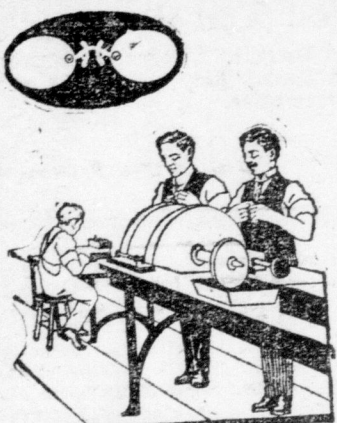


TAYLOR'S BEEF, IRON AND WINE
is the best value on the market. It is absolutely pure, and of superior quality and strength. We sell the full pint bottles for only 50c. Taylor Drug Company, 389 Talbot street, opposite Market.



LENS GRINDING DONE

on the premises means expert service and a saving of time for you. Have your eyes examined, lenses ground and glasses fitted all in our establishment.

The Brown Optical Co.

Optometrists and Opticians,
237 DUNDAS ST. PHONE 1877.

USE CONNELL'S COAL

Chestnut, Stove and Egg, \$7 per ton. Pea Coal, \$5.75 per ton. Use our Pea Coal in the range and modern heater, and you will have the same good results and save \$1.25 on every ton.

Connell Coal Co.
PHONES 770 AND 1096.

GRIFFITH & WILLSIE FUNERAL DIRECTOR

104 Dundas Street, London.
Residence on Premises. Phone 458.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

FERGUSON & SONS FUNERAL DIRECTORS

180 KING STREET.
PHONES 543, 556.
OPEN DAY AND NIGHT.

GEO. E. LOGAN FUNERAL DIRECTORS AND EMBALMER.

418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1958. Personal Attention.

Smith, Son & Clarke Undertakers

118 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 478.
Residence on Premises.
Private Ambulance Service.

E. C. Killingsworth FUNERAL DIRECTOR AND EMBALMER.

491 Richmond Street. Phone 3971

COOK BY ELECTRICITY AS ECONOMICALLY AS BY GAS ON AN

IDEAL Electric Range

Made in All Sizes by the
Ideal Electric Mfg. Co.

384 TALBOT STREET. ywt

WALL PAPER

We have just received a large shipment of new Wall Paper in the low and medium-priced goods. A large variety of paper at 5c, 8c, 10c, 12½c, 15c, 20c and 25c. All nice new goods, and many patterns and colorings to select from.

COLERICK BROS 212 DUNDAS ST.

The London Loan & Savings Company of Canada

DIVIDEND NO. 78.

Notice is hereby given that a dividend at the rate of 6 per cent per annum has been declared upon the paid-up capital stock of the Company for the current quarter year, to shareholders of record on the 15th September, 1913.

M. J. KENT, Manager.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

New Cut Glass

An extraordinary shipment of exclusive patterns in Cut Glass.

We can start you in an exclusive pattern of the very finest cutting, and sell you a complete set to match.

REASONABLE PRICES.

DIAMOND HALL

214 AND 674 DUNDAS STREET.

W. G. YOUNG

wty

SIX FULL SLICES a Day For Growing Boys and Girls.

If your children eat this amount of good bread every day, they will grow healthy and strong.

Good bread means bread made from pure ingredients in a clean, sanitary and modern factory. This is what you get when you use

Johnston Bros' XXX BREAD

LONDON AND DISTRICT

Notice!

Owing to numerous complaints, The Advertiser wishes to emphasize the importance of calling The Advertiser office before 8:30 a.m., after 5 p.m. and holidays according to the following numbers, telling Bell Central that only the number asked for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to 3671, 3672 or 3673, call 3670, and you can always get an answer before 9 p.m.

From 8:30 a.m. to 6 p.m., any day but holidays, ask for 3670, and The Advertiser Central will give you the department or person wanted.

Delirious Patient Escaped.—A patient at Victoria Hospital, while delirious Monday evening, escaped in his night clothes, and rushed out into the street. He ran into a house on Ottawa street, and was kept there until two orderlies came and returned him to the hospital.

Not David Mitchell.—The David Mitchell who was arrested several days ago on a charge of giving a check for which there was no funds in payment for automobile hire was not Mr. David Mitchell, the well-known butcher, of Thorncliffe. The man who was arrested, according to High Constable Gumb, was employed for a short time in the vicinity of Thorncliffe on a bridge gang.

Meeting Postponed.—The farewell service to Miss Clara German, which was arranged to take place in Dundas Centre Methodist Church on Wednesday evening, has been postponed, owing to the death of Mr. C. E. German's father. Miss German will leave shortly to engage in missionary work in Japan. The regular weekly prayer service will be held.

