

Store Opens at 8.30 a.m.

# The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

### NEWS OF TODAY'S SELLING

Boots, with the brands of Canada's best manufacturers, are offered today in another Great Boot Sale. Come early and make your selection from the full tables.

315 Suits for Men, worth up to \$25.00, will be cleared today at \$9.50. This lot is an unusual one, even in our Men's Store.

"Durward" and "Kuppenheimer" Overcoats for Men are wonderful values today at \$15.00, for they usually sell for \$20.00 to \$25.00.

Boys' Ulsters, today, \$5.25; Refters, today, \$3.95. Silk, Crepe and Lace Blouses for best wear, today, \$2.88; comprising values up to \$13.50.

The Mid-Winter Sale of Fur continues today with a generous list, including \$55.00 Evening Coats for \$27.50; \$40.00 Natural Fox Stole for \$20.00; \$4.50 to \$7.00 Persian Pay Stoles and Fancy Pieces for \$1.66.

A Fresh Display of White-wear covering all your winter and spring requirements, with many at half-price, all greatly reduced.

The Wash Goods make a specialty of "Duro" fabrics; also many one-day specials for the January Sale.

\$20.85 Seven-Room Electric Lighting Fixtures, today, \$6.48. Look this up early. No phone orders accepted.

235 China Meat Platters, odd pieces of English ware, 3 to 12-inch size, 29c; 14 to 16-inch size, 49c.

The other items given in detail herewith are for Monday's selling.

## Women's Fur-Lined Coats at Less Than Manufacturers' Cost

Knowing all about these coats which were made in our own factory, we think you'll appreciate this chance when we say that Monday's prices are dollars less than our factory cost on every one of them. The cut shows the lowest priced of the five styles—the one we offer for \$27.00 and ordinarily sold by us for \$37.50.



Out-of-town customers who write or wire for these Fur-Lined Coats can depend upon our getting them at once. Charges paid to destination. If not satisfied, return coat. We will refund money and pay return charges.

The shells or outside are made from imported French broadcloth, a suitable weight, thoroughly shrunken; they are strictly man-tailored and finished with self-strapping. All are this season's very newest styles. Our guarantee goes with each garment.

Women's Fur-lined Coats, 51 inches long, lined throughout with No. 1 Canada muskrat; large collar and revers of good Canada mink. Regularly \$79.00 and \$87.50. Sale price..... **59.00**

Women's Fur-lined Coats, 51 inches long, lined throughout with best Canada muskrat, large shawl collar of good Canada mink. Regularly \$67.50 and \$72.50. Sale price..... **49.00**

Women's Fur-lined Coats, 51 inches long, lined 36 inches down with good American muskrat, good western sable collar and revers. Regularly \$37.50. Sale price..... **27.00**

Women's Fur-lined Coats, 51 inches long, lined throughout with best hamster, large western sable collar and revers. Regularly \$37.50 **27.00**

### Drastic Reductions in Coats, Suits and Dresses

Prices lowered to clear winter stocks; preparations for the reception of new spring merchandise are well advanced, consequently winter stocks cannot take themselves out fast enough, and every day we are marking suits, coats and dresses still lower than their already reduced prices. These for Monday selling:

**Dresses for Present Wear, \$4.25.** 40 dresses taken from our best selling lines; made from Scotch, Norfolk, and messaline silks; in black, navy, brown and Copenhagen; smart styles, with long tunics or new flare skirts, or with skirts cut on straight lines without tunics; waists with white collar, and vests. \$4.95 and \$9.00 values..... **4.95**

**Women's and Misses' Coats, \$2.75.** Most attractive new Russian, Balmain, cape and belted styles; made from wool, cord, diagonals, tweeds, reversible and blanket cloth; well tailored and finished; colors are navy, black, Copenhagen, gray, brown and mixtures. Monday..... **3.75**

**Women's and Misses' Suits, in fine French serges, heavy serges, broadcloths, gabardines, plain and fancy tweeds; Norfolk, blouse, cut-away, plain tailored and redingote styles; skirts show yokes in flare, pleated, plain tailored and tunic models; colors black, navy, taupe, tan, brown and mahogany; sizes 16 to 42. Regularly \$12.35 to \$25.00. Monday..... **\$9.95****

### New and Stylish Skirts for Spring

Flare and pleated models, for street or dressy wear; materials are coverture, poplins, serges, broadcloths, silk poplins, checks, gabardines, in black, navy, sand, nigger brown and green. Prices \$5.50 to \$14.00.

