

# Where The Good Clothes Come From **ERNST'S** **MACTURER'S SALE OF** **RPLUS STOCK** And the Singer's Bankrupt Stock which we bought at a Rate on the Dollar.

Every Price at will never record a sale of equal magnitude and  
Statement is Gunders and hundreds of others that you want see  
or your money here. This sale represents the opportunity of a

Prices Cut, Slashed some of the items. We leave it to you who know  
terly torn to pieces are not the greatest you have ever known. If  
the Greatest Sale not hesitate coming, for whatever your wants  
ducted in Berlin. will be sure to find them here and you will save  
in the price. It's the opportunity of a life-time.

**\$35,000**  
WORTH

of Ready to Wear Clothing,  
Men's Furnishing and Boots  
and Shoes to be sold in 16  
days, far below the actual  
cost to manufacture.

Read on—must be interested. Sale starts at 8 Thursday morning.



## **Suits.**

all the very latest  
adian tweeds made  
latest New York  
country over are  
\$5.95

the same as you see  
to \$14.00, mag-  
sides, single breast-  
rough-  
ale at \$7.49

of extraordinary  
styles; materials  
ative tweeds and  
lightly form fit-  
th well-shaped  
tailored collars  
lined and finish-  
anner. Regular  
\$10.95

English worsted  
beneath tailored,  
patterns, cut-  
ling collar and  
d Italian and  
o 44. Regular  
\$16.80

## **Men's**

They are fine Durbette  
cloth in shades  
t 35 to 46. Sale  
\$5.95

172 pairs of  
variety to choose  
The snap of yams.  
\$1.19

245 pairs of  
worsted and  
tail everywhere  
\$1.98

Nobody  
from \$3.75 to  
way they are  
for \$2.95

## **Out**

\$1.25 for  
Stiff's hat  
Other line  
AND 95c.

This store  
and August

## **A Live Furnishing Dept.**

**WARM WEATHER UNDERWEAR.**  
Combinations in fine nainsook knit mer-  
cerized silk, ballingans, French and English  
Cashmere and Natural Wool

**75c, \$1.00 \$1.25 \$1.50**  
AND \$2.00  
Two-piece Suits also, in same material.

100 dozen Men's Ballingagan Underwear,  
well made, perfect fitting garments, in fine  
quality summer weights, regular 45c  
Sale Price ..... 33c

## **GREATEST EVENT OF THE SEAS- ON IN MEN'S HIGH-GRADE SHIRTS.**

1,200 Men's High-Grade Shirts, repre-  
senting the very cream of Canada's leading  
manufacturers. This lot in-cludes all the  
new patterns and colors, figures, stripes  
and bars, regular \$1.00 and \$1.25.  
Sale Price ..... 69c

## **MEN'S WORKING SHIRTS.**

Made in black and striped materials, a  
strongly made, serviceable shirt that will  
wash and wear like iron, always sold  
for 50c and 65c, on Sale at ..... 39c

## **25c AND 35c MEN'S FANCY HOSE**

It is decidedly worth your while to  
get some of these in all the new fancy  
effects, regular 25c and 35c, Sale  
Price ..... 17c

## **MEN'S WASH TIES.**

All neat designs and up-to-date pat-  
terns, regular 20c and 25c, on Sale  
at ..... 10c

Men's Neckwear in the season's latest  
styles, regular 50c. Sale Price ..... 25c

Men's and Women's Umbrellas with wood  
mixed covers, neatly mounted and show-  
ing a fine range of handles. Regular \$1.00  
and \$1.25. Sale Price ..... 79c

## **NEW DERBIES, SOFT HATS AND STRAW HATS**

The right and proper Hat is here for every  
man's head. Spring Derbys, Soft Hats  
and Straw Hats that men are wearing and  
going to wear, worth from \$2.00 to  
\$2.50, this sale to clear each at ..... 98c