Settled For \$1,000.—The suit of Mr. Edmund A. Pocock against the water commissioners for the death of his son, Henry, who was killed by grasping a live hydro wire in St. Peter's school yard on Sunday, March 30, has been settled. At a conference Monday evening between Mr. C. H. Ivey, representing Mr. Pocock, and City Solicitor T. G. Meredith it was decided to accept the water commissioners' offer of \$1,000 and costs in the case. The nominal amount sued for was \$10,000. The list of eighteen cases set down for the sittings has now dwindled down to seven, and it is likely that the sitting of the court, which opened this morning will be of short duration. There are no criminal cases on the list.

Walkerton Man Missing.—Alfred Henry Channing, of Walkerton, has been missing from home since Sept. 2, and his wife believes he may have come either to Toronto or London. He left home intending to go first to Toronto to seek employment at his trade as a tailor, and intimated that if unsuccessful in Toronto, he would come to London. Greater apprehension is felt.

Half the secret of good pictures is the film. See that yours is the

Eastman N-C Film

Developing and finishing that's sure to please.

J. H. BACK & CO.

210 Dundas Street. ywt

ROWAT'S Please people who are particular. **COFFEE** 45c per pound. **T. A. ROWAT & CO.** 250 Dundas St., also South London. PHONES: 3051, 3052, 3053. tyw

WE ARE NOT WORRYING About the "Thaw"

BUT WE WOULD LIKE TO PREPARE YOU FOR THE FROST

Order Your Coal Today

John Mann & Sons

425 York St. Phone 470.



SATISFACTION GUARANTEED OR MONEY BACK.

374 RICHMOND ST. PHONE 1084. ywt

Coughing Is Unnecessary

That troublesome cough of yours can be speedily cured with a few doses of our pure and powerful

Tulu, Tar and Tamarack

It soothes irritated throats, loosens phlegm, eliminates coughing. Three-ounce bottle, 25 cents.

Cairncross & Lawrence

Chemists and druggists,
216 DUNDAS ST., LONDON, ONT. 430-xy

felt for his safety, because of a sunstroke which he suffered during the past summer. Not a single message has been received from him since he left Walkerton more than a month ago. He is described as aged 45, height 6 feet, eyes light blue, hair gray, wearing dark suit, and green felt hat with dent around the crown, with a blue spot on the back of his left hand, and the first finger of his right hand bent.

Two Hundred Men at Drill.

The Seventh Regiment paraded Monday night with two hundred men in line and made an impressive showing. Q. M. S. I. White had charge of a class of recruits in the Armories. At the conclusion Major McKinney put the company for the Moravia town celebration through a preparatory drill. It is probable that Capt. F. B. Ware will be in command of the London company there on Oct. 16.

LEITCH-GORDON

[Special to The Advertiser.]

Ridgetown, Oct. 7.—A pretty autumn wedding was solemnized on Saturday at the home of Mr. and Mrs. Duncan Leitch, Botany, when their daughter, Miss Christina, became the bride of Mr. Arthur Gordon, son of Mr. and Mrs. James Gordon, of Louisville. To the strains of Lohengrin's Wedding March, played by Miss Katherine Graves, of Ridgetown, the bridal party took their place in the beautifully decorated parlor. The bride was given away by her father. Miss Katherine Leitch, of Botany, cousin of the bride, acted as bridesmaid, while Mr. Wm. F. Cotes, of Toronto, acted as best man.

DEATHS AND FUNERALS

Death of Mrs. Talbot. Mrs. Elizabeth White Talbot, widow of John Talbot, of Wyton, died yesterday at the home of her son-in-law, Mr. Charles Johnston, 26 Askin street, after a lingering illness, borne with the greatest Christian fortitude. Born in the county of Armagh, Ireland, she came to Canada when young, and was shortly afterwards married to Mr. John Talbot, of Wyton. For 51 years their home was widely known for its hospitality and homelike spirit. The family being grown and scattered, the home was broken up after the death of the father, five years ago. The surviving members of the family are Marcus, general manager of the Post, of Portland, Oregon; Lionel, of Skagway, Alaska; James, of Calgary; William, of Schullburg, Wis.; Fred, of Winnipeg; Mrs. Pannell and Mrs. Patterson, of Calgary; Mrs. E. M. Johnston, of Innerkip, and Mrs. C. Johnston, of London.

The funeral will be held on Wednesday afternoon at Brown's Cemetery, West Nissouri.

Take your friend to Peters Tea Room for Afternoon Tea—always something special from 3 to 7:30 o'clock. ywt

Wedding outfits our specialty. Carriages or automobiles. Hueston's Laveries.

MURRAY-PEPPERS

Appin Man Weds a New Brunswick Girl at Fredericton.

[Special to The Advertiser.] Fredericton, N. B., Oct. 7.—The wedding took place at the Methodist parsonage of Mr. Henry Murray, of Appin, Ont., and Miss Ella Peppers, of Lower St. Marys, N. B. The ceremony was performed by Rev. Neil McLaughlan, Mr. and Mrs. Murray have left for their home in Ontario.

