INTERNATIONAL TRADE BUSINESS PLAN 1993/1994 COMPENDIUM

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(record #: 903)

SECTOR: Tourism

United States AREA: DATE: Feb 1994

ACTIVITY: Travel trade; workshop: Spotlight Canada

LOCATION: Los Angeles

CONTACT: J. Kern / J. Rasmussen EAITC UTO

TELEPHONE: 613-944-8823 / 213-678-7432

PRODUCTS: All travel trade customer segments SCOPE: Marketplace in Los Angeles Territory ATTENDANCE: Canadian seller to meet U.S. buyers

(record #: 904)

Tourism SECTOR:

AREA: United States DATE: Feb 1994

ACTIVITY: Travel trade; market place: Spotlight Canada

LOCATION: San Francisco

CONTACT: J. Kern / J. Duffy TELEPHONE: 613-944-8823 / 213-678-7432 EAITC UTO

PRODUCTS: All travel trade customer segments SCOPE: Marketplace in San Fransisco Area

ATTENDANCE: Canadian sellers to meet U.S. buyers

(record #: 905)

SECTOR: Tourism

AREA: United States DATE: Mar 1994

ACTIVITY: Travel trade; market place: Adventure Canada

LOCATION: Boston

EAITC UTO CONTACT: J. Kern / R. Johansen

TELEPHONE: 613-944-8823 / 617-536-1731

EVENT: Adventure Canada - Boston Mar/94

PRODUCTS: Outdoor / Adventure Segment SCOPE: Marketplace in Boston Territory

ATTENDANCE: Canadian Outdoor/Adventure sellers and U.S.

buyers