In Our Optical —Department—

You can always get the newest and best in

OPTICAL GOODS

At very moderate prices.

John S. Barnard

Optician. 194 Dundas Street. yt

English Rheumatism Capsules

Are guaranteed to cure Rheumatism in any form. They contain no opiate, and will not upset the stomach. Price 50c a box, only at

TAYLOR'S FIVE CUT-RATE DRUG STORES.

How often the effect of a stylish dress or suit is spoiled by not having just the right kind of shoes. People who are particular about their dress will often wear shoes that are out of style, or very much out of place. Our expert fitters are only too pleased to show the proper things in shoes for men or women, and to advise you on the shape best suited to your foot.

J. P. COOK CO. LIMITED

"The Store that Serves You Best"

187 DUNDAS ST Annex 356 RICHMOND ST

Wall Chime Clocks

These are soft-toned Chime Clocks to attach on walls. High standard clocks at reasonable prices.

$9.00 and Up.

Mantel Clocks

The Newest Designs, $5.00 and Up.

W. J. Wray & Co.

JEWELERS, 234 DUNDAS STREET.

We mine our own Coal and sell direct to you at lowest summer price.

Egg and Stove for furnace, Chestnut for baseburner, Large Pea Coal for range and heater.

Eyes Examined

No Drugs Used

Training, experience and scientific equipment enable us to guarantee absolute accuracy.

The Optician

398 RICHMOND STREET.

LONDON'S RUBBER MAN

Bring Your Rubber Troubles To Us

Auto Tire Repair and Vulcanizing Works

186 KING STREET. PHONE 5124. ywt

KNOWLEDGE in our examinations.
MERIT in our methods.
QUALITY in our glasses.
THE REASON for our success.

Brown Optical Co.

223 DUNDAS STREET.

Phone 1877. Evenings by Appointment.

For Genuine Bargains

You Must Attend the Anniversary Sale at The London Ready-To-Wear

We are putting on special bargains each day, and you will do wise to come and look over our large assortment of ready-to-wear. Every article in stock is at bargain prices, and we are adding new goods daily at the same great values.

SPECIALS FOR TODAY.

WASH DRESSES—Many different styles to choose from, in checks, stripes, dots and plain colors; values to $3.00. On sale at 98c.

Another lot of TRIMMED HATS, just passed into our showroom. All colors and styles, ribbon and flower trimmings. Values to $4.00. On sale at $1.49.

SUITS—A choice collection of this season's best styles at $5.95, $6.95, and upwards.

MIDDYS—All sizes and colors, fast washers, 49c, 69c, 89c, $1.29, $1.49.

WHITE WAISTS.

Many patterns in the newest styles. Values to $1.75. On sale at 89c and 98c.

London Ready-To-Wear

256 DUNDAS STREET.

USE

Manufactured Ice

It is the pure ice for cooling or drinking.

TRY IT THIS SEASON.

Artificial Ice Supply Co.

PHONE 141. ywt

The London Loan and Savings Company of Canada

DIVIDEND NO. 85

Notice is hereby given that a dividend at the rate of 6 per cent per annum, and bonus at rate of 1¼ per cent per annum, has been declared on the capital stock of the company for the current three months ending 30th June, 1915, and same is payable on the 2nd July, 1915, to shareholders of record on the 15th June, 1915. ywt

When Company Comes for Dinner

you want your table to look its prettiest.

Crumbly bread won't help out in the scheme; in fact its mussy nature will spoil the whole effect.

Buy bread that is firm; that slices off from the loaf in as thin or as thick a slice as desired without crumbling.

You can get that kind by asking for

"Snowdrift"

At your grocer's or from our wagons in waxed air-tight packages.

PARNELL

The Breadman

PHONES, 929-1390.

Diamond Points

We could fill many times this space giving good reasons why the purchase of one of "Young's" Diamonds is a wise one. We will mention but one—its absolute unvarying QUALITY.

You may buy just as good a diamond elsewhere, but because various gems are sold under the same name, the name means nothing as a guarantee of quality.

For many years we have sold vast quantities of Diamonds yearly, and because every stone, large or small, is of the SAME HIGH QUALITY, the "Young" Diamond that you buy today has a QUALITY PRESTIGE that cannot be obtained elsewhere.

YOUNG'S

A GOOD PLACE TO BUY.

—Two Stores—

LONDON. EAST LONDON. ywt

The Standard of Purity

Advanced methods of bread-making, combined with the best No. 1 hard western wheat flour, produce the tastiest loaf in London. Our customers know they can always depend on the quality of our bread.

