

This Roof Helped Save 1600 Lives!

In the summer of 1916 a terrific fire swept 650 square miles of Ontario forests. It wiped out whole villages, bringing death and terror to thousands of people.

At Iroquois Falls the population of the town took refuge in the plant of the Abitibi Pulp & Paper Company, a modern building of reinforced concrete with steel window-sashes and a Barrett Specification Roof.

The building was wrapped in smoke and flame. The air was literally afire. Thousands of cords of wood in the adjacent yards blazed in the fierce sixty-mile-an-hour wind.

For nine hours they covered there with windows and doors locked air-tight and fire-hose and

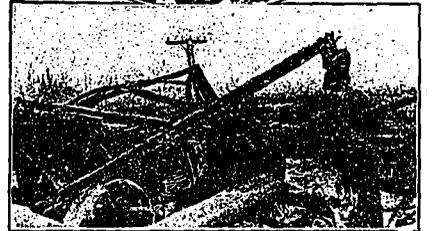
sprinklers working, while the fire raged about them.

The insurance inspectors who arrived four days later stated in their official report that *the mill-buildings were brought through undamaged. The roof was in good condition and is still on duty.* It made an ideal, fire-proof, non-inflammable fire-blanket. Embers that fell upon it made the pitch soften and smoke, but did not ignite it.

Surely this is proof positive that Barrett Specification Roofs have great fire-resisting properties.

But that is only one of their many points of superiority. Barrett Specification Roofs cost less per year of service than any other permanent roof; they cost nothing to maintain; they take the base rate of insurance and, further, they are guaranteed for twenty years as follows:

A copy of The Barrett 20-Year Specification, with roofing diagrams, sent free on request



The photos above, taken after the great fire had passed through Iroquois Falls, give some idea of the terrific heat all around the Abitibi Pulp & Paper Co. plant. Note the bent and twisted steel rails and frame-work.

Roofing Contrs.—Metal Shingle & Siding Co., Montreal.

Engineer—George F. Hardy, New York City.

General Contrs.—Morrow & Beatty, Ltd., Peterboro, Ont.

20-Year Guaranty

We are now prepared to give a 20-Year Surety Bond Guaranty on every Barrett Specification Roof of fifty squares and over in all towns of 25,000 population and more, and in smaller places where our Inspection, Service is available.

This Surety Bond will be issued by the United States Fidelity and Guaranty Company of Baltimore and will be furnished by us without charge. Our only requirements are that the roofing contractor shall be approved by us, and that The Barrett Specification dated May 1, 1916, shall be strictly followed.

The **Barrett** Company
LIMITED

MONTREAL

ST. JOHN, N.B.

TORONTO

HALIFAX, N.S.

WINNIPEG

VANCOUVER

SYDNEY, N.S.

Made in Canada

