

INTERNATIONAL ECONOMIC ENVIRONMENT. EVEN MORE IMPORTANTLY, GOVERNMENT AND BUSINESS SHOULD CONTINUE TO COOPERATE AND CONSULT CLOSELY SO AS TO TAKE FULL ADVANTAGE OF THE OPPORTUNITIES AND AVOID THE PITFALLS INHERENT IN THE CHANGING INTERNATIONAL ECONOMIC ENVIRONMENT.

LET'S LOOK AT WHAT WE CAN ANTICIPATE WILL BE SOME OF THE MAIN CHANGES AND FORCES AT PLAY IN THE 1980'S AND THE ROLE OF GOVERNMENT IN PROMOTING AND PROTECTING THE INTERESTS ABROAD OF CANADA'S BUSINESS COMMUNITY.

THE CHANGING ECONOMIC ENVIRONMENT

WHAT ARE SOME OF THE CHANGES I'M TALKING ABOUT?
WHAT WILL BE THE MAIN ELEMENTS OF THE INTERNATIONAL ECONOMIC ENVIRONMENT IN THE 1980'S?

IN THE FIRST PLACE, THERE WILL BE SOME STRAIGHT-FORWARD CHANGES IN THE FACTS OF INTERNATIONAL ECONOMIC LIFE -- SOME ARE READILY APPARENT NOW, WHILE OTHERS WILL EMERGE AS THE DECADE DEVELOPS.

WE WILL BE CONFRONTED BY MAJOR NEW CHALLENGES