Its wholesomeness and flavor is commented on by those who test it for the first time.

You can get it today by 'phoning the bakery, or at your grocer's.

Johnston Bros. XXX Bread ywt

SHATTERS HYDRO POLE.

CHATHAM, June 20. — While driving home in his auto last night John White, a local young man, ran into a hydro standard, which had been put in place on the corner of Park and Queen streets. The standard was wrecked, being broken in three places, and the cement work at the base was also shattered. The auto escaped with a broken headlight and a twisted fender.

STRONG'S DRUG STORE

The Rexall Store

154 DUNDAS ST. LONDON, CANADA

Kodaks, Brownies and Premo Cameras

Free

An enlargement of his best picture to each soldier having films developed and printed here.

5c

All rolls, 6 or 12 exposure, developed for 5c.

The above offers hold good to June 26.

Mail your films if living out of town.

Take a KODAK on Your Vacation

STRONG'S Drug Store

184 Dundas St., London, Ont.

CUT RATES IN DRUGS AND PATENT MEDICINES.

Quality Is Economy

Don't Hesitate

to bring YOUR FILMS to our store. You can feel assured that they will receive the most careful attention.

"Perfect Pictures"

are produced on "Cyko" Paper, and no other firm can produce the finished prints you get at

Cairncross'

Drugs and Photo Supplies,

216 Dundas Street

Phone 880.

Hamilton's Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

CAMERONIA HAD NARROW ESCAPE FROM SUBMARINE

Saved Herself By Steering Toward Sea Pirate—Then Changed Course.

LONDON, June 21.—11:07 p.m.—The Anchor Line steamship Cameronia, under charter to the Cunard Line had a narrow escape from a submarine in the Irish Sea on her voyage from New York to Liverpool, according to Peter Fletcher of New York, one of the saloon passengers. The Cameronia arrived in Liverpool Sunday.

Mr. Fletcher says that during the run through the Irish Sea a submarine came to the surface, showing the top of her conning tower. To save the Cameronia, Captain Kinnard headed the vessel for the submarine, which dived. After passing over the spot where the underwater boat went down without finding any evidence that the steamer had collided with it, Captain Kinnard reversed the course of his vessel and got away safely.

Mr. Fletcher added that the passengers on the Cameronia, although many of them saw the periscope of the submarine, were cool.

The Cameronia sailed from New York June 11 for Glasgow, by way of Liverpool. She had on board about forty first-class passengers and a large number of persons in the second cabin.

BRITISH PEOPLE WARNED TO KEEP OUT OF MEXICO

Sir Edward Grey Calls Attention to State of Affairs.

LONDON, June 21.—8:10 p.m.—The official press bureau today issued the following statement:

"In view of the existing state of affairs in Mexico, Secretary for Foreign Affairs Sir Edward Grey desires to warn British subjects against visiting that country unless absolutely obliged to do so by imperative necessity."

GRANTS RIGHT OF APPEAL FROM THE PRIZE COURT

President Points To Fairness of the British Government.

LONDON, June 21.—7:37 p.m.—Sir Samuel Evans, president of the prize court, today granted the right of appeal to the owners of the copper forming part of the cargo of the Swedish steamer Zamora, which the prize court had empowered the war department to requisition.

In rendering this decision Sir Samuel said he made bold to express the hope and the belief that the nations of the world need not be apprehensive that orders-in-council would emanate from the British Government in such violation of the acknowledged law of nations as to make it conceivable that British prize tribunals, holding the law of nations in reverence, would feel called upon to disregard and refuse obedience to the provisions of such orders.

IMPORTANT CHANGES IN GRAND TRUNK TRAIN SERVICE, EFFECTIVE JUNE 27TH.

Train No. 11 will leave London 5:32 p.m. daily except Sunday (instead of 2:05 p.m.), arrive Windsor 9:15 p.m.

Train No. 12 will leave London 2 p.m. daily except Sunday (instead of 2:05 p.m.), arrive Brantford 3:52 p.m., arrive Hamilton 5:26 p.m., connecting with train No. 92, leaving Hamilton 5:45 p.m., arriving Toronto 7:10 p.m.

Train No. 3 now leaving London 11:25 a.m. daily will be a flag stop at Watford.