### Wonderful Sale of French Tunics

By a celebrated maker in Paris, conformed to his Toronto agent during the fall. They show all the tendencies of the present season.

Just 50, each one individual. A wide range of black, crystal, black and gold, steel, various light colors, and some beautiful effects in the new, most recent on white and black net ground.

These we have marked for Monday at half-price and less, at \$2.75 to \$24.00.

See Yonge Street windows.

### Chic Millinery Marked Low

Satin Hats, with velvet under-features, one of the new features of the mid-winter millinery.

All the trimming they require is an ostrich band or velvet rose. Nine different shapes. Monday..... **2.00**

White Wool Tobogganing and Skating Hats, in smart color combinations. Monday..... **1.00**

### A Group of Good Gloves and Hosiery

**Women's Glace Kid Gloves;** black, tan and white, two done fasteners, soft pliable skins; sizes 5 1/2 to 8 1/2, 59c value. Monday..... **45c**

**Men's Tan Suede Gloves;** wool lined, sizes 8 to 10 1/2, gray suede, wool lined, sizes 8 to 9, dress gloves, 65c value. Monday..... **45c**

**Men's "Liams" All-wool Plain Black Cashmere Socks;** seamless, extra good wearing, spliced heel, toe and sole; sizes 7 1/2 to 11, extra value. Monday..... **25c**

**Women's and Children's All-wool Long Mittens and Gloves;** heavy ribbed finish, skating and tobogganing; red, gray and white, odds and ends. Regularly 60c. Monday..... **35c**

**Women's Fins Winter Dress Gloves;** in tan suede leather and tan tape, wool lined, extra soft pliable stock, two done fasteners, strong seven seams, assorted tan shades; good assortment of sizes. Regularly \$1.25 and \$1.50. Monday..... **95c**

**Women's and Children's All-wool Black Ribbed Cashmere Stockings;** seamless, winter weight, extra good wearing, double heel and toe, sizes 6 to 10, exceptional value. Monday..... **25c**

**Women's All-wool "Liams" Hoss;** seamless, knitted close and elastic winter weight, "Liams" in red worked on each pair, spliced heel, toe and sole; sizes 8 1/2 to 10, 39c value. Monday 39c; 3 pairs for \$1.00.

### Look! Men's Fur Collar Overcoats \$9.85

Think of owning all the comfort and prosperity of a Fur Collar Overcoat for less than ten dollars. Even without the fur these coats are wonderful value at Monday's price—but look over these specifications—have you ever seen their equal at this price? **ALL FOR \$9.85 MONDAY**

- 1—Is made of all-wool beaver cloth.
- 2—Double-breasted, well tailored.
- 3—Lined with English curl cloth.
- 4—Interlined with rubber sheeting, making it wind and weather-proof.
- 5—A deep shawl collar of Russian marmot.

N. B.—When you see these coats you'll realize that they have all the appearance and wearing qualities of a high-priced fur-lined coat. Sizes 36 to 44.

**MEN'S ENGLISH TWEED TROUSERS AT \$14.00.**  
Heavy weights, strong and durable, in gray and black and brown and black stripe patterns, made up with side and hip pockets; good fitting and excellent wearing trousers, in sizes 32 to 42. On sale Monday at..... **14.00**

**BOYS' TWO-PIECE TWEED SUITS, \$5.00.**  
Of imported English tweeds, striped and checked, in dark browns and medium grays; single-breasted yoke Norfolk style, with full cut bloomers; in brown and gray; also blue and brown chinchillas, in the smaller sizes; double-breasted style coat, with wide shawl and notch convertible collar, and belt on back; sizes 28 to 35. Regularly \$10.00 to \$14.00. Monday..... **74c**

**FUR COATS AT \$19.50.**  
Men's Curly Lamb Fur Coats; extra choice skins; soft, pliable, and specially good-wearing coats; the twilled Italian lining. Regularly \$30.00. Monday..... **19.50**  
Men's Persian Lamb Coat; extra choice skins; satin lined, Monday special..... **18.50**

