



## THE WELL-DRESSED MAN

inspires confidence. To be well-dressed is not to be over-dressed, but to be attired in suitable clothing.

The Curzon tailoring is something more than ordinary workmanship, just as the Curzon cut is something outside the realm of mere draftsmanship. It means Distinction and Character. That is why well-dressed men, not only in Canada, but all over the World, wear Curzon clothes.

# OVERCOAT TO MEASURE FROM \$8.60

(CARRIAGE AND DUTY PAID)

(Valued by clients at \$20.)

Most Wonderful Tailoring Creation of the Century, Perfect Style, Perfect Cut, Perfect Finish, Perfectly Trimmed.

**MADE FROM REAL BRITISH MATERIALS.**

It will pay you to write for our explanatory booklet and free patterns of cloth, fashion-plates and unique list of testimonials. With these will be found our registered system of self-measurement and tape measure, so that you may, with perfect accuracy and a degree of certitude equal to that of a local tailor, take your own measurements in the privacy of your own home. Complete satisfaction or we refund money. Will your own tailor guarantee this?

**One Silver and Two Gold Medal Awards.**

Read our unique list of unsolicited testimonials. \$25,000 forfeited if not absolutely genuine.

**WRITE FOR FREE PATTERNS.**

Address for Patterns: **CURZON BROS., c/o THE CLOUGHER SYNDICATE (Dept. 138), 449 Spadina Avenue, TORONTO, ONTARIO.**



*The World's  
Measure  
Tailors,*

**60/62 CITY ROAD, LONDON, ENGLAND.**

West End Depot:

**Pembroke House, 133 and 135 Oxford Street, London, England.**

*Please mention this paper.*