Pleasing Addition to London's Office Buildings

New Canada Trust Company Office Nearing Completion.

Mr. Emil Schneider, the expert terra cotta setter of the Northwestern Terra Cotta Company, of Chicago, has completed his work on the front of the Canada Trust Company's new building on Richmond street, next to the Huron and Erie offices.

The front is of a light cream color and presents a very striking appearance, particularly in the rays of the afternoon sun. The new offices, combined with those of the Huron and Erie, will have a total of eight vaults, containing over 13,000 cubic feet of space. Three new nests of safety deposit boxes comprising several hundred individual boxes will also be installed very shortly.

The Canada Trust expect to obtain possession of the new building early in December.

GOING TO PERSIA.

[Special to The Advertiser.] Petrolia, Oct. 7.—Fred Edwards, Fred Clifton and John Blackwell are leaving on Wednesday for Persia, where they have been hired to drill for oil.

414 STUDENTS APPLYING AT THE INDUSTRIAL SCHOOL

Only Room for Three Hundred and Many Will Be on Waiting List—Students Make Equipment for School—More Accommodation Needed.

The London Industrial and Art School opened Monday night, with a capacity attendance. Accommodation can be provided for approximately 300 students. Already 414 applications for enrollment have been received. This means a waiting list of many prospective students in half a dozen of the more popular classes. The entire building Monday night was a hive of industry. There seemed to be classes everywhere, and every class was well filled. This year there will be three evening classes in dressmaking and two in millinery. In many of the other subjects there will have to be more than one class to accommodate the large number of would-be students. Every evening class is filled to the limit.

Ready for First Lesson. The classes began work without a hitch anywhere. For several days past Principals H. B. Beal has been busily enrolling the students, and teachers and pupils were ready to proceed with their first lesson without the usual delay and broken periods of opening days.

Trustee W. W. Gammage was present and there were quite a number of visitors and well-wishers of the school who called to express admiration with the admirable equipment and arrangement of classrooms, and the successful swing with which the first night's work started off. Great interest was shown in the exhibit of work turned out by the pupils in the machine shop.

WILLING TO HELP.

[Canadian Press.] Brandon, Man., Oct. 6.—Brandon County Orange Lodge recently sent a cable to the old country, intimating that Orangemen were willing and ready to find men and money if their assistance should be required. So far as can be learned no reply has been received to this cable.

HAVE YOUR PIANO TUNED.

Phone 708 and we will send one of our expert piano tuners. Satisfaction guaranteed. J. J. Callaghan Piano House, 613 Wellington street. 100tf

RHEUMATIC PAINS PROMPTLY DISAPPEAR

Relief Comes After Taking Few Doses of Croxone.

It is needless to suffer with rheumatism, and be all crippled up, and bent out of shape with its heart-wrenching pains, when you can avoid it.

Rheumatism comes from weak, inactive kidneys, that fail to filter from the blood the poisonous waste matter and uric acid, and the only way to overcome it is to remove the cause.

Croxone does this because it neutralizes the kidneys, the poisonous substances and uric acid that lodge in the joints and muscles, to scratch and irritate and cause rheumatism, and cleans out and strengthens the stopped-up inactive kidneys, so they can filter the poison from the blood and drive it out on and out of the system.

Croxone is a truly remarkable medicine for rheumatism, kidney troubles and bladder disorders. You will find it differs from other remedies. There is nothing else just like it. It matters not how old you are, or how long you have suffered, it is practically impossible to take it without results. Relief follows the first few doses, and you will be surprised how quickly all misery and suffering will end.

An original package of Croxone costs but a trifle, and all druggists are authorized to sell it on a positive money-back guarantee. Three doses a day for a few days is often all that is ever needed to overcome the worst backache or urinary disorders. 43a-07,N11



WATCHES

Special in Gents' Open-Face Nickel Watch.