Train No. 16 now leaving London at 7:08 p.m. daily will connect at Toronto with train leaving Toronto 2:05 a.m. daily, commencing June 26, for Muskoka Wharf, Huntsville, Burks Falls and North Bay, making connections daily for Muskoka Lakes and daily except Sunday for Lake of Bays, Algonquin Park, Maganetawan River and Timagami Lake points. Pullman drawing-room sleeping cars Toronto to Muskoka Wharf-Scotia Junction.

Train No. 4 now leaving London 6:11 a.m. daily, arriving Toronto 10:05 a.m., will, commencing June 26th, make connections with train leaving Toronto 10:15 a.m. daily except Sunday for Penetang, Midland, Huntsville, Burks Falls and North Bay. Connection will be made at Penetang Wharf for Georgian Bay; at Huntsville for Lake of Bays and at Burks Falls for Maganetawan River points. Parlor-library-buffet cars and first-class coaches Toronto Penetang Wharf and Toronto to Huntsville.

Train No. 78 now leaving London 7:25 a.m. daily except Sunday, arriving Toronto 11:38 a.m., will, commencing June 26th, make connections with new train leaving Toronto 12:01 (noon) daily except Sunday for Collingwood, Meaford, Severn, Muskoka Wharf, Huntsville, Algonquin Park and Madawaska. Parlor-library-buffet car and first-class coaches Toronto to Algonquin Park and Madawaska, also parlor car Toronto to Muskoka Wharf.

Train No. 80 now leaving London 9:00 a.m., arriving Toronto 12:18 p.m. daily except Sunday, will make connections with new train leaving Toronto 1:40 p.m. Saturdays only, commencing June 26th, for Jackson's Point. Special train will also leave Jackson's Point 7:30 a.m., Mondays only, commencing June 28th, arrive Toronto 9:40 a.m.

Further particulars may be obtained on application to Grand Trunk ticket agents. Junal8

BLANK CHECK FOR WAR, FIVE BILLIONS

First Reading Given New Bill in the Commons Unanimously.

MEETS ALL OBLIGATIONS

May Take Over Previous Loans and Bear Interest at 4 1-2 Per Cent.

[Canadian Press.]

LONDON, June 21. — The House of Commons adjourned tonight after unanimously giving a first reading to the bill providing the new chancellor of the exchequer, Reginald McKenna, with a blank check, which may amount, at a maximum, to one thousand million pounds ($5,000,000,000).

The vote of credit for £250,000,000 ($1,250,000,000) passed last week by the House simply authorized the Government to spend that much for war purposes, but did not provide for the manner in which this sum should be raised. Tonight's enactment was in the form of a resolution, which empowers the Government to raise not only the £250,000,000 deemed necessary to pay the cost of the war, at the rate of £3,000,000 sterling daily, for a limited period, but as much more as may be needed.

The Chancellor of the Exchequer made a long explanation of the proposed loan, and, in closing, said that on the technical questions as to the limit of the loan, it would be dangerous to disclose the necessity for not fixing any definite sum, and he added that the only figures he could put in the bill was a maximum, which would cover all requirements of the new loan, including provisions enabling the subscribers to previous war loans and the holders of consols to participate. This maximum would not fall far short of a thousand million pounds sterling.

A Public Loan.

The new loan, which, as now provided for, is of an indefinite amount, will be issued at par, will bear interest at the rate of 4½ per cent, and will be redeemed at the option of the Government between 1925 and 1945. While the Chancellor of the Exchequer is to receive a blank check for £1,000,000,000, he explained in his speech that he did not say he was asking for this sum, and if he did not get it, the loan would not be a failure, as he really did not expect to get that amount, nor did he really want it. He deemed it advisable, however, to fix upon a sum to meet adequately the necessities of the situation. The Chancellor said he wished to appeal to the patriotism of the country "to use its gigantic resources to carry on the war successfully for ourselves and our allies," and added: "I want the public to lend the money in a way which will not oblige us to repay during the war."

Favorable Reception.

Although the stock exchange had closed before Mr. McKenna's statement was published, the proposed new loan is said to have met with a favorable reception in the financial districts, but it is not yet possible to say how the terms of the loan will affect other kindred issues, such as consols and last November's war loan.

The generous terms provided for holders of consols and the first war loan securities appear to meet the objections that have been urged in financial circles to the issue of a 4½ per cent loan.

During the course of his speech in the House of Commons, the Chancellor of the Exchequer, answering the suggestion that more money should be raised by additional taxation, said that it was best to take one step at a time. If, owing to the continuance of the war, it became necessary to find further very large sums, it was obvious that additional taxation would have to be proposed, but, he added, that time had not yet come.

