

Motoring has a disturbing influence upon the complexion no matter how closely the face may be veiled. The rapid motion creates an atmospheric current that causes an abnormal condition of the skin, and the complexion soon becomes impaired unless proper protective measures are adopted. The best thing to do is to wash the face with a copious lather of

## Pears' Soap

before starting on a motor drive. This will ensure the skin being made soft and pliant, and the pores being braced to their work. On returning, after the skin has cooled down, another wash with Pears will restore the complexion to its natural bloom.

Motorists should always use Pears

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST. "All rights secured."