The Robert Simpson Company, Limited

Store Clos at 5.30 p.

NEWS OF TODAY S SELLING

Boots, with the brands of Canada's best manufacturers, are offered today in another Great Boot Sale. Come early and make your selection from the full tables.

215 Suits for Men, worth up to \$25.00, will be cleared today at \$9.80. This lot is an unusual one, even in our Men's Store.

Durward" and "Kuppenheimer" Overcoats for Men are wonderful value today at \$15.00, for they usually sell for \$20,00 to \$36.00.

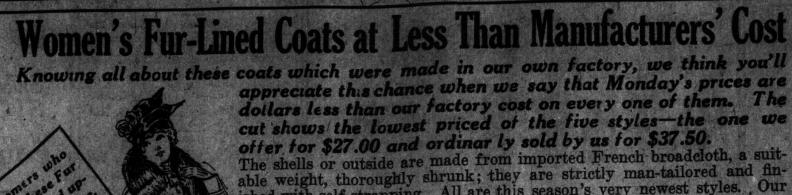
Boys' Ulsters, today, \$5.85; Reefers, today, \$3.95. SHk, Crepe and Lace Blouses for best wear, today, \$2.88; comprising values up to \$12.50.

The Mid-Winter Sale of Furs continues today with a generous list, in-including \$55.00 Evening Coats for \$37.50; \$40.00 Natural Fox Stole for \$29.00; \$4.50 to \$7.00 Persian Paw Stoles and Fancy Pieces for \$1.98.

A Fresh Display of Whitewear covering all your winter and spring requirements, with many at half-price, all greatly reduced. The Wash Goods make a specialty of "Duro" fabrics; also many one-day specials for the January Sale.

\$20.85 Seven-Room Electric Lighting Fixtures, today, \$8.43. Look this up early. No phone orders accepted. 295 China Meat Platters, odd pieces of English wares, 3 to 12-inch size, 29c; 14 to 16-inch size, 49c.

The other items given in detail herewith are for Monday's



ished with self-strapping. All are this season's very newest styles. Our guarantee goes with each garment.

Women's Fur-lined Coats, 51 inches long, lined throughout with No. 1
Canada muskrat; large collar and revers of good Canada mink. Regularly 670 000 and 627 50.

larly \$79.00 and \$87.50. Sale price..... 59.00 Women's Fur-lined Coats, 51 inches long, lined throughout with best Canada muskrat, large shawl collar of good Canada mink. Regularly \$67.50

and \$72.50. Sale price 49.00 Women's Fur-lined Coats, 51 inches long, lined 36 inches down with good American muskrat, good western sable collar and revers. Regularly \$37.50. Sale price 27.00

Women's Fur-lined Coats, 51 inches long, lined throughout with best hamster, large western sable collar and revers. Regularly \$37.5027.00

ALL FOR

Look! Men's Fur Col- \$9.85

N. B.—When you see these coats you'll realize that they have all the appearance and wearing qualities of a high-priced fur-lined coat. Sizes 36 to 44.

MEN'S ENGLISH TWEED TROUSERS AT \$1.49.

1—Is made of all-wool beavercloth.

4-Interlined with rubber sheeting, making it wind and

and 5-A deep shawl collar of Russian marmot.

2—Double-breasted, well tailored. 3—Lined with English curl cloth.

weather-proof.

Carpets and Draperi

SEAMED AND SEAMLESS WILTON RUGS Fine close velvety surface that will give spleid wear. Many different Oriental rug patterns.

THE SEAMLESS RUGS—EXTRA SUPERFINE QUALITY.

10.0 x14.9 91.00 A FINE QUALITY SEAMED RUG, ENGLISH MAK

ATTRACTIVE SMALL BEDROOM RUGS AT 78 Reversible Plain Rugs, both sides alike, centre, in blues, reds, pinks, grays, browns greens, attractive end borders. Special, each IN THE DRAPERY DEPARTMENT.

Combination Opaque Window Shades, oil of ed cloth, size 37 x 70 inches, in green and white cream and green, Hartshorn rollers, each Nottingham Lace Curtains at 89c Per Pair number of good designs, 3 yards long, white

Drastic Reductions in Coats, Suits and Dresses

Think of owning all the comfort and prosperity of a Fur Collar Overcoat for less than ten dollars. Even without the fur these coats are wonderful value at Monday's price—but look over these specifications—have you everseen their equal at this price? This Overcoat Prices lowered to clear winter stocks; preparations for the reception of new spring merchandise are well advanced, consequently winter stocks cannot take themselves out fast enough, and every day we are marking suits, coats and dresses still lower than their already reduced prices. These for Monday selling:

Dresses for Present Wear, \$4.95. 40 dresses taken from our best selling lines; made from wool serges, paillette and messaline silks, in black, navy, brown and Copenhagen; smart styles, with long tunics or new flare skirts, or with skirts cut on straight lines without tunics; waists with white collar, and

Women's and Misses' Suits, in fine French serges, heavy serges, broad-

New and Stylish Skirts for Spring

Flare and pleated models, for street or dressy wear; materials are coverts, poplins, serges, broadcloths, silk poplins, checks and gabardines, in black, navy, sand, nigger brown and green. Prices \$5.50 to \$14.00.

