

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 601-BOSTON

015-CONSTRUCTION INDUSTRY
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
ALL SUB-SECTORS	ASSIST IN CONSTRUCTION PRODUCTS REVIEW, MAGAZINE PROMOTION OF CANADIAN PRODUCTS	DEVELOP ALTERNATIVE METHODS TO RAISE PROFILE OF CANADIAN COMPANIES
	COMMISSION SURVEY OF NEW ENGLAND PRE-BUILT HOUSING MARKET	EXPAND SALES OF CANADIAN FIRMS BY \$10M. IMPROVE THOROUGHNESS OF MARKET INFO.
	PROMOTE PARTICIPATION OF NEW EXPORTERS TO BORDER STATES IN NEW ENGLAND MARKET.	-ESTABLISH 10 NEW CDN FIRMS IN MARKET -ASSIST 20 OTHER FIRMS
	ASSESS PARTICIPATION IN AMERICA EAST AND THE BIG SHOW	DETERMINE MOST EFFICIENT LONG TERM METHOD OF INTRODUCING COMPANIES TO NEW ENGLAND MARKET

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1	-----	-----
QUARTER: 2	-----	-----
QUARTER: 3	-----	-----
QUARTER: 4	-----	-----

UNITED STATES OF AMERICA
601-501-BOSTON

FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN