

TO THE

TRADE

Advantages and Disadvantages of Buying

FROM

JOHN MACDONALD & CO.

TORONTO

Advantages—The largest assortment of goods to select from.

Advantages—Superior value in every department.

Advantages—Liberal cash discounts and easy terms.

Advantages—Courteous and prompt attention to customers.

Advantages—Experienced and expert departmental buyers.

Advantages—Manufacturers of the World after their orders.

Advantages—Customers' confidence gained and maintained.

Advantages—Goods manufactured for their own trade.

Advantages—A unique system of filling letter orders.

Advantages—Representatives—the most reliable and best known.

Advantages—Quick return; new goods always in stock.

Advantages—Shipping facilities unequalled, etc., etc.

TOTAL—Advantages—ir.any.

Disadvantages—None

DEPARTMENTS:

Dress Goods, Silks, Linens, Staples, Woollens, Tailors' Trimmings, Carpets, House Furnishings, Haberdashery, Hosiery, Gloves, Men's Furnishings, Fancy Goods.



The Great Assorting House of the Dominion