
NOTICE TO READERS

The Canadian High Commission in Canberra has identified opportunities in the fisheries sector for export promotion in 1995. This points to the existence of particular opportunities which Canadian fish and seafood exporters are encouraged to pursue. This document has been prepared with a view to providing small- to medium-sized Canadian fish and seafood exporters with basic information on the Australian market.

The report identifies market opportunities of potential interest to Canadian fish and seafood exporters and provides data on the characteristics of the Australian economy, such as economic structure and regional differences. Information on the domestic Australian seafood market includes data on imports, seafood marketing opportunities, market access, and consumption habits. Lists of the major fish and seafood importers/distributors/users, International Trade Centres across Canada, and the Geographic Trade Divisions in the Department of Foreign Affairs and International Trade are provided as contact points for Canadian fish and seafood exporters interested in the Australian market.

Care has been taken to ensure the accuracy of the information in this guideline at the time of preparation. *However, prudent Canadian fish and seafood exporters are advised to check all relevant details with their commercial contacts and to adhere strictly to the requirements and regulations set by Australian importers and authorities.*

This report is one in a series of "Country Guidelines" being prepared by the Sectoral Liaison Secretariat, Foreign Affairs and International Trade. Any questions about this report, or other country guidelines, should be directed to Sectoral Liaison Secretariat (TOSA) at 125 Sussex Drive, Ottawa. [Tel:(613) 995-1712, Fax:(613) 943-1103]. An appropriately structured version of this document is available through *FAXLINK* at (613) 944-4500.

The document was vetted by Canadian trade representatives at the Canadian High Commission in Canberra, including Rana Pudifin {First Secretary}, and Laura Noel {Trade Research Assistant}.

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