

A Million Miles of Voyaging.

A million miles of transatlantic voyaging is the record of Captain A. H. Bostrom, skipper of the Mauretania and aide-de-camp to King George of England.

HAIRDRESSER PATIENTLY
AWAITS STYLE'S TURNING

Tragedy of Tresses Is Told by London Woman as Seen by Her.

INDIVIDUALITY GONE?

Fails To See Any Compensation in Time Saved With Bob.

She has long hair, black and wavy, it is parted in the center, and is caught up in a neat little knot at the back of her head. It is almost old-fashioned in these times, and since she is quite young, always gowned becomingly, and by profession a hair dresser, the reporter could scarcely wait to ask the all-important question.

"When do you intend to bob?" "Never," was the emphatic and almost startling reply.

"And yet your business is that of bobbing hair?" "My business is to dress hair, to assist in preserving the natural beauty of woman. To massage the scalp, to bob hair and many other details enter into the business, but that does not mean that I like bobbed

hair or believe in it." "You don't care for the shingle bob, then?" we asked.

"Care for it!" she wailed. "Is it beautiful to see a girl's hair cropped off close, like the mane of a show pony, leaving only a forelock?" "Oh, come now," the reporter pleaded. "It's not that bad, surely; it's cute, sometimes downright attractive."

"You may think so because it is somewhat of a novelty," she replied. "Nevertheless, I see no beauty in it. It is no time until it begins to grow out on the neck again; it comes in coarse, too. Then there is a tragedy behind those clipped locks and I know it."

Damsels Sob. "I have seen many a girl sob as if her heart would break when she has seen her beautiful hair lying in her lap, and, if not gone forever, gone for a long time anyway."

"They come in laughing gayly. It is a lark. It is an adventure. They are going to have their hair bobbed. It is fun, and then there will be no fussing afterward about dressing it every morning. When it is off, they are very often sorry. They look like boys and in their hearts they don't want to look like boys, for they are truly feminine."

"Does the fact that your hair is

not clipped set an example?"

"Not before I cut theirs," she replied. "Those who are sorry seem to notice it and feel that they have been cheated, then they cry."

"But they do not have to spend so much time with their hair when it's bobbed. They say they have time. Is that not some compensation?" "Not much, in my opinion," answered the beauty specialist. "In the first place, all girls cannot wear bobbed hair effectively any more than all girls can wear pink and remain attractive. Some girls have hair that is naturally very straight. If it does not look well falling straight down, it follows that it will have to be curled. The only difference then is that they have less hair to dress, but dress it they must."

Glories of Yore. "Then, take the parties in the days before bobbed hair," she continued. "Was it not lovely to see all the girls with coils of lustrous hair done up in a multitude of ways suited to their own personalities, to their features, and even to the party dresses they wore? There was an individuality then, there was a personality in hair."

"Long hair may come in again," the reporter ventured.

"It may," she answered. "But the girls will be a long time getting back the tresses that they cast aside so lightly. There will be a lot of I-told-you-sos when that day does come. Many of the girls who come here tell me of the storming at home over the over-enthusiasm of having their hair come off. However, as far as I am concerned, I am out of style now, but I'll be in style when the movement starts the other way."

WOMEN and THE HOME

FOREST CITY CHAPTER
RAISES TALENT MONEY

Works Energetically During Summer Months Toward the Eastern Star Building Fund.

In Forest City Chapter, O. E. S., although meetings have been cancelled for the summer, the members have been busily engaged raising talent money. This chapter in company with other London chapters, is striving to raise funds sufficient to erect an Eastern Star building in London.

There are no rules set by the Forest City Chapter with regard to the raising of money, save that the money must be earned. And it is expected that many interesting stories will be forthcoming when the members gather in the fall to recount their experiences.

LOOK FOR THE PACKAGE.

Look for the gold and orange package in your grocer's store—probably right on the showcase where he displays his best goods—and you'll see RED ROSE ORANGE PEKOE TEA printed plainly on it. A fine looking package, you'll say, and a fine quality tea—and only 40c a 3-1/2 lb. but little more than other packages, and well worth the difference.—Adv.

CHESLEY MOTHERS' CLUB IS
17 YEARS OLD IN OCTOBER

MRS. L. F. BAINE, president of the Chesley Avenue Mothers' Club, which will celebrate its seventeenth birthday in Oct. The Chesley Avenue Club is one of the oldest of the union.

Members Plan Unique Celebration To Take Place in the Early Autumn.

ORIGINAL OFFICERS

First Executive To Have Charge of Meeting—All Former Members To Be Invited.

