BY FONTAINE FOX.

London Advertiser

Member Audit Bureau of Circulation MORNING EDITION. Outside City. City. Outside City.
10c per week. By Mail.
\$5.00 per year. \$2.00 per year.
NOON EDITION.
\$2.00 per year by mail.
EVENING EDITION.
City. Outside City,
10c per week. By Mail,
\$5.00 per year. \$2.00 per year.

TELEPHONE NUMBERS Private Branch Exchange. From 10:00 p.m. to 9:00 a.m., and holldays, call 3670, Business Depart-ment; 3671, Editors; 3672, Reporters; 3673, News Room. ADVERTISER JOB PRINTING CO., PHONE 247.

Toronto Representative—F. W. Thompson, 57 Mail Building.
U. S. Representatives—New York: Charles H. Eddy Company, Fifth Avenue Building. Chicago: Charles H. Eddy Company, People's Gas Bullding. Boston: Charles H. Eddy Company, Old South Building.

THE LONDON ADVERTISER COMPANY, LIMITED. London, Ont., Monday, August 14.

HEARST AND THE KAISER.

WAR! WAR! WAR! FIGHT AT CARRIBAL AMERICAN TROOPERS



HE above cartoon shows the kadser and his American ally, Randolph Hearst. They are g over the fact that they have Mexico, so that the Americans wall have give him a lift.

Hearst is owner of a number of newspapers, in which he supports the kaiser. helming" in a German dispatch dethis he was called to account in the have wiped out the business.

connection with Hearst? Is it because does not wish its readers to know? to renounce its promises and grant to renounce its Will it kindly answer this question: some new concession to the liquor men. Why do you trade with a man whom of the British?"

STRONG IN WORDS.

HE ADVERTISER'S local contem- never get anywhere. porary is like a man who promises to vote for another man and then slyly enters the voting booth and stabs his trusting friend with a ballot. It shouts for Niagara power, but Wesley today. does not use it.

It is loyal with its lips, and disloyal with its pocketbook. It chants the praises of Sir Adam The impration colonels have

Beck, but runs its presses with power purged of J. Wesley. from "private interests." It tells people that a few break- The Hearst candidate in So downs are not serious, but takes no ronto is no doubt well rehearsed. chances on breakdowns in its own

have with Sir Adam's power, but it war. takes no chances on catching any of those troubles itself.

In the public pulpit of hydro-electric it is a saint, but in the private confines of its own four walls it is another sort of being.

Yet it is the paper of whom Pope might have written, "At every word a the opinion of the Ottawa Journal to

EX-HONORARY COLONEL.

N HONORARY colonelcy is a bestowed in Canada, yet it was all this

The money he secured could not be taken away. It had already been distributed to others of the gang. J. Wesley was the "live-wire" who passed we had any moving-picture industry.

Film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the film scenes of the fires in Norther and the film scenes of the fires in Norther and the film scenes of the film scenes of the fires in Norther and the film scenes of the fil

eceiving "police protection" from Sir bottled up. stead to the end. But a pickpocket annot be allowed even by his friends of the police to pose as an advisory though it is used. It would be quite tion. selves they must throw him over. Selselves they must throw him over. Seldom, however, does the bankroll come dom, however, does the bankroll come as good grammatical mining to make a verb from the noun "sincerity" and to the hotel only to find that the Merricks had departed. He called himself a fool and everything else in the called himself a fool and everything else in the called himself a fool and everything else in the called himself a fool and everything else in the called himself a fool and everything else in the called himself a fool and everything else in the called himself and the fool only to find that the Merricks had departed. He called himself a fool and everything else in the called himself a fool and everything else in the called himself and the fool only to find that the Merricks had departed. He called himself a fool and everything else in the called himself and the fool only to find that the Merricks had departed. He called himself a fool and everything else in the called himself and the fool only to find that the Merricks had departed. He called himself a fool and everything else in the called himself and the fool only to find the fool only to

wish to humiliate Allison. It has stood asm," and say he "enthuses." off action as long as possible. But out of Canadian service. He is not Return."

a fit associate for honorary colonels, no natter if he is the ideal of Sir San

those who discovered the real mean ing of his connection with war con tracts, and who hunted him down and fought him, his gang and his protectors, until they were all practically forced to quit the game. The country is well rid of them. But we have only looked at a few of the apples in the contract barrel. How many other rotten ones are there? Mr. Kyte should continue his search,

SPEED AND ACTION.

HE utilities commission will be responding to the demands of public welfare only when it gets down to business on the water question and brings before the public as speedily as possible the results of its investigations. Meetings should be held every day if necessary. Reports on purity and supply should be on hand within a week. It is not a time for going slowly. The taking of a vote to supply the amount of money required should not be delayed, either. There is a vital need for securing water at once, and the grass should not be permitted to grow under the feet of those respons-

READY TO ASK A LIFT.

If the London paper (meaning The Advertiser), chooses to use other power than hydro, it is welcome to do so. Theh people's powe mortal.-St. Thomas Journal.

ONLY A FEW DAYS AGO publisher of the St. Thoma Journal called The Advertiser in fran tic long-distance haste to ask newspaper to furnish it with type cause Niagara power was off. publisher was not at all pleased over the breakdown. The Advertiser's never-failing service would have been time. Hydro is all right in the Jour friends nearby to help one out. And any time the Journal's runabout breaks forced the United States into war with down we will be very glad to stop and

"ZIGGING" AND "ZAGGING"

A FTER HOSTILITIES had been in progress a short time many Recently he inserted the word "over- countries enacted drastic liquor laws Britain, Russia and France all making intoxicants more difficult of acces Three Canadian provinces practicall

Premier Hearst refused to be for some time. Then he cut down the hours for selling, and this was an

dred" got busy, asking for the abolithan it hoped for.

Now, it is apparent that the premier he is having a good time?" "Because your father and I know what is best for you. Marry Genevieve to a man who stands for the liquor wides it with.

Why is the Free Press afraid of its Why is the Free P

EDITORIAL NOTES.

No Canadian soldier need salute

now breathe easier.

Here's hoping someone sends the

with its actions it is a false friend. to hear that Allison has been shown up. a demure little Thumbeline on her might take her tomorrow."

take away Wesley's imitation colonelcy. "Hello!" she answered. The Canadian Courier publishes a

thing cheaply carned and lightly

complaining about Camp Borden have And there is apparently no desire to been a safety-valve to let off steam ake it away from Allison. He has been that would have been dangerous if that would have been dangerous if no me up some way."

[London Telegraph.]

Not only are merchant vessels necessary as store ships, if our ships of war.

Apparently the Government did not facture one from the noun "enthusi- endar for not finding out her name foreigners in command of British steam

off action as long as possible. But the thing would not stay pigeonholed. "The last leave" as seen in the new charm and almost wearing out his further can be done while hostilities the thing would not stay pigeonholed.
There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would
boys of the 135th Battalion

There was an insistent cry that would

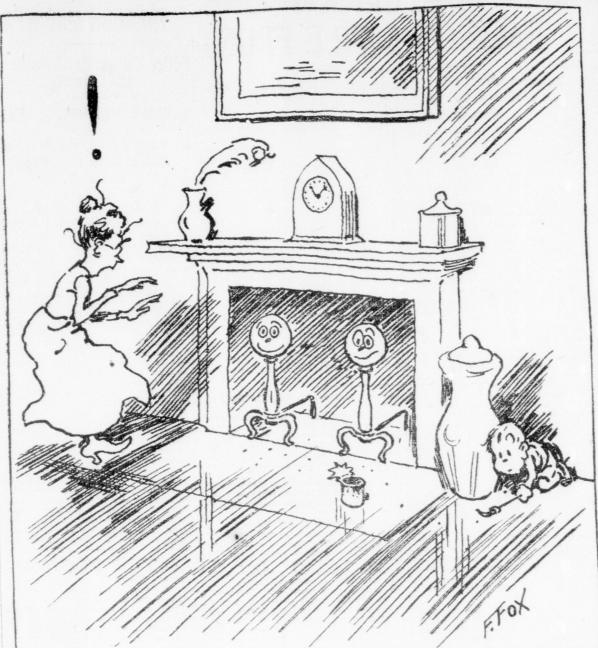
The last leave" as seen in the ragged souvenir with looking at it.

There was an insistent cry that would

There was an insisten not down for public denunciation of boys of the 135th Battalion in the minister's comrade. However mild city and country homes, lets the mind the minister's comrade. However mild the report of his judges, he was known to the public as a guilty man. He is now shorn of his make-believe epau- waits for. And, although the hope is lets. He loses a title that is not valued bighly except in the few instances of all those brave fellows and for their like." And lovesick Tommy would where it has been won by merit. But mothers, wives and all loved ones date out the sample again.

Where it has been won by merit. But mothers, wives and all loved ones Genevieve Sawyer indeed! in so far as possible ne is drummed there will be a sequel, "The Soldier's

Mother's New Andirons Afforded an Artistic Opportunity ted suicide the other day. He was a good alderman, so more's "Reports show the enemy's lines." A welcome recommendation of the enemy's lines. Which Tommy Simply Could Not Resist.



The Advertiser's Daily Short Story (Copyright, 1916, by McClure Newspaper Syndicate)

Tommy Gives In

But the "Committee of One Hun- I don't want to get married." Mrs. Bolton's lorgnette went up.

Thomas!"

The estate of J. Pierpont Mormons!"

Genevieve Sawyer, although he had gan showed \$7,000,000 in bad

"Because your father and I know was getting restless again.

masters the Conservative candidate in of breeding and you'll be sorly the rest of your life. You'll see," more tenderly, South Toronto is flying under talse "we know you better than you know days. He had his heart set on the Saw-days. There are said to be more than 1,000 days. Thomas. Besides, when your ver alliance. Besides, he l First the premier "zigged" and then who will help spend it."

his fellow-countrymen and all wellfor dodging submarines, but in politics
for dodgin

"She isn't a—a—the vulgar thing you call her just because she took highest honors at college." Mrs. Bolton picked up her embroidery and Tommy sighed with relief. The grilling was at an end. This was not the first time the

Once out of sight Tommy dug down neatly arranged bills and papers he fished a bit of rag. He held it tenchances on breakdowns in its own plant.

Seven hundred and fifty per cent of green leaf. The edges were frayed and torn. Scissors had never detailed that the control of the control of green leaf. The edges were frayed and torn. Scissors had never detailed that the control of green leaf.

garment. Tommy knew that. He put it back tenderly and went toward the boat landing still dreaming. He Sawyers here?" postmaster-general a list of places with wondered where the girl was and who she was—the owner of the dress.

He had found her in a boat in a day Miss Genevieve wants to go hunt-Of course, those 750 per centers gine gone dead, and there she was her?" among munitions makers will be glad walting patiently for deliverance like "No

ner and stopped. "Hello!" he called.

'What's wrong?"

'Want a lift?" ing for. But you'll have to get in here.
I can't tow you—I've no line."

grammar and a cook book?"

She thought a moment.

Film scenes of the fires in Northern

I can't tow you—I've no line.

"Thank you. If you'll put me off at the hotel, I can get my boat in the asked.

She thought a moment. "Why, I don't know. What's the answer?" she asked.

"I can't help it and it's too late to

That dress just suited her. an examination of the problem of the

Days passed, weeks passed, months passed. The Boltons had closed their exhibit the same conflict of interests.

AIT A MINUTE!

Sunday's meeting, when he was speakng. There seems to be more sense in ancouver than we suspected.

tinued criticism in Germany is danger. Tommy was rebellious. "Oh, thunder, cottage and returned to New York. ous. Looks as if it might imperil his

plebiscite. The committee got more under her austere gaze. "Why does than it hoped for. Genevieve Sawyer, attrough never seen her, the family not having securities, probably mining come back to the city.

Tommy's breeds of sausages in Germany.

for 50 hours at a stretch. And yet he

lodge up yonder," she explained. "The is going to be boss of the show.

derly in the palm of his hand for a broidered in pink and blue daisies.

"Where did you get this, Martha?" up with a tight-wad. And yet minute, smiling reminiscently. It was thin white stuff embroidered in pink springing to his feet and holding the they say light travels awfully

"Ye ought to see it! Some that. Quite a cure.

with every fat man.

YOUR FRIEND. to pay it back? Who steers insurance agents 'round p.m. Daily. Daily except Sunday.

as pretty as she was in the pink and Who gets you into mining deals that mever pan, alack!
Who happens in at mealtime every depot) for Chatham and Walkerville, 7:05 a.m., 5:16 p.m., connecting with Who keeps your lawnmower busy when

> Who envies you the togs you wear, and covets all your pelf?

spite of all his good advice, who ROYAL CONNAVGHT

That your financial wreck will be

And that you soon are going to meet Who is it says: "I told you so," when you're laid on the shelf? Who could it be, pray tell us, but

The little colored person olored person was not the

colored person. Merry Lawfter,

lationship? The big colored

was the mother of the little

Detroit alderman commit-

the pity.

DO YOU THINK I COULD HOLD IT? front." I am wearying some, for, of course, years will tell; But I still put in good licks of toil.

However, if tendered a real sinecure, I would not from the offer recoil. A place where one could sit in a chair,

And giance, scorn, at each one who might call. Either that, or by preference, an easier Where I'd have to do nothing at all.

On the auditor-treasurership of our day and Mon-If offered me, I would not frown,

Though I'd have to waste force and

worry a bit, When trying to hold the chair down Sure, the work would be light and one

would not require To toil by the light of a lamp; For they'd put on a sheet what they wanted to show, And I'd apply the rubber-stamp.

So it's not work would worry me, but just the thought That Sir Adam when looking things o'er, Would read, in my eye that we differed in thought, And sling me and the chair through

Aug. 11, 1916. THE OLD 'UN. BRITISH PURSUING TURKS

In Touch With Rearguard In Egyptlan Campalgn.

LONDON, Aug. 13.—The following statement in regard to the Egyptian campaign was given out here officially vesterday. "Our cavalry is in touch with the

enemy's rearguard at Hod-el-Hisha, north of Bir-el-Abd. Our troops have



-2906Residents of Canada

registered at Hotel Astor during the past Single Room, without bath

\$2.00 to \$3.00 Double - \$3.00 to \$4.00 Single Rooms, with bath, \$3.00 to \$6.00 Double - \$4.00 to \$7.00 Parlor, Bedroom and bath, \$10.00 to \$14.00

TIMES SQUARE

At Broadway, 44th to 45th Streets—the center of New York's social and business activities. In close proximity to all railway terminals.

LONDON TIMETABLES

Grand Trunk Railway

SARNIA TUNNEL TO BRIDGE AND TO father has worked for years amassing a fortune it's a bit natural that he should have an interest in the person who will help spend it."

"Give me time, mother. But it seems to me that you and dad are doing the to me that you and dad are doing the to me that you and be considered to the best age for a girl to get the best age for a girl to get married is when she is 24. That the mean in the person says that the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get the best age for a girl to get married is when she is 24. That the best age for a girl to get married is when she is 24. That the best age for a girl to get the best age f

a.m., *5:45 a.m., 7:25 a.m., 9:00 a.m., x9:35 a.m., *12:20 p.m., 2:00 p.m., *4:25 p.m., *7:08 p.m. Depart for the west—*4:25 a.m., *5:05 a.m., *7:40 a.m., 10:28 a.m., 11:17 a.m., z2:52 p.m., 5:42 p.m., 9:03 p.m. LONDON AND WINDSOR. Arrive—10:23 a.m., *4:00 p.m., *7:05 p.m., 11:05 p.m. Depart—6:35 a.m., *11:35 a.m., 5:23 p.m., *9:10 b.m. STRATFORD BRANCH. Arrive—4:20 a.m., 11:15 a.m., 1:45

STRATFORD BRANCH.

Arrive—4:20 a.m., 1:45
p.m., 5:25 p.m., 7:50 p.m., 11:20 p.m.
Depart—*6:05 a.m., 7:20 a.m., 12:30
p.m., 2:45 p.m., 5:00 p.m.

LONDON, HURON AND BRUCE,
Arrive—10:05 a.m., 6:15 p.m.
Depart—8:30 a.m., 4:40 p.m.

Trains marked * run daily. Those
not marked, daily except Sunday; z
Mondays, Wednesdays, Saturdays; x
Tuesdays, Fridays. Sundays.

Canadian Pacific Railway. Arrive from the east—4:30 a.m. daily, 10:45 a.m. daily, 11:15 a.m. daily, 5:55 p.m. daily except Sunday; 7:15 p.m. daily, 9:50 p.m. daily.

