



**Figure 10: Comparison of Airline Passengers Carried, 1989**

the relative cost of operating on particular routes. They do, however, suggest the following broad conclusions. On most measures, the two Canadian airlines have higher average costs when compared with major U.S. carriers, but lower costs than European carriers and an Asian carrier such as JAL. A general conclusion is that the North American carriers as a group are more cost competitive than their European and some Asian counterparts. There are a few low cost Asian carriers, such as Singapore International Airlines.

It is also important to note that in recent years, Canadian carriers have been making great efforts to improve their cost competitiveness. They have been able to adopt