

New trade commissioners abroad



As Canada's Chief Trade Commissioner, it is my pleasure to welcome the following members of the Canadian Trade Commissioner Service, who were assigned to our offices abroad last fall. These colleagues are in addition to the trade commissioners featured in the November 15th *CanadExport* special supplement.

Together with 900 of their colleagues across Canada and around the world, the trade commissioners below can facilitate your entry into new foreign markets and provide in-market assistance in the development of your international business.

Whether you are exporting to China for the first time or expanding your existing operations in Brazil, we are here to help you navigate the international commerce challenges in today's global markets.

Robert Déry
Acting Assistant Deputy Minister,
Business Development and
Chief Trade Commissioner

Asia Pacific



Ken Lewis
Senior Trade Commissioner
Embassy of Canada
in China

James Gilmour
Trade Commissioner
Consulate General of Canada
in Hong Kong



Neil Swain
Trade Commissioner
Embassy of Canada
in the Republic of Korea

Europe



François Gauthier
Senior Trade Commissioner
Embassy of Canada
in Germany

Latin America

Paula Caldwell
Senior Trade Commissioner
Consulate General of Canada
in São Paulo

United States



Andrew Shisko
Senior Trade Commissioner
Embassy of Canada
in the United States of America



Maurice Egan
Senior Trade Commissioner
Consulate General of Canada
in Chicago



Jim Feir
Senior Trade Commissioner
Consulate General of Canada
in Los Angeles

For a complete listing of our offices in Canada and abroad, visit www.infoexport.gc.ca

"Composites for better living" show coming up in Paris

Paris, France, March 28-30, 2006 > The JEC Composites show has become the composite industry's leading global trade fair. Professionals will find a wide range of information on all sectors of the industry, including raw materials, development, equipment and services at this annual industry gathering.

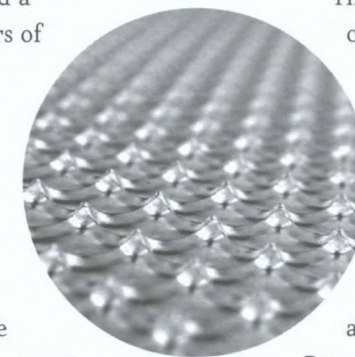
The 2005 show welcomed more than 25,000 visitors from around the world (64 percent of visitors came from outside France), a 12 percent increase over the number of visitors in 2004. The number of exhibitors also jumped by 20 percent over the previous year: more than 900 exhibitors from 40 countries were at the show.

JEC 2006, the global composites showcase, gives Canadian manufacturers the opportunity to find out about the latest trends, plug in to new networks in

the global composites industry and meet potential partners for future international collaborations.

The Canadian presence at JEC 2006 will be coordinated by the Canadian Embassy in Paris, in collaboration with Industry Canada and the Canadian Plastics Industry Association, which will provide logistical support in recruiting participants and organizing the Canadian pavilion.

For more information on registration and Canadian participation, contact Sally Damstra, Canadian Plastics Industry Association, e-mail: sdamstra@cpia.ca, Web site: www.cpia.ca. For trade information on the sector, contact Musto Mitha, Trade Commissioner, Canadian Embassy in France, e-mail: musto.mitha@international.gc.ca. JEC 2006 Web site: www.jeccomposites.com/jec-show.



Strong Canadian presence at France's Salon Maison Bois

Angers, France > For its sixth year participating at the *Salon Maison Bois* in Angers, Canada fielded a delegation of 25 companies and organizations; BC Wood Specialties Group, BC Shake and Shingle Association, Canada Wood, the Quebec Wood Export Bureau (Q-WEB), the Canada Mortgage and Housing Corporation, Industry Canada and the Canadian Embassy in Paris. This delegation—the largest foreign presence at the *Salon Maison Bois*—included representatives from all sectors of the Canadian wood construction industry. Two Canadian conferences on wood frame construction, organized and sponsored by the Canadian Embassy in Paris and Q-WEB, highlighted Canadian expertise.

The success of this trade show confirms the current strong demand for wood housing, a market that has shown uninterrupted growth for the last five years. Canadian exhibitors had numerous and encouraging business opportunities, with healthy prospects for the coming years. Wood frame housing construction should be able to gain a significant share of industrial and public housing contracts, and Canada is well-positioned to benefit.



From left: Denyse D'Amours, CMHC, Jean-Guy Bernard, Industry Canada, Hugo Lemieux, Canadian Wood Council and Lorne Smith, Industry Canada.

The next *Salon Maison Bois* trade show will take place from October 13 to 16, 2006.

For more information, contact Denis Trottier, Commercial Officer, Canadian Embassy in France, tel.: (011-33-1) 44-43-23-82, e-mail: denis.trottier@international.gc.ca.