Unlike woman the individual, woman in groups delights to advertise her age. And so, although it would be difficult to pry out of any single member of the Chesley Avenue Mothers' Club her exact age, these members as a body are rejoicing in the opportunity to announce in October next that they are all of seventeen years old. The Chesley Avenue Club is one of the oldest in the city and carries in the record of its progress since organization much of the history of the whole mothers' club movement, which originated in London.

It goes without saying that there will be a huge birthday cake proudly bearing seventeen candles. And the members will be charged seventeen cents for the privilege of attending—a scheme for raising further club funds.

The original officers of the club will have charge of the meeting, which will be featured by an exceptionally fine program. Mrs. Ed. Pelton was the first member of the club and its first president. She will be assisted in taking the meeting by Mrs. Andrew Miller of this city, the first secretary. Mrs. George Pelton of Detroit, the original vice-president, and Mrs. James Cooper, the first treasurer.

The executive of the Union Club and all its past presidents are to be special guests of the occasion, as well as the presidents of the other mothers' clubs of the city. The executive of the Chesley Avenue Club is now busily engaged getting track of all the former members of the club, and to them likewise will be sent special invitations. Although the exact date of the founding of the Chesley Avenue Club is October 3, the celebration will not take place on that day, which happens to be Sunday. A date for this very important event will be set early in the fall.

PERSONALS

Mrs. W. J. Browne is visiting relatives in Windsor.

Miss Florence Zavitz was a weekend visitor in Port Stanley.

Mrs. C. R. Ead, Dufferin avenue, is holidaying in Glendale.

Leonard Coles of Woodstock was a recent visitor in the city.

Dr. and Mrs. Nichols are holidaying at Aux Sable Beach, Lake Huron.

Mrs. J. M. Watt and Miss Helen Watt were recent visitors in Windsor.

Mrs. K. C. Scatterd is in Muskoka, the guest of her sister, Mrs. Hume Cronyn.

Miss Blanche McKenzie and Miss Marjorie Golbeck are spending their vacation in Muskoka.

Mr. and Mrs. C. W. Milligan have taken a cottage at Bayfield, Lake Huron, for the summer.

Mrs. Allan McLean is entertaining at tea on Wednesday afternoon in honor of Mrs. A. M. Smart.

Mr. and Mrs. William Gibson, Talbot street, are spending several weeks' vacation in Detroit.

W. R. Wendall, St. George street, returns shortly from England, where he has spent the summer.

Miss Eileen Crummer of Chatham is a guest with Miss Isabelle O'Meara, St. George street.

Mr. and Mrs. Richard Tretheway are visiting in Windsor, the guests of Mrs. Robert Montgomery.

Mrs. Charles M. Taylor, "The Croft," had as her guest recently, Mrs. E. B. Butler of Windsor.

Mr. and Mrs. Gordon Morris of Windsor have returned home after a holiday with friends in the city.

Mr. and Mrs. Louis Pooner, Princess avenue, are leaving shortly to take a trip up the lakes to Duluth.

Mr. and Mrs. E. B. Bottoms of Windsor, are guests with Mr. and Mrs. Victor Ellis, Waterloo street.

Miss Elaine Hand of Sault Ste. Marie is holidaying with her aunt, Mrs. James Hand, Princess avenue.

Mr. and Mrs. Gordon Philip, Hayman Court, are home after spending six weeks holidaying at Port Franks.

Miss Madeline Hennessey of Woodstock is spending a vacation with friends in London and at Port Stanley.

Mr. and Mrs. W. A. Wanless of Sandwich are the guests of the former's brother, F. C. Wanless, in London.

Miss Winnifred Moulton is a guest with Mr. and Mrs. J. F. Calvert at their summer home in Algonquin Park.

Miss Clara McKinley, Woodward avenue, is among those taking the summer course at Toronto University.

Mrs. W. A. Tanner and her son Frederick are guests in Hamilton with the former's cousin, Mrs. Harvey.

Mrs. W. E. Elliot and children are holiday visitors with Mrs. G. M. Elliot at her summer home in Goderich.

Miss Gertrude Gibson, Queen's avenue, will spend the month of August holidaying with friends in Toronto.

Mr. and Mrs. O'Meara and their daughter Mary, of St. George street, have left for Lake Huron Hotel, Sarnia Beach.

The Misses Margaret and Helen McDowell are visiting friends in Woodstock.

Mrs. James Breckenridge of Woodstock has returned to her home after a two weeks' holiday with relatives in the city.