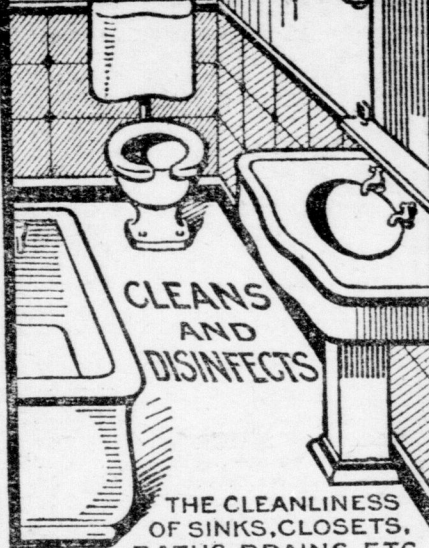
\$2.50 Value for \$1.50

See them and be convinced, at

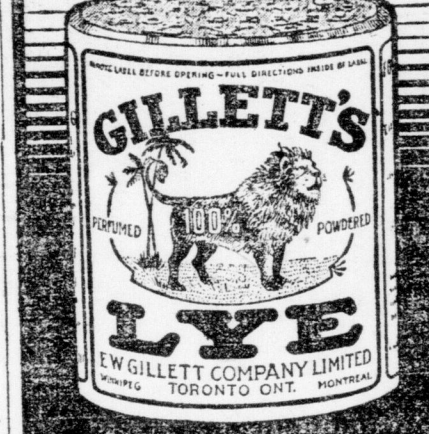
WRAY'S

TWO STORES: 234 Dundas St., 384 Richmond St. Wholesale, Retail and Mfg. Jewelers.

GILLETTE'S PERFUMED LYE



THE CLEANLINESS OF SINKS, CLOSETS, BATHS, DRAINS, ETC. IS OF VITAL IMPORTANCE TO HEALTH.



Our Market Square Branch

is convenient for both farmers and citizens who attend London's busy markets.

Whether a customer or not, you are cordially invited to make use of either of our London offices as a meeting place for your friends.

HEAD OFFICE:
442 Richmond Street.

MARKET BRANCH:
4-5 Market Square.

HUME CRONYN,
General Manager.

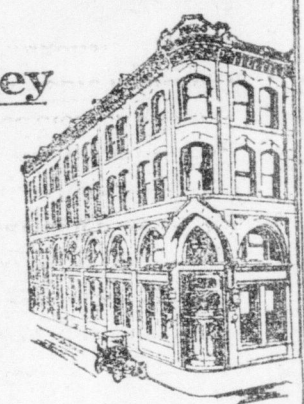
Men Wanted—Who Save Money

The man with a savings account gets the job. It isn't luck—perhaps he is no genius but he is a methodical worker. Employers appreciate the characteristics a savings account denotes.

A dollar starts a savings account with us and we pay our depositors 3½ per cent. compound interest.

The Ontario Loan and Debiture Co'y

A. M. Smart, Manager.
COR. DUNDAS ST. and MARKET LANE, LONDON, CANADA.



PEEVISH, CONSTIPATED CHILDREN LOVE "CALIFORNIA SYRUP OF FIGS"

Harmless "Fruit Laxative" Cleanses Stomach, Liver and Bowels.

Look at the tongue, mother! If coated, it is a sure sign that your little one's stomach, liver and bowels need a gentle, thorough cleansing at once. When peevish, cross, listless, pale, doesn't sleep, eat or act naturally, or is feverish, stomach sour, breath bad, has stomach ache, sore throat, diarrhoea, full of cold, give a teaspoonful of "California Syrup of Figs," and in just a few hours all the foul, constipated waste, undigested food and sour bile gently moves out of its little bowels and you have a well, playful child again.

You needn't coax sick children to take this harmless fruit laxative; they love its delicious taste and it always makes them feel splendid.

Ask your druggist for a 50-cent bottle of "California Syrup of Figs," which has directions for babies, children of all ages, and for grown-ups, plainly on each bottle. Beware of counterfeits sold here. Get the genuine, made by "California Fig Syrup Company." Refuse any other kind with contempt.

COMFORT SOAP A Good Soap for All Household Purposes

"From Maker to Wearer." You can have your old jewelry made over, or new jewelry made to order in our workshop, at factory prices.

S. K. MILROY & CO.
Mfg. Jewelers, 260 Dundas Street.

NOTICE TO OUR CUSTOMERS

OUR MOTTO:
To deliver Bread in the cleanest manner possible.

THE Board of Health and several of the leading citizens of London have made a request that all bread salesmen should wear white gloves in handling of their bread to their customers.

The idea is to prevent the spreading of diseases and also germs, that our bread may be delivered in the cleanest manner possible to its customers. So, starting this morning, we have provided each of our salesmen with a pair of white gloves, to be worn only in the handling of their bread to their customers. These gloves will be supplied to them clean each day so as to insure strict cleanliness in the handling of Parnell's celebrated Bread. People wanting wrapped Bread can get it from any of our wagons.

The Parnell Bread Company

Have a Kitchen Heater connected to your Gas Range

The Kitchen Heater has a two-fold use; it heats the kitchen and will burn all kinds of refuse. Often there is no register or radiator in the kitchen, and it is too cold to work without some warmth. This Heater will burn coke, any kind of coal, screenings, sweepings, and for that matter anything that is burnable. It is compact, and besides it has a good cooking top, a fact that should not be overlooked, especially in the house where the gas range is overcrowded.

One of these Kitchen Heaters will cost you \$10.00, and may be paid for in monthly installments with your gas bills.

City Gas Company