## **BOOTS, SHOES AND OXFORDS ARE INCLUDED IN THE SLAUGHTER.**

250 pairs Women's Fine Black Oxfords,  
blucher cut, patent toe caps, extension sole  
and Cuban heels, a neat fitting shoe which  
will give good wear, sizes 2 1/2 to 7,  
regular \$2.00. Sale Price ..... \$1.39

225 pairs Women's high grade Pumps, in  
patent, colt and gun metal, style, in Good-  
year Welt and turn flexible turn soles, per-  
fect in every respect, sizes 2 1/2 to 7, regu-  
lar \$3.00 and \$3.50. Sale Price ..... \$1.95

Women's Boots, new stylish shapes, in vic-  
kid with dull kid tops, patent toes and  
Cuban heels, sizes 2 1/2 to 7, regular \$2.00  
to \$2.50. Sale Price ..... \$1.49

Misses' Boots, a large and varied assort-  
ment in all weights and leathers, every style  
and size to select from, sizes 11 to 2, regu-  
lar \$1.75 to \$2.00. Sale Price ..... \$1.39

Girls' Shoes, button and blucher styles,  
well made and serviceable, regular \$1.50. Sale Price ..... \$1.19

Boys' Boots in all substantial solid leath-  
ers, splendidly made weights for rough wear  
as well as weights for best Sunday; sizes  
11, 12, 13, 1, 2, 3, 4 and 5, regular  
\$2.00 to \$2.50. Sale Price ..... \$1.50

## **400 PAIRS MEN'S BOX CALF AND VICI KID.**

Boots, blucher cut, medium heavy,  
solid leather soles, sizes 6 to 11, regu-  
lar \$3.00. Sale Price ..... \$1.98

300 pairs Men's High Grade Good-year  
Welted Boots and Oxfords, in patent  
colt, box calf and vici kid leathers,  
blucher style, wide, medium and narrow,  
single and double sole; in fact a style for  
every eye; sizes 5 1/2 to 10, regular  
\$4.00 to \$5.00. Sale Price ..... \$2.98

## **DON'T MISS BOYS' CLOTHING BAR.**

Mothers you are the financial minister  
of the home. You can keep the balance  
on the right side here. Bring the boy along  
200 Boys' Suits, Norfolk Bloomer Suits,  
made from imported smooth finish, grey  
and brown tweeds, large fitting strap and  
buckle bloomers, sizes 29 to 34,  
regular \$6.50 and \$7.00. Sale Price ..... \$4.90

250 Boys' Double Breasted Bloomer  
Suits in serviceable tweeds in dark and  
medium grey and brown bloomer pants,  
with strap and buckle at knee, sizes 24 to  
28, regular \$5.00 to \$6.00. Sale Price ..... \$3.95

200 Boys' Two and Three-Piece Suits,  
single and double breasted in light and  
dark tweeds and worsteds, knee pants,  
sizes 26 to 33, regular \$4.50  
to \$7.00. Sale Price ..... \$2.98

**32 E. King St., BERLIN**

## **CORN, PEAS, TOMATOES AND BEANS.**

1000 tins of the very best quality,  
your choice, 3 tins for ..... 25c

## **CANNED PEARS, SPECIAL.**

We bought these at a sacrifice price.  
They are put up by one of the best  
independent canners in syrup. The  
regular price is 20c per tin. Our price  
while they last, per tin ..... 10c

## **LOMBARD PLUMS.**

Put up in syrup, reg. 15c tin ..... 10c

## **SCHELL BROS.**

Store closed every Wednesday after-  
noon during July and August.

## **RIVERSIDE PARK**

The Finest Place for Outings and Picnics.

Cool River Breezes. Beautiful Lawns. CASINO with wide roomy  
verandah overlooking the River. Bowling Alleys, Boating, Etc. Care-  
taker in attendance. Twenty Minute Service Saturday Afternoons.  
PARK Free to everybody. For Casino rental rates, etc., Apply to  
THE BERLIN & NORTHERN RY. CO.  
64 King Street West.