Wonderful Sale of Chic Millinery French Tunics

By a celebrated maker in Paris, consigned to his Toronto agent during the fall. They show all the tendencies of

Just 50, each one individual. A wide range of black, crystal, black and gold, steel, various light colors, and some beautiful effects in the new iridescent sequins on white and black net ground. These we have marked for Monday at

half-price and less, at \$2.75 to \$24.00. See Yonge Street windows.

Marked Low

Satin Hats, with velvet un-er-brims, one of the new eatures of the mid-winter

All the trimming they require is an ostrich band or velvet rose. Nine different shapes. Monday 2.00

Boots of Character Selling Monday

1,500 Pairs of Men's Goodyear Welt (squeakless) Boots; Blubutton and lace styles; for outdoor, dress and business wear; in mahogany and tan; new English, recede and popular toe shapes; a best grade military boots in the lot; widths D to EE; sizes 5 to 11. ularly \$4.00 to \$6.00. Monday

1,500 Pairs of Women's \$4.00 to \$5.50 Boots, at \$2.49, with and dull calf tops, in the now gaiter effects; patent colt, gunmetal and vici kid vamps; pliable, noiseless soles of solid oak-tanned leather witchs C, D and E; sizes 1 to 7. Regularly \$4.00 to \$5.50. Monday 2

450 Pairs Boys' Blucher Boots, made of box calf, box kip, gunn calf and English army calf leathers; boys' and young men's popular shapes; sizes 1 to 5. Regularly \$2.50 to \$3.50. Monday \$1.99. You sizes 9 to 13. Phone orders filled. No mail orders. Monday 1

700 Pairs of Misses' Boots; sizes 11 to 2, in button and lace sty made from box calf and vici kid leathers, with wear-proof soles, and h of solid leather; Educator and square toe shapes; duil calf and matt uppers. Sizes 11 to 2, Monday \$1.89; sizes 8 to 1014, Monday \$1.4 sizes 3 to 71/2, Monday \$1.29.

250 Pairs Women's Slippers, ribbon trimmed, with pillow padd soles and heels; Oriental last; red, blue, brown, black and wine colo

Genuine Natural Color Elkskin Moccasins—Children's sizes, Monday 99c. Women's and boys' sizes, Monday 99c. Women's and boys' sizes. Monday \$1.25. Men's sizes, Monday \$1.50.

A Group of Good Gloves and Hosiery

Men's Tan Suede Gloves, wool lined, sizes 8 to 10½, gray suede, wool lined, sizes 8 to 9, dress gloves, 65c

Women's Fine Winter Dress Gloves, in tan suede leather and tan cape, wool lined, extra soft pliable stock, two dome fasteners, strong sewn seams, assorted tan shades, good assortment of sizes. Regularly \$1.25 and \$1.50. Monday98

Women's and Children's All-wool Black Ribbed Cashmere Stockings, seamless, winter weight, extra good wearing, double heel and toe, sizes 6 to 10, exceptional value. Mon-

Women's All-wool "Llama" Hose, seamless, knitted close and elastic, winter weight, "Liama" in red worked on each pair, spliced heel, toe and sole; sizes 8½ to 10, 39c value. Monday 35c; 3 pairs for \$1.00.



Gas Supplies

Goose-neck Inverted Incandes-cent Gas Burners, complete with all or half-frosted globe and mantle. Regularly 65c. Monday49

Electric Fixture Dept., Fifth Floor

VINNING

Germans

Trenche

LONDON.

Earl Grey

ment at R

Choice White Beans. 44 Fancy Carolina Rice. 3 Choice Red Lentils for

THE SIMPSON MONDAY BASEMENT SALE



GRANITEWARE, 39c.

No 'Phone or Mail Orders for the following: Blue and White Graniteware, triple coated, guaranteed; Teakettles, Dishpans, Straight Covered Saucepans, Berlin Cook Pots, Rice, Cereal, and Custard Cookers, Preserving Kettles, Saucepans, Tea and Coffee Pots, and other pieces. One piece of each kind to each cus-



\$1.25 Tin Wash Boilers, with 35c Japanned Coal Scuttles .19 55c Japanned Bread Boxes .39 15c Daisy Teakettles for .. .12 65c Garbage or Ash Cans .49 75c Garbage or Ash Cans .59 79c Galvanized Wash Boilers .59 30c Tin Oval Foot or Rinsing



 CLEARANCE SPECIALS NOT ILLUSTRATED.

 31.50 O'Cedar Polishing Mops, for
 1.18

 33.00 White Enamelled Medicine Cabinets
 2.19

 35c 4-foot House Step Ladders, for
 49

 1-foot Clothes Props, for
 14

 35c Self-Wringing Mops, for
 25

 72 Clothes Pins, for
 8

 20c and 25c Gas Toasters, for
 14

 25c Package "Magic" Silver and Nickel Polish
 10

 25c Iron Heaters, for
 17

 65c Ironing Boards, for
 45

 31.00 Mops for hardwood floors
 69

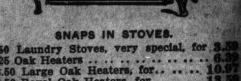
 10c Aluminum Clothes Sprayers
 5

 HARDWARE ITEMS.





60c Clothes Horses, 9 drying rails, 4 ft. high.
6-arm Clothes Hangers
25c Zinc Washboards
\$4.00 Wringers, hardened steel bearings 2.
50c and 55c Carpet and Rug Brooms
25c Galvanized Clothes Line Wire, for
\$1.50 Polishing Floor Mops, with 25c Bot of Oil, \$1.75, for





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