

Quaker Oats Premiums

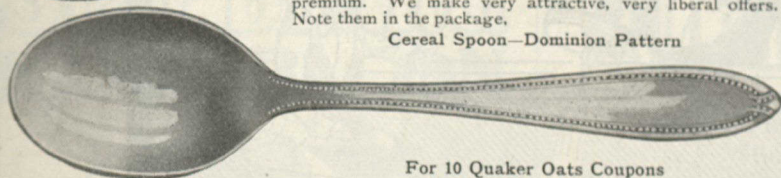
Silver Plate—Jewelry—
Aluminum



We are offering many premiums to Quaker Oats users, in Silver Plate, Jewelry and Aluminum Cooking Utensils. A circular in each package illustrates them.

This takes the place of large advertising, and gives all the saving to you. Each 10c. package contains one coupon. Each 25c round package contains two coupons. Each coupon has a merchandise value of 2c to apply on any premium. We make very attractive, very liberal offers. Note them in the package.

Cereal Spoon—Dominion Pattern



For 10 Quaker Oats Coupons

What's Beauty?

It's Nine-Tenths Vivacity
It's Bubbling Spirit's, Snap and Glow
It is Often Oat-Fed Vim



The very joy of life—the love of beauty—urges Quaker Oats.
Not placid beauty. That's a gift and little to be envied.
The charm lies in life and sparkle. It lies in bounding energy.

It comes from fires kept burning. And they must be fed by food.

One is never unattractive who lives life to the full.

That's one great reason for Quaker Oats in plenty. It is animating food.

It's a mine of stamina, endurance, vigor, force.

To "feel your oats" means joy, success and charm.

Oats are not for young folks only. At fifty they are more important than at ten.

It's a vast mistake, at any age, to neglect the morning oat dish.



Quaker Oats

The Luxury Dish

We have made a luxury dish of oats—a dish that is always delightful.

We do it by discarding all the puny oats—by using queen grains only. We get but 10 pounds from a bushel.

But these big, plump grains monopolize the

Regular Package, 10c

flavor. And they make large, luscious flakes. From all the world over, true lovers of oats send to us to get them.

Every package branded Quaker Oats contain this extra quality. Yet it costs the usual price. You owe it to yourself to get it.

Large Round Package, 25c

Except in Far West

The Quaker Oats Company

PETERBOROUGH, ONT.

(1312)

SASKATOON, SASK.

New Round 25c Package

This season we bring out a new large package of Quaker Oats. It is a round package, insect-proof. A permanent top protects it until the last flake is used. This package contains two premium coupons with a merchandise value of 4c. Ask for it—price 25c.