64 King Street West.

Mrs. Elizabeth Dawson, died in New York, during 1913, of  
cancer. She was born in Port Hope, Ontario, and was the  
daughter of John and Mary Dawson. She was married to  
John Dawson, and they had three children. She was a  
devoted mother and a good friend. She was buried in  
the St. James' Cemetery, Port Hope, Ontario.

action \$181 began

## **WARNING TO INVESTORS**

Hon. Mr. Perley Discusses the  
Future of the Dominion.

Town Lots in Outside Subdivisions  
and Uncertain Oil Shares Are  
Pure Speculation, and Their Fail-  
ure Should Not Be Blamed on  
Canada, Declares Minister, at  
London Dominion Day Banquet.

LONDON, July 2.—(C.A.P. Cable.)  
—Dominion Day was generally cele-  
brated by the Canadian colony here.  
Hon. G. H. and Mrs. Perley gave a  
reception in the afternoon. The cus-  
tomary dinner in the evening was at-  
tended by about 500 guests. Mr. Per-  
ley presided and the principal guests  
were: Prince Alexander of Teck, Col-  
onial Secretary Harcourt, Henri Bou-  
rassa, Sir Thomas Skinner, Lord Em-  
mett and John Stanfield, M.P.  
Messages of greeting were read  
from Premier Sir Robert Borden and  
Sir Charles Tupper.

Mr. Perley, in proposing the toast  
of the "Dominion," opened his re-  
marks with a graceful reference to  
the late Lord Strathcona and passed  
on to review the general conditions  
in Canada. He claimed that the Dom-  
inion had passed through the period  
of depression as well as any other  
part of the world. He added:  
"I stand up for Canadian business  
honesty and probity as being as great  
as anywhere in the world, but at the  
same time the investor, should exer-  
cise his usual wise care and caution



HON. G. H. PERLEY.

before deciding what he had better  
invest in. If you buy town lots in  
outside subdivisions or make pur-  
chases of oil shares, you are really  
entering into a speculation rather  
than an investment, and the country  
should not be blamed if it turns out  
wrong. (Cheers.)

Hon. Mr. Perley dealt briefly with  
the railway situation, citing the re-  
cent advances to the C. N. R. and  
G. T. P. as ample proof of Canada's  
confidence in her future and her good  
faith with investors.

"With regard to the future and  
pessimistic suggestions which I un-  
derstand are put forward by some  
here, that our growth has been too  
rapid, I only wish that everyone could  
travel through Canada and see the  
country for himself. Our immense na-  
tural resources are still there unaf-  
fected by any financial condition.  
There have been reports lately of lack  
of employment in Canada, but these  
reports are a good deal exaggerated.  
At the same time, we feel for the  
present that it is not well that any  
should emigrate without means.

Prince Alexander, in responding,  
followed his usual practice of read-  
ing his speech. In it he briefly re-  
viewed some non-controversial as-  
pects of Canadian life and character,  
assuring the gathering how eagerly  
the princess and he looked forward  
to life in the Dominion.

Henri Bourassa, also responding to  
the toast, alluded to his connection  
with the Dominion, and said, in part:

"There are many ways of serving  
the crown, there are many who  
thought that the glory and strength  
of the British Empire rested upon  
the unity of parties, but I venture to  
point out that I belong to another  
school which consider that the great-  
est glory, the most enduring strength  
of the British Empire lies in the fact  
that it is first in history found the se-  
cret of allowing individual liberty and  
national aspirations to grow unfet-  
tered and free."

The toast of the "chairman" was  
proposed by Colonial Secretary Har-  
court.

