

REPORT #5  
88/02/02

QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 87  
FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

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613 - BUFFALO

UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

MULTIPLE SECTORS ALL SUB-SECTORS  
FOLLOW UP ON PENDING INQUIRIES FROM ALL SECTORS AND NEW ONES TO COME.

4-5 UPSTATE NEW YORK FIRMS TO LOCATE IN  
CANADA OR EXPAND THEIR CANADIAN PLANTS.

NON SECTORALLY ORIENTED ACTIVITIES

HOLD INVESTMENT SEMINARS (AT LEAST 3).

FOLLOW-UP BY THOSE U.S. COMPANIES INDICAT-  
ING EARNEST AND SERIOUS INFORMATION ON  
INVESTMENT OPPORTUNITIES IN CANADA.

LUNCHEON FOR AT LEAST 12 CEO'S AND POLITICIANS IN JAMESTOWN APRIL 87  
TO EXPLAIN THE INVESTMENT CLIMATE IN CANADA.

AT LEAST 25% OF THE CEO'S TO BE VISITED  
AND HOLD DISCUSSION ON SPECIFIC SECTORIAL  
INVESTMENT OPPORTUNITIES.

HOST A "DOING BUSINESS IN CANADA" SEMINAR AND BUSINESS LUNCHEON.  
OCTOBER 87.

GENERATE INVESTMENT PROSPECTS ESPECIALLY  
IN THE BUFFALO AND BINGHAMPTON AREAS.