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The Conference Board of Canada

The Conference Board has more than 15 years experience in research and analysis on global business issues with a distinctly Canadian orientation. During that time, it has established a worldwide network of business and professional contacts, including China.

The Conference Board's products and services draw on the expertise of its international partners as well as the experience of Conference Board staff based in Canada. It has established an extensive network of many Chinese organizations and offers a range of services to help Canadian business understand how to operate effectively in the Chinese environment.

The Conference Board of Canada provides specialized subscription services offering research and analysis, networking, call-in request information service, counselling, custom research and training. One of these services, the China Connection, will be of special interest to companies with an interest in the China market.

Subscription to the China Connection includes:

- regular networking opportunities to share experiences on the challenges of working in China with other Canadian executives;
- an Executive Briefing on China;
- preferential access to training and other China-related services;
- special reports and presentations;
- ongoing support through counselling and information exchange;
- all Conference Board research reports and briefings on China-related topics.

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The Hong Kong-Canada Business Association (HKCBA)

The Hong Kong-Canada Business Association was formed in 1984 to encourage and promote trade and investment between Canada and Hong Kong across a broad range of industries and events. The central objective of the Association is to bring together interested parties to promote and facilitate trade between Canada, the Hong Kong region and China. Distinguished as the largest bilateral trade association in Canada, the HKCBA has over 3000 members, with 10 HKCBA sections across the country.

The HKCBA maintains close ties with the Hong Kong Economic and Trade Office, the Hong Kong Trade Development Council, the Hong Kong Tourist Association, the Canadian Chamber of