To Convert Old Loan.

There was some confusion in the House as to the precise terms on which holders of consols and the old war loan could convert their securities into the new loan. The Chancellor explained that for every £100 nominal of these older securities, the holder who wished to convert would be obliged to subscribe for an additional £100 of the new war loan. For example, the holder of £100 worth of the old war loan stock must bring £100 in cash, the old war loan stock (issued at 95), and £5 cash, and would receive in return new war loan stock valued at £200. Consols would be convertible under the same terms on the basis of £75 of consols for £50 of the new loan.

The Chancellor concluded with the statement that the minimum the Government could set on the amount of the loan would be a sum sufficient for the conversion of all the old war loans, all the consols and annuities, in addition to a sum for voucher and other small investors.

After explaining the proposal that, if a higher rate of interest should be offered on subsequent loans, holders of the forthcoming loan should receive the higher rate, Mr. McKenna continued.

Appeals to Every Class.

"This is a great national appeal to every class for a great national purpose."

The Chancellor then proceeded to explain the method by which he intended to let the people utilize their savings. He said that while the minimum subscription through the Bank of England would be £100, the Government had in view three methods of issue to meet every class and purse—the first through the Bank of England; the second, through postoffices; third, the sale of war loan vouchers for five shillings and multiples thereof. These vouchers will be offered for sale at postoffices, trades union headquarters, etc. They will carry interest at the rate of 5 per cent per annum for every complete calendar month. The vouchers, when a total of £5 has been purchased, will be exchangeable at postoffice for a £5 bond. This arrangement will give the working class every advantage accorded to others.

The allotments will be made on application and the lists will be closed on or before July 1.

Provides for End of War.

"Our requirements are great and every effort made now is an effort not only necessary to enable us to carry on the war, but to enable us to maintain our financial pre-eminence after the war," Mr. McKenna continued. "He who subscribes now is doing an act of mercy both to himself and to his country. He who subscribes now and saves in order to subscribe will be able to bear the strain after the war is over and will be thankful for the efforts made to help himself. But still dearer to him must be the knowledge that every aid he gives himself is multiplied for his country, and his country will bless him for his providence and generosity."

Germans In U. S. Are Summoned To Convention

Will Meet at Detroit on July 3 to Protest Against Shipments.

[Special to The Advertiser.]

DETROIT, June 21.—An invitation has been sent to all German-American societies of the United States to send delegates to a convention, to be held in this city July 3, to protest against the shipment of munitions of war to any of the belligerent countries. The invitations are signed by the Detroit Deutscher Bund and the Toledo Historical Society.

Prof. Emil Albrecht, president of the Deutscher Bund, says delegates from all German-American and Austro-Hungarian-American social, political and religious organizations will attend the meeting. The aim of the delegates will be to impress on the Government the views of united Teuton-Americans that the shipment of munitions of war ought to be stopped.

SUPER-DREADNOUGHTS CAPTURED BY ITALIANS

Cruiser and Many Other Vessels Among Booty Taken at Monfalcone.

PARIS, June 21. — 11:10 p.m. — The booty taken by the Italians in the capture of Monfalcone is worth several hundred millions of francs, according to a special dispatch received here from Rome. Included in the booty are two super-dreadnoughts, and one cruiser under construction, eleven merchant steamships, twenty-four sailing ships, thirty autoboats, five aeroplanes, and a large stock of torpedoes, mines and ammunition, and three cannon.

It is stated that the warships can be completed in a few months, and that they then will be taken to Castelmare or Genoa.

MAJOR LUMSDEN OF FLYING CORPS KILLED BY FALL

Engine of Aeroplane Goes Wrong at Height of 200 Feet.

LONDON, June 21.—5:43 p.m.—Major Lumsden of the Royal Army Flying Corps, was killed this afternoon while flying over the Brooklands aviation course.

Major Harry T. Lumsden was making a flight as a passenger on a trial test. The aeroplane had reached an altitude of 200 feet when the engine went wrong and the machine dived earthwards and was smashed. Major Lumsden was so badly injured that he died in a few hours, but the injuries to the pilot were not serious.

WHEN HOT DAYS COME

The Happy Coolness of Montserrat Lime Fruit Juice.