Arrive from the west—5:10 a.m. daily, 1:20 p.m. daily, 1:20 p.m. daily, 1:30 a.m.

8:30 p.m. except Sunday, 1:30 a.m. Depart for the east-5:20 a.m. daily, 8:00 a.m. daily except Sunday, 11:20 a.m. daily, 7:23 p.m. daily, 10:00 p.m. daily.

Michigan Central.

a.m., *7:25 p.m., *9:26 p.m., 11:30 p.m. For west—*2:53 a.m., *5:51 a.m., *6:23 a.m., \$7:30 a.m., *11:40 a.m., \$3:25 p.m., *4:20 p.m., *7:10 p.m., *11:21 p.m. 5 St. Clair Division—Leave, \$6:30 a.m., Arrive, \$10:40 a.m., \$6:40

Pere Marquette. Trains arrive St. Thomas from west

Traction Company. Who would it be, now, frankly, but your "friend"?

Who tells you to get busy or you'll surely go to smash;

London to St. Thomas and Port Stanley—7:30 a.m., 8:30 a.m., 9:30 a.m., 11:30 a.m., 1:30 p.m., and hourly to 7:30 p.m., 9:15 p.m. Last car to St. Thomas only 9:15 p.m. Last car to St. Thomas only at 11:15 p.m. Sunday Service—9:30 am. to 9:15 p.m.



S PECIAL accommodation for Commercial representatives. Club Breakfast and Luncheon. Table d'Hote Dinner. Telegraph

UNITED HOTELS COMPANY.

considerable number of dead before our ST. MARYS NOTES.

ST. MARYS, Aug. 13 .- New oats were prought in to market Saturday and were STATE OF OHIO for CLEVELAND.
Steamer leaves Port

Steamer leaves Por

Saturday. Round tri \$4. Saturday night ex cursions \$2.25; all Sun day and Monday in Cleveland.

H. L. GARNER, C. T. A.,

Corner Dundas and Richmond Streets.

97tf



ALLAN LINES

Lv. Liverpool. Lv. Montreal.

Corsican Aug. 15
Aug. 18 Scandinavian Sept. 2
Sept. 1 Grampian Sept. 16
Lv. London. Lv. Montreal. Lv. London. Lv.
Sicilian
Aug. 20 Corinthian Glasgow. Lv. Montreal y 29 Pretorian Aug. 1 July 29 Pretorian Aug. 12 Aug. 26 Carthaginian Sept. 13

CAN.PAC.LINES Lv. Liverpool. Lv. Montreal Aug. 11 Missanabie Aug. 26 Aug. 25 Metagama Sept. 9 For rates, reservations, etc. apply local agents, or ALLAN LINE

I. E. SUCKLING

Passports — Application forms furnished on request.

King St. East, Toronto. General Agents.

A welcome rain fell Saturday night. An open-air concert will be given by Marys Kiltie band at Cadzow Park Sunday afternoon from 3 to 5 o'clock, Aug. 20, for the benefit of the Daughters of the Empire

Traction Company

AUGUST 16 Hourly Service to and from Port Stanley from 7:30 a.m.

London and Port Stanley Railway

New Time Table Effective May 17, 1916, TO ST. THOMAS and PORT STANLEY



MONTREAL TO LONDON

ASCANIA Aug. 13 CABIN AND THIRD-CLASS.

MONTREAL TO BRISTOL (Avonmouth Dock.) Aug. 9 .. FELTRIA .. Sept.

CABIN PASSENGERS ONLY. For information apply Local Ticket Limited. 50 King street east, Toronto



Arrives Galt 10:29 a.m. daily Arrives Toronto 12:15 noon daily

CANADIAN PACIFIC STANDARD EQUIPMENT INCLUDING PARLOR CAR.

Particulars from H. J. McCallum, City Passenger Agent; or W. B. Howard, D. P. A., Toronto. 36-tf

THOUSANDS OF FARM

Good Pay and Employment in the Fertile Districts SERVED BY THE C. N. R.

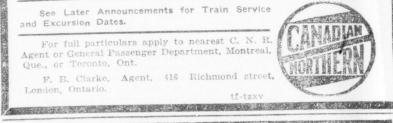
\$12.00 TO WINNIPEG Plus Half a Cent per Mile Beyond.