**SWEATER COATS, SHIRTS AND UNDERWEAR.**  
250 Boys' Wool Sweater Coats, with variety, shawl and military collars; garnet, gray, brown or crimson colors; plain and fancy knits; sizes 24 to 32. Regularly from \$2.50 to \$3.50..... **1.57**  
Boys' Negligee Shirts, coat or plain styles; small, neat stripes, mostly blues, browns, helio or black hairlines; sizes 12 to 14; American and Canadian makes. Regularly 75c. Monday, each..... **47c**  
Men's Merino and Fleeced Lined Shirts and Drawers, Penman's manufacture; all full sized garments; sanitary fleece; sizes 34 to 44. Monday, per garment..... **49c**

### Monday China Sale



Two Factory Clearances of English Semi-porcelain Overmugs—\$2.75 10-piece Toilet Sets, 35 only, porcelain, with ivory and gold decorations. Monday 2.49

250 Fancy Jugs, various decorations, best porcelain. Let 1—Assorted sizes and decorations. Regularly \$1.19 Monday..... **95c**

Let 2—Regularly 50c. Monday..... **39c**

Let 3—Regularly 35c. Monday..... **25c**

Pressed Glass Table set (illustrated), four pieces, "Colonial" pressed glass. Regularly 76c. Monday..... **49c**

Footed 8-inch Fruit Bowls (illustrated), scalloped or plain edge, 8-inch size. Regularly 25c. Monday..... **19c**

1508 dozen Clover Leaf Cups and Saucers for 7c—illustrated, good English semi-porcelain. Regularly \$1.17. Monday..... **79c**

China Cups and Saucers (illustrated), pink rose border decoration, real china, German shape. Reg. 15c. Monday..... **10c**

Teapots (illustrated), plain and decorated, 4 1/2 cup size. Reg. 30c and 35c. Monday..... **23c**

"Colonial" Pressed Glass Butter Dishes, 15c Sugar Bowls, 15c Cream Jugs, 10c; Spoon Holders, 10c.

### Gas Supplies

Gas-neck Inverted Incandescent Gas Burners, complete with all or half-frosted globe and mantle. Regularly 65c. Monday..... **49c**

Upright Incandescent Gas Burners, complete with white opal globe and mantle. Regularly 40c. Monday..... **35c**

Double Swing Gas Brackets, brush brass finish. Regularly 50c. Monday, complete with pillar and tip..... **42c**

Single Swing Gas Brackets, brush brass finish. Regularly 35c. Monday, complete with pillar and tip..... **29c**

Stiff Gas Brackets, brush brass finish. Regularly 25c. Monday, complete with pillar and tip..... **19c**

White Opal Upright Gas Globes. Regularly 15c. Monday..... **10c**

All or Half-Frosted Inverted Gas Globes. Regularly 15c. Monday..... **10c**

Inverted and Upright Gas Mantles. Regularly 15c each, Monday 3 for 25c. Regularly 10c each. Monday 3 for 25c.

Phone orders filled.  
Electric Fixture Dept., Fifth Floor.

### Groceries

Telephone Direct to Department, Adelaide Street.

4,000 lbs. Finest Canned Tomatoes, only 6c to the customer. 3 lbs. tin..... **39c**

1,000 lbs. Monarch Flour, 5 lb. bag..... **39c**

Finest Golden Cornmeal, 5 lb. bag..... **39c**

Choice Picnic Ham, 6 to 8 lbs. each. Per lb..... **35c**

Imported Malt Vinegar, Imported quart bottle..... **35c**

Pure Cocoa in Bulk. Per lb. 25c

Upton's Marmalade, 5-lb. package..... **39c**

Fancy Carolina Rice, 5 lb. package..... **39c**

Choice Red Lentils for Soup, 5 lb. package..... **39c**

Wax Candles. Per dozen..... **39c**

Mac's No-Tub, 8 packages..... **39c**

Feudine, 1-lb. package..... **39c**

Old Dutch Cleanser, 3 lbs. tin..... **39c**

Ammonia Powder, 4 packages..... **39c**

Comfort and Bora Soap, bar..... **39c**

Sunlight and Surprise Soap, bar..... **39c**

Simpson's Big Bar Soap, bar..... **39c**

Ivory or Silver Glass Starch, 1 lb. tin..... **39c**

2 1/2 LBS PURE CELONA TEA, 1,000 lbs. Pure Celona Tea of uniform quality and fine flavor. Black or mixed. Monday..... **1.95**

