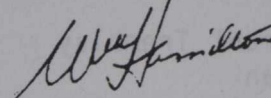


inputs required from some other Departments. It is important that maximum use be made of the resources available for market development and we respectfully suggest that with the dissolution of Canagrex some Committee study be given to assessing whether the resources now committed are as effectively co-ordinated and directed as might be to serve the agricultural commodities markets.

Yours very truly,



Wm. Hamilton
Executive Secretary

WH/bw

The Canadian Federation of Agriculture is respectfully urging on such short notice, to attend the Committee hearing on Bill C-2 in order to discuss Canagrex.

The CRA was directly in support of the development of Canagrex as a specialized agency to develop and service export markets of agricultural commodities. This support grew out of the experience of various agricultural marketing organizations that there was a lack of attention to the specific needs of the agricultural sector in view of the Canadian foreign trade as well as a lack of program, and integrated and co-ordinated services by Canadian government, departments and/or agencies.

The CRA accepts that the government has taken the decision to dissolve Canagrex. The CRA regrets, however, for the services for which Canagrex was organized through the recognition that various changes have been made to government export structures. The Export Development Corporation has provided various business services to meet some of the needs which existed. Beyond that, however, there are different kinds of programs required for different commodities, with different marketing organizations, and on different markets. Specifically some of the kinds of services needed are for market development and promotion in essential markets, long-term marketing programs to ensure continuity of supply, integrated marketing programs, insurance, and assistance to ensure sustained development of custom services, and the like.

Marketing services are now provided by Agriculture Canada, Export Affairs, the Export Development Corporation, with certain