Return Half a Cent per Mile to Winnipeg plus \$18.00.

Special Trains will be Operated From Montreal and Toronto to Winnipeg.

CANADIAN NORTHERN ALL THE WAY See Later Announcements for Train Service and Excursion Dates.

For full particulars apply to nearest C. N. R. Agent or General Passenger Department, Montreal, Que., or Toronto, Ont. F. B. Clarke, Agent, 416 Richmond street





Coing Dates August 17 and 31 From Toronto-Sudbury

including Smith's Falle or Renfrew, also from Main Line East of Sud-August 19 and

West and South thereof Further particulars from Canadian Pacific Ticke Agents, or W B. Howard District Passenges Agent Toronto.

Tommy had given up loafing and was job. working hard in his father's bank.

The first of November came. Tommy stocks.

run the risk of striking a reef than never get anywhere.

Sine is told:

"Thate highbrows!"

"She isn't a—a—the vulgar thing you all the risk of striking a reef than call her just because she took higher.

"I hate highbrows!"

"She isn't a—a—the vulgar thing you call her just because she took higher.

"After support the woods are thick with game this year, and you're wise to come early."

"After support the woods are thick with game this year, and you're wise to come early."

"After support the woods are thick with game this year, and you're wise to come early."

thin white stuff embroidered in pink and blue daisies, with a delicate tracery strip toward her.

"Why, that came with the rest of the things Mrs. Sawyers sent. One of Miss "We're Going Home" is the pretty and torn. Scissors had never detached that piece from the original garment. Tommy knew that. He put Genevieve Sawyer:" Tommy was Austrians.

We're doing from the well-known hymn now being sung by the well-known Austrians.

Genevieve Sawyer:" Tommy was Austrians.

mg with me. D'ye care if we take However, a trench-digging her?"

"No," agreed Tommy huskily. "We machine cannot be furnished p.m., 47:25 p.m., 49:26 p.m., 10:00 p.m., little deserted cove at sunset, her en- ing with me. D'ye care if we take water lily leaf.
Tommy had chugged around the corunderbrush for Genevieve to get through. The girl, to a casual observer, was as happy as Tommy and

blue summer frock. Suddenly Tommy turned. "Say, Then I'm the person you're look- what's the difference between a Latin She thought a moment. "Why, 1

OUR MERCHANT SHIPPING.

[London Telegraph.] Not only are merchant vessels neces-Free at last, she stepped into the are to be maintained in efficiency, but A subscriber asks if there is such a verb as "enthuse." Preferably, not, alpily settled himself beside her and turned the boat toward her destination and the oversea dominions of the King. Events, in fact, have raised the prob-Then he lost her! Next day he went lem of the manning of our mercantile ships. The subject is one which must He continued his search disconsolate-ly for days, each hour thinking of some cumspection. It may be that nothing ground that "defence was more than

opulence," he defended them as "per-haps the wisest of all the commercial

regulations of England." It may be that

Some folks in Vancouver left Billy

Kaiser Wilhelm says that the con-

end. This was not the first time the subject had been broached to him.

"I guess I'll go fishing!" Tommy lit a cigarette and stepped off the porch. The Bolton lodge was on one of the many islands in the chain of Canadian lakes.

"Pretty, very," agreed Tommy. "One band, aged 75, because he only specific took the place of automobiles." wouldn't think rags could be made into spent 10 cents a year on her. It Once out of sight Tommy dug down for a leather pocketbook, and from the neatly arranged bills and papers he fished a bit of rag. He held it tensished a bit of rag.

awyers here?"

Fat men can get thin by joining the "They built the new lodge," explained army, we read. We never thought of

Who nails you for a five spot and forgets in her fawn-colored hunting suit was

> you want the thing yourself? Who's always glad to borrow, not to lend?
>
> Who envies you the togs you wear, and London 12:48 p.m. and 10:02 p.m.

To keep his own household in things Who tells you that you're looking bad and not at all yourself,

your "friend"? -Grand Rapids News. A customer pens this-A big colored person, and a little colored person en-

Col. J. Wesley Allison has resigned his rank. It was very rank indeed.

was the