## IN THE SIMPSON MONDAY BASEMENT SALE

<p><b>GRANITWARE, 39c.</b> No Phone or Mail Orders for the following: Blue and White Granitware, triple coated, guaranteed; Teakettles, Dishpans, Straight Covered Saucepans, Berlin Cook Pots, Rice, Cereal, and Custard Cookers, Preserving Kettles, Saucepans, Tea and Coffee Pots, and other pieces. One piece of each kind to each customer. Choice..... <b>39c</b></p>	<p><b>TINWARE.</b> 1.25 Tin Wash Bottlers, with copper bottoms..... <b>79c</b> 35c Japanned Coal Scuttles..... <b>19c</b> 55c Japanned Bread Boxes..... <b>19c</b> 15c Daisy Teakettles for..... <b>12c</b> 65c Garbage or Ash Cans..... <b>49c</b> 75c Garbage or Ash Cans..... <b>49c</b> 70c Galvanized Wash Bottlers..... <b>59c</b> 30c Tin Oral Foot or Rinsing Baths..... <b>21c</b> 83c Galvanized Wash Tubs..... <b>69c</b> 75c Galvanized Wash Tubs..... <b>49c</b> 50c Galvanized Wash Tubs..... <b>39c</b> 30c Oval Rinsing Tubs, galvanized..... <b>21c</b></p>	<p><b>HOUSEHOLD GLOBE</b></p> <p><b>CLEARANCE SPECIALS NOT ILLUSTRATED.</b> 1.50 Cedar Polishing Mops, for..... <b>1.15</b> 30.00 White Enamelled Medicine Cabinets..... <b>2.19</b> 35c 4-foot House Step Ladders, for..... <b>49c</b> 1-foot Clothes Props, for..... <b>14c</b> 35c Self-Wringing Mops, for..... <b>25c</b> 72 Clothes Pins, for..... <b>8c</b> 20c and 25c Gas Toasters, for..... <b>14c</b> 25c Package "Magic" Silver and Nickel Polish..... <b>10c</b> 25c Iron Heaters, for..... <b>17c</b> 50c Ironing Boards, for..... <b>45c</b> 1.00 Mops for hardwood floors..... <b>69c</b> 10c Aluminum Clothes Sprayers..... <b>5c</b></p>	<p><b>WOODENWARE VALUES.</b> 60c Clothes Horses, 9 drying rails, 4 ft. high..... <b>99c</b> 6-arm Clothes Hangers..... <b>19c</b> 25c Zinc Washboards..... <b>19c</b> \$4.00 Wringers, hardened steel bearings..... <b>2.55</b> 50c and 55c Carpet and Rug Brooms..... <b>39c</b> 25c Galvanized Clothes Line Wire, for..... <b>19c</b> 1.50 Polishing Floor Mops, with 25c Bottle of Oil, \$1.75, for..... <b>1.00</b></p>
<p><b>HARDWARE ITEMS.</b> 75c Stable Lanterns..... <b>59c</b> 25c Galvanized Ash Sifters..... <b>19c</b> 50c "D" Handle Furnace Shovels..... <b>29c</b></p> <p><b>MRS. POTTS' IRONS.</b> 83c Sets of Mrs. Potts' Irons, three irons, handle and stand, complete..... <b>77c</b></p>	<p><b>SNAPS IN STOVES.</b> \$5.50 Laundry Stoves, very special, for..... <b>3.99</b> \$7.25 Oak Heaters, for..... <b>6.99</b> \$12.50 Large Oak Heaters, for..... <b>10.97</b> \$19.50 Royal Oak Heaters, for..... <b>18.99</b></p> <p><b>\$1.75 Cylinder Gas Heaters, for..... 1.99</b> \$2. Two-burner Gas Plates, for..... <b>1.99</b></p>		

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