Dr. John W. Dorland and his son,

Feat of T. B. Germ.

Drs. E. Christin and P. Navill state in the Annales de Medicine (Paris) that tubercle bacilli enter the body just as often through the stomach as through the breathing apparatus.



Pat. applied for

New Girdle Reduces
Waist and Hips

A WONDERFUL new scientific girdle reduces your waist and hips almost instantly! Makes you look thin while getting thin! The moment you put it on, the bulky fat on waist and hips seems to vanish, the wasteline lengthens, your figure is erect and graceful—for the girdle is strong enough to really hold you in. But it does not merely draw in your waist. It actually takes off the fat, gently but surely.

The Madame X Reducing Girdle is built on scientific massage principles that have caused reductions of 5, 10, 20 pounds. It is made of the highest grade pure Para rubber, especially designed for reducing purposes, and is worn over the undergarment in place of a stiff, uncomfortable corset. Touches and massages every portion of the surface! With every breath, with every step, with every little motion it gently massages away the disfiguring, useless fat. Women usually lose one to three inches the very first week! Makes you look and feel years younger.

It is entirely new—nothing like it has ever been known before! The most comfortable, practical girdle you ever had on!

Madame X Reducing Girdle
Makes You Look Thin While Getting Thin

R. J. YOUNG & CO., LIMITED

The Best Place To Shop, After All!
142 DUNDAS ST. 144 DUNDAS ST.

Allan, of Pasadena, Cal., are visiting Prof. and Mrs. A. G. Dorland, Colborne street.

Mr. and Mrs. Spencer Gore and small son Billy, of Inisfree, Alberta, are visiting Mr. and Mrs. George Guest at Hyde Park.

Mrs. Wilson Cullen and her two children of Detroit are visiting the former's mother, Mrs. William Griffin, Dreaney avenue.

Mrs. E. Hart, her son, Mr. Wesley Hart, and his daughter, Miss Audrey Hart, are guests with Mrs. W. H. Griffin, Dreaney avenue.

Rev. H. B. Ashby and Mrs. Ashby of Windsor, with their sons, are spending a vacation at their summer home near Springbank.

Mr. and Mrs. Fred Bullen of Chicago, who motored to London recently, were guests with Mrs. George Harris, Colborne street.

Mrs. Charles Anderson and her daughter, Jean, are visiting here, the guests of Mrs. Anderson's sister, Mrs. E. J. Stein, Victor street.

Mrs. J. Coppersmith and Misses Sarah and Rosa Coppersmith of Chicago are visiting in London with Mr. and Mrs. J. M. Fink, Maitland street.

Mrs. Stothers and Miss Constance Stothers of London, with Dr. H. H. Stothers of New York, visited last week in Woodstock with Mrs. Blair.

Rev. A. A. Bica, rector of All Saints' Church, spent the week-end in Durham, where he conducted anniversary services at a former parish.

Rev. T. L. and Mrs. Kernish and daughter Isabel of Hamilton are visiting at the home of Mrs. Kernish's brother, F. J. Newhouse, Riverview avenue.

Mrs. Baxter and her daughter, Miss Kate Baxter of Grand Rapids, are guests with Mr. and Mrs. A. O. Jeffrey, Ridout street, having motored to the city recently.

Mrs. J. E. Bouchell has left to visit her sister, Mrs. E. L. Howell, in Toronto. Later on, Mrs. Bouchell will accompany Mrs. Howell on a motor trip to Georgian Bay.

Mr. and Mrs. William McPhillips, Princess avenue, accompanied by their daughter, Miss Margery McPhillips, are leaving at the end of the month to take the Saguenay trip.

Mr. Ernest Crummer and Mr. Robert Briton of Bay City spent the week-end with Mr. Martin O'Meara, St. George street, and from here will continue their motor trip to Washington, D.C.

A. J. McLean has left for Muscatine, Iowa, where he will spend the next three weeks as the guest of his brother, Mr. McLean is recuperating from an accident suffered recently, when three ribs were fractured.

Mr. and Mrs. J. Vernon Mackenzie of Toronto were week-end guests in

the city. Mrs. Mackenzie left to spend several weeks with her parents, Mr. and Mrs. J. H. Chapman, at their summer home, Osmotherly-on-Erie.

Members of the city treasurer's staff at the city hall arranged a jolly birthday party last week in honor of little Miss Alice McNamara, daughter of Sergeant-at-Arms and Mrs. McNamara.

Mr. and Mrs. H. B. R. Craig, Richmond street north, spent the week-end on an enjoyable motor trip along the Lake Huron shore. In August they expect to take a boat trip to Port Arthur.

