

# Canada Weekly

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## Canada speaks to the world — short-wave knows no bounds

Every country tries to project a certain image of itself beyond its borders. One method of doing this has been and is short-wave radio service. The influence and prestige of such broadcasts are not always a measure of the size or power of the country.

Switzerland, one of the tiniest countries, provided an example of this during the Second World War. While Radio Stuttgart, the voice of nazidom, fought a pitched propaganda battle with the BBC and the Voice of America, René Payot, a commentator for the Swiss Broadcasting System, was reaching millions of listeners throughout occupied Europe over the middle- and short-wave bands.

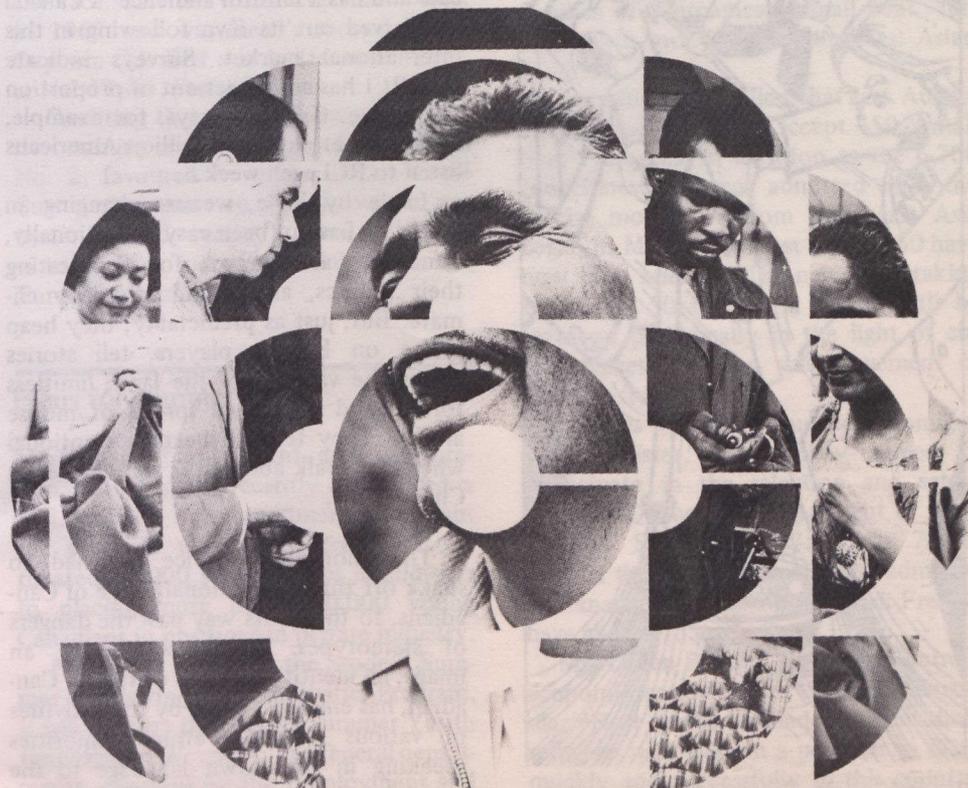
Canada set up its own short-wave news services in 1944 to create a presence in world affairs and to bring news from home to troops stationed in Europe. Mac-

kenzie King, then Prime Minister, inaugurated the service.

### One voice — several tongues

Radio Canada International (RCI) has since expanded its programming over the years to Western and Eastern Europe, Africa, the U.S.S.R., Latin America, the Caribbean, the United States and the South Sea Islands. It broadcasts in 11 languages: French, English, German, Czechoslovakian, Slovak, Polish, Hungarian, Russian, Ukrainian, Spanish and Portuguese.

Radio Canada International has 210 foreign specialists and 60 correspondents, with head offices in the Radio-Canada tower in Montreal. They draw on the news services of Canadian Press, Agence France-Presse, Reuters and Associated Press. With features such as Sports et



Sixty-nine years ago tomorrow, John Alexander Douglas McCurdy made the first airplane flight in the British Empire, piloting his own *Silver Dart* from Baddeck, Nova Scotia, above the ice on the Bras d'Or Lakes. From 1947 to 1952, he was Nova Scotia's Lieutenant Governor.

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