	138.82

St. Catharines District—

Division	Total	Pct. of Objective
Canvassers	862,400	71.23
Specials	140,000	11.67
Total	1,002,400	102.90

Sault Ste. Marie and Algoma—

Division	Total	Pct. of Objective
Canvassers	567,000	51.68
Specials	567,000	51.68
Total	1,134,000	103.36

Simcoe East—

Division	Total	Pct. of Objective
Canvassers	455,650	28.48
Specials	115,000	7.19
Total	570,650	35.67

Halton—

Division	Total	Pct. of Objective
Canvassers	587,050	41.93
Specials	101,000	7.39
Total	688,050	50.32