This healthful, golden juice, with its snappy, fruity, aromatic flavor, is a summer necessity as well as a summer luxury. It keeps you well, it does you good, it supplies the pure fruit acid that the system needs. Else why is it supplied by the British Government in such large quantities to the navy and the expeditionary forces? The reason is, it keeps people healthy and is a most satisfying, cooling beverage for a hot day.

MONTSERRAT LIME FRUIT JUICE is refined from cultivated Limes grown in the beautiful Island of Montserrat.

All leading druggists and grocers have it. Get the genuine MONTSERRAT.

Voice of the People

Examination Tests.

Monday will see many, many children sitting down to grapple with the entrance examination. Some are writing for the first time, some the second, and many more for the third time.

The question is often asked: Why the trembling hand and pale, nervous faces of those who are writing the third time and the careless, spirited appearance of many of the first timers? The explanation is that many failures cause nervous children.

Is it not possible that examiners are too rigid and make no allowances for these cases? Many a child's course in life is entirely defeated by three marks of a failure. There are many cases where third and even fourth attempts have resulted (I firmly believe through nervousness) in failures of the few marks.

I have seen young girls almost baffled and in their own minds disgraced for life because of such failures.

Why not give them a chance? I realize as an educationist that there must be a standard, but there is no reasonable law that will not admit of a little leniency especially for our girls. Many good students I know are defeated in the outset from sheer nervousness, and instead of passing on for further education, stop right where that entrance examination shuts them off. Is it fair that five or even ten marks should shut our girls out of many useful positions, of which there is so much need at this present day, while the boy of no better standing but with nerves like iron, passes on in triumph? THE GIRLS' FRIEND.

From a Private's Wife.

To the Editor of The Advertiser:

I saw in tonight's issue that complaints are being received regarding the cutting of allowances to wives of soldiers. Now, I am not complaining, but I certainly think that the wives and little ones of those already gone should be thought of before those of regiments not yet recruited. My husband recently left here, leaving me with three children, aged 11, 9, and 6 months, and I find $49 does not go far, with house rent, light and fuel, and all other necessities to be paid. I also saw that the patriotic fund is in good shape, yet last April, when I asked them to grant my passage home, on account of ill-health, they said they could only advance one month's allowance. I think that after giving our dearest to fight, the Government could at least see that we were with our own people, if we wish to. I am without a single friend in the whole of Canada. Yours truly,

"A PRIVATE'S WIFE."

MEMORIAL TO PTE. POWELL.

CAMLACHIE, June 21. — Rev. Mr. Croucher conducted a memorial service on Sunday afternoon at the White Church, in memory of the late Pte. Thomas E. Powell, killed in action at the battle of Langemarck, on April 26. The church was filled. Miss B. Jennings of Forest rendered a fitting solo, and the choir sang appropriate anthems. Mrs. Powell, mother of Tommy, and her daughter, Ada, of Petrolia, attended the service.

Rowat's COFFEE Pleases people who are particular. 50c Per Pound.

T. A. ROWAT & CO.

250 Dundas St.—Phones 3051-3052. ywt

ROUMANIA NEARLY READY TO ASSIST

With Bulgaria Will Likely Join Allies in the Great War.

NEGOTIATIONS NEAR END

Only Plans of Servia Now Stand in the Way.

PARIS, June 21.—5:30 p.m. — The negotiations between Roumania and the Allies looking toward Roumania's entrance upon the war appear to be near a conclusion. Russia's opposition to Roumania's possession of Czernowitz, capital of Bukowina, in case of the success of the triple entente allies according to the news reaching Paris, virtually has been abandoned and but one difficulty remains. That is Servia's desire to possess the narrow triangle in Hungary, opposite Belgrade, including Pancsova, as a protection for the Servian capital.

On the other hand, Roumania is said to claim that with Semlin in Servian hands, as has been proposed, Belgrade needs no artificial ultra-Danubian bulwark and insists on the Danube, Theiss, Maros and Pruth Rivers as her new frontiers in the existing Austro-Hungarian territory. Realizing the present difficulties of Russia and the value of immediate assistance by Roumania, it is said that Roumania is satisfied to await the result of the pressure of the Allies on Servia before she makes a move.

Roumania's situation is considered here as particularly strong in view of the admitted arrangements with Bulgaria, under which Bulgaria would be bound to enter the war with Roumania and operate against Constantinople.

Await the Fall of Lemberg in Spirit of Calm

Russians Show No Excitement Over Inevitable Loss.