## **Heroic Life-Saver Honored.**

WASHINGTON, July 2.—Presenta-  
tion of the American Cross of Honor  
to Coxswain Sidney Harris, of the  
British Life-Saving Service, was an-  
nounced yesterday by Thomas Her-  
ndon, president of the society. Amba-  
sador Page presented the cross  
through the Duke of Northumber-  
land, president of the Royal National  
Lifeboat Institution, which each year  
designates some here in the United  
Kingdom to be thus honored.

## **Madrid Women Riot.**

MADRID, July 2.—The disorders  
caused by the high cost of provisions,  
which began here Monday, continued  
actively Tuesday. Bands of house-  
wives demanded that the price of po-  
tatoes should be lowered, and the  
demands not being complied with  
they seized many sacks at the mar-  
ket and threw the potatoes into  
streets.

## **Fifty Thousand Rifles Landed.**

LONDON, July 2.—A ru-  
mored current-day that fifty  
thousand rifles had been landed on the  
County Mayo for the National  
unteers. It could not be

## **G. T. R. Officially**

LONDON, Ont., July 2.—A ru-  
mored current-day that fifty  
thousand rifles had been landed on the  
County Mayo for the National  
unteers. It could not be

**ZEBRA**  
**STOVE**  
**POLISH**  
Quick,  
brilliant, lasting.  
At all Grocers and  
Hardware Dealers.

## **BOUQUETS**

We have very choice flowers and  
our experience has taught us how to  
cater for every little or big occasion.  
Leave the question of decorations  
to

**MORTIMER BEZZO**  
**FLORIST**  
PHONE 634. 12 E. R. St.

**LONDON-PARIS**  
**WHITE STAR**  
**DOMINION LINE**  
**Montreal & Quebec**  
VIA LIVERPOOL  
TO GREAT BRITAIN AND CONTINENT  
Palatial Steamers, Excellent Service  
"MEGANTIC" - July 4  
"CANADA" - July 11  
"LAURENTIC" - July 18  
AND EVERY SATURDAY FOLLOWING  
Rates to Liverpool from \$12.50 1st Class  
" \$20.00 2nd "

**Double Track All the Way.**  
**TORONTO-CHICAGO-TORONTO.**  
**MONTREAL. IMPORTANT IM-**  
**PROVED DAILY SERVICE.**  
New in Effect  
**WESTBOUND.**  
Lv. Montreal ..... 11:00 P.M.  
Lv. Toronto ..... 8:00 A.M.  
Ar. London ..... 11:00 A.M.  
Ar. Detroit ..... 1:45 P.M.  
Ar. Chicago ..... 8:40 P.M.  
**EASTBOUND.**  
Lv. Chicago ..... 5:45 P.M.  
Lv. Detroit ..... 11:05 P.M.  
Lv. London ..... 5:45 A.M.  
Lv. Toronto ..... 9:00 A.M.  
Ar. Montreal ..... 5:45 P.M.  
Highest Class of Equipment.  
Full particulars and berth reser-  
vations from Agents or write C. E.  
Horsing, D. P. A., Toronto, Ont.

**SEALED TENDERS** addressed to  
the undersigned, and endorsed "Ten-  
der for Postal Station #E," Toron-  
to, Ont., will be received at this  
office until 4:00 P.M. on Monday,  
July 13, 1914, for the construction  
of building mentioned.  
Plans, specifications and forms of  
contract can be seen and forms of  
tender obtained at the office of  
Thos. A. Hastings, Clerk of Works,  
Postal Station #E, Yonge Street,  
Toronto, Ont., and at this Depart-  
ment.  
Persons tendering are notified that  
tenders will not be considered unless  
made in printed forms suppli-  
ed and filled with their actual  
signatures. Starting their occupa-  
tions, the actual signature,  
the occupation, and  
the name of each member  
to be given.  
5c to be accompanied  
with a check  
to the order  
of the Minister of  
to ten per  
cent of the  
amount of the  
contract. It  
is to be called  
New to com-  
plete for the  
the

**ONE**  
**m. B.**  
**MMEN G.**