Mr. and Mrs. W. H. Brooks of Belleville are motoring to London and will be guests with their son, Mr. L. M. Brooks, Lovatt street, stopping off on their way with friends in Waco and Inniskip.

After a two weeks' visit in London, they will return to Belleville, accompanied by Mr. and Mrs. Brooks and small son Billy, of this city.

The third W. C. A. camp and a lovely summer day were special inducements to take a great many motorists to Port Bruce yesterday.

Girls, newly-arrived for the third two weeks term of the season, received their parents and other visitors, very gay in their new surroundings and already delighted with camp life. Miss Helen D'Avignon is general director of the "Y" camp.

Thursday at Springbank Park will be an eventful occasion for members of the Graham Clan from London and the surrounding district. This day has been set as the annual reunion of the clan, and plans are being made for the entertainment of at least six or seven hundred clan members.

Chief D. A. Graham, with the assistance of J. A. McGugan and members of committees, are arranging a splendid program of sporting events and other attractions for the afternoon.

Mrs. Charles Young, Josephine street, entertained the members of the Lucky Twelve Euchre Club at her home on Friday evening last.

Twelve tables of euchre were in play with the result that Mr. Jack Davidson and Miss Velma Bailey were the winners of the highest score, and Miss Margaret Durdin and Mr. Earl Harris of the lone hand. During the evening, which was the occasion of Mrs. Young's birthday, she was presented with a handsome bag by the members.

The presentation was made by Miss T. Ferguson, while Mrs. Robert Barrett read the address. Next Wednesday afternoon the club members will entertain their husbands at a picnic to be held at Springbank.

MUSICAL COMEDY
Majestic Today.—Adv.

This is Your Chance to
Win a \$450 Piano or a
\$150 Phonograph

FREE

First Prize one \$450 Piano; Second Prize one \$150 Phonograph; Third Prize one \$150 Credit Voucher for the best, neatest and most original correct answers to this puzzle. Also additional Credit Vouchers. These prizes will be awarded absolutely free.

If you do not own a piano, you should send a solution to this puzzle. We have already awarded six \$450 pianos and six \$150 phonographs to lucky winners as well as many other prizes, absolutely free.

This is purely a Piano, Phonograph and Radio advertising campaign for a manufacturer and the instruments will be displayed and sold by one of the local dealers.

The contest closes July 31st, and all answers postmarked later than that date will not be accepted.

Do not wait until the last day. Simply get busy today and solve the puzzle. Then send your reply and remember that the prizes go to the best, neatest, most original correct answers.

Can You Solve This Puzzle? It Can Be Done

DIRECTIONS

The dots in the illustration in this advertisement, when properly connected, form an outline of the head and shoulders of a very prominent person. The puzzle is to properly connect these dots so that you can recognize and name the person thus represented. The name should be written at the bottom of the finished drawing.

INSTRUCTIONS

WRITE YOUR NAME CAREFULLY AND PLAINLY. To the best, neatest, most original, correct answer will be given one \$450 Piano absolutely FREE. To the next best, neatest, most original, correct answer will be given a \$150 Phonograph absolutely FREE. To the next best will be given a \$150 Purchasing Voucher, acceptable on any Piano or Player-Piano shown. Additional Purchasing Vouchers worth \$125 will be given to the next best fifty answers.

Things to Remember

Answer may be submitted on this or on a separate sheet of paper, or other material—there is no limit to the size of the solution. Only one member of each family should send a solution. Employees of the newspapers carrying this announcement should not enter this contest. Persons engaged in selling pianos should not enter. This is a Piano advertising campaign, and the First Prize will go to some family which does not own a piano; for this reason families which are supplied with pianos should not enter. All solutions entered, and shall remain, the property of Canadian Selling Agents. Each and every contestant entering a reply hereby agrees to abide by the decision of the judges, from which there shall be no appeal.

Gather the Family Around and Let Them
All Take a Part in the Solution
of this Puzzle.

Someone will get a fine Piano for only a few moments' work. This may be the lucky day for you or your family. Take the time now to work this problem. Send your solution, carefully addressed and carrying the proper amount of postage, to: The Canadian Selling Agents,

777 Dundas Street, London, Ont.

(COUPON)

SEND YOUR ANSWER TODAY

I certify that I do not own a Piano, Phonograph, Radio.
(Strike out the instruments you do not own)

Name.....
Address..... R.R.....
City.....

Address All
Answers to

Canadian Selling Agents

777 Dundas Street
London - Ontario