LONDON, June 22.—3:30 a.m.—The Petrograd correspondent of the Times says:

"The fall of Lemberg is awaited here with calm resolve. Lemberg has been used by the Russians as a base for supplies and has not been placed in a posture for defence from the west.

"The Russian retirement from the Lemberg region will necessitate some readjustment of the Dniester front in favor of a less vulnerable line. In view of the strength of the Russian positions on the Tanew front, no immediate development of the Austro-German offensive is anticipated in that quarter.

"Apart from the sentimental considerations involved in the abandonment of the Galician capital, there are legitimate grounds for congratulations on the preservation of the Russian armies intact, with unimpaired capacity to resume the initiative when the psychological moment arrives."

NAIRN PATRIOTIC CONCERT.

NAIRN, June 21. — The patriotic concert, conducted by Rev. Mr. McIntosh, realized a net sum of $35.

DETROIT AND RETURN—$2.75.

The Canadian Pacific Railway will run an excursion to Detroit and return, good going on the fast train, the "Dominion," leaving London at 11:23 a.m., Wednesday, June 23rd, and valid for return passage up to and including Thursday, June 24th, at rate of $2.75. Tickets and full information at the city ticket office, corner Dundas and Richmond streets. 75-c

B. A. MITCHELL'S DRUG STORE

114 DUNDAS STREET.

—Try Our—

BAKING POWDER

30c PER POUND. tf

TO SATISFY THAT PICNIC-INSPIRED APPETITE ALWAYS SUPPLY YOUR BASKET WITH PLENTY OF

NEAL'S FINE CAKES AND BREAD

WHOLESOME, NUTRITIOUS AND SATISFYING.

Phone 2173 for Prompt Service

OR ASK YOUR GROCER. b

Fruit-growers will find John Sharman, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays. ywt

Diamond Rings, $5 to $600.

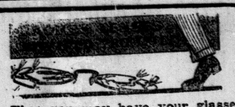
386 RICHMOND STREET. PHONE 1084.

MATTRESSES AND FEATHERS

Renovated and remade by the latest improved methods. Goods called for and returned same day.

The Keystone Bedding Co.

Phone 2623. ywt



That you may have your glasses repaired promptly when you break them is why we have equipped ourselves to give quick, efficient service. Bring the broken pieces to us.

C. H. Trebilcock

OPTICIAN.

116 Dundas Street. Phone 2797.

(Formerly With Tait Optical Co.) ywt

NOTICE!

A. P. STEVENS, Watchmaker

(late of S. K. Milroy & Co.), will now be found with The Optician, 398 Richmond street. 55bc-ywt

NOTICE

Eggett & Co.

Plumbers, Hotwater and Steam Heating.

NEW ADDRESS:

336 Ridout St. ywt

WEGNER CLOTHING CO.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

London's Largest High-Class Workingmen's Outfitters.

Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.

371 TALBOT ST., OPP. MARKET.

Open Evenings. Phone 1849.

When You Want Good Bright Coal Call 312

Heaman & Son

YORK AND BURWELL STS.

Phone 312. ywt

Have the best decorated home in your neighborhood

The character of the neighborhood in which we live and the appearance of the houses in which we dwell have a vital influence upon our own personality, our social and business character and in moulding the character of our children.

For the Exterior

Exterior decoration calls for paint made of the choicest materials and durable colors so combined as to insure the greatest covering and protecting power.

Lowe Brothers High Standard LIQUID-PAINT

is the paint that has been proved by years of exposure to give best results. "High Standard" Liquid Paint comes ready for use in every desirable color.

For the Interior

In selecting the finish for interior walls and ceilings remember that

Lowe Brothers High Standard Mellotone

gives the most beautiful effects in soft, flat colors that are permanent, washable and sanitary—the most satisfactory of all interior finishes.

"Mellotone" gives a pure white finish or choice of many delicate hues, as "soft as the rainbow tints." "Mellotone" will lighten and brighten your whole home.

For every paint purpose—inside and out—there is a Lowe Brothers "High Standard" Finish

Linduro—an enduring enamel. Non-Fading Oil Stains—for staining woods in any desired finish. "Little Blue Flag" Varnishes—remarkable for their uniform quality, depth of lustre and general efficiency.

We are exclusive agents for Lowe Brothers "High Standard" Paints, Varnishes, Enamels and Stains. Come in and see color cards and sample finishes.

On Sale at

The Purdom Hardware Co.

124 Dundas St.—123 Carling St. Phones 2800-2801