



VALUES BRINGING DIRECT SAVINGS

for Hustling Housewives and Those Seeking the Newest Apparel for the New Season

Here is Our Weekly Specimen Page, and it's really a good one, full of useful information for the guidance of shrewd, careful shoppers. It tells of substantial savings in every department. It tells of the new things for Spring wear, their location and the advisability of buying them right away. When the limitations of your purse are somewhat meagre, and the calls on that purse many, Try "Baird's"—There the Dollar seems to go further than elsewhere, and it's a very popular Store with the Buying Public.

GLOVES of Purest Silk

Ladies' double tipped pure Silk Gloves, elbow length; shades to match up with your spring suit: Navy, Fawn, Champagne, White and Black. \$2.80 value. Friday, Saturday and Monday \$1.69



FRIDAY, SATURDAY & MONDAY

Girls' \$5.00 Spring Coats for \$2.95

Delightful Spring Coats for your little girls from 4 to 13 years, pretty shades of Sage, Fawn and Grey, round collar, belted and pockets. Not one in the assortment worth less than \$5.00. Friday, Saturday and Monday, Special \$2.95

OUR MEN'S SUITS at \$12.75 are the talk of the town

MEN'S SUITS—A new selection of those much talked of Suits from "Baird's" in good wearing Tweeds pretty Heather mixtures, neat lapel and perfectly finished in every way, unequalled in every way for value. Our Special Price \$12.75

NEEDS PERTAINING TO THE HOME

- HEARTH RUGS—New line of neat-looking Hearth Rugs, unusually low in price, fringed Special Friday, Saturday and Monday \$2.39
- RUNNER DAMASKS—19 inch pure White Damasks for Sideboard Runners, very excellent quality, beautifully patterned. The 29c. Friday, Saturday and Monday
- CASEMENT CLOTH—New Cream Caseament Cloth, lace edged and showing a very pretty white stitched hem in lace insertion, uncommon looking. Reg. 70c. Friday, Saturday and Monday 64c.
- GUEST TOWELS—Serviceable White Guest Towels, individual size; 20c. value. Friday, Saturday and Monday, each 14c.
- MADRAS SASH MUSLINS—Several widths and several patterns, looped and headed of Cream Madras Sash Muslins, up to 50c. yard. Friday, Saturday and Monday 29c.
- OIL CLOTHS—47 inch Table Oil Cloths in nice neat natty patterns, suit walls as well. The yard Friday, Saturday and Monday 39c.
- PIYAMA CLOTH—Full 34 inches wide, reversible and extremely strong. Your choice of neat stripe patterns; value for 50c. yard. Friday, Saturday and Monday 37c.
- CURTAIN LACE—48 inch White Nottingham Curtain Laces, exquisite wide lace border and fine net centre; excellent value. Reg. 59c. Friday, Saturday and Monday 59c.
- BARRED SCRIMS—Imitation lace effects in self barred Scrims, most uncommon looking. In White only. Reg. 60c. Friday, Saturday and Monday 49c.
- TOWELING—Extra wide striped Crash Kitchen Toweling, Crimson striped, 22 inches wide. Special value Friday, Saturday and Monday, the yard 25c.
- STAIR CLOTHS—English White back Stair Oil Cloths, full range of new patterns. 15 inches wide. Special Friday, Saturday and Monday 29c.
- 18 inches wide. Friday, Saturday and Monday 36c.
- LINOLEUM—36 inch Linoleum, bordered and unbordered, brand new range of patterns, suitable for hallways and passage ways. Regular \$1.70. Friday, Saturday and Monday 98c.
- STAIR CANVAS—18 inch bordered Stair Canvas, painted back, good-looking patterns in blue and floral. Special the yard. Friday, Saturday and Monday 42c.

Every day we are getting nearer and nearer to the finer weather. ARE YOU OUTFITTED YET?



- BOYS' PJAMAS—36 Suits of Boys' English union flannel Pjamas, to fit 5 to 10 years, values to \$3.50 suit. Special \$1.50
- BRACES—Sensible Braces with double strength elastic and all kid strappings. Special 95c.
- WALKING CANES—Ladies' or Gentlemen's light and dark shade Canes, with curved handles, sporty. Special \$1.25
- NECKWEAR—"Welsh Margate's" Classy English Neckwear, in rich looking silk patterns; numerous designs to select from. Special 95c.
- DANCING SHOES—Laced Patent Leather Dancing Shoes, pointed toe; English make. Special \$2.45
- WAIST BELTS—Men's Leather Waist Belts with patent nickel buckle; neat 70c. appearing Belts. Special 70c.
- BOYS' TOP SHIRTS—Collared Shirts in neat looking striped patterns; sizes from 12 to 14. Special 89c.
- MEN'S SOCKS—Coloured Cashmere Socks, plain knit; shades of Tan, Fawn, Coating, Champagne, Green, Slate and Black 75c.
- MEN'S TOP SHIRTS—White Flannelate Shirts with collar attached; a Shirt the season calls for. Special \$1.75
- TOP SHIRTS—New line of Cluster Stripe Shirts in many shades; double soft cuts, mercerized finish; all sizes. \$2.45 \$2.80 regular. Special \$2.45

Unmatchable HOSIERY VALUES

Ladies' beautiful fine texture all Lisle Summer Hosiery, double tops, applied heel and toe; glorious Summer shades: Putty, Mole, Grey, Coating and Na-65c. vy. Baird's Special 65c. 60 dozen of the most beautiful quality Summer Hosiery ever offered at such a ridiculously low price, plain and fancy ribbed shades; Beaver, Nigger, Champagne, Greys and pretty Heathers, in all needed sizes. Baird's Special Price 39c.

May-days bring irrepressible longings for new things THE SHOWROOM fulfills the desire admirably

- GIRLS' STRAWS—Children's and Misses' Straw Hats in pretty sailor shapes; shades of Navy, Brown and Black, silk corded band. Reg. \$2.00. Friday, Saturday and Monday \$1.79
- DRESSING JACKETS—A special line of Cotton Dressing Jackets in Black and White mixtures with three-quarter sleeves, collar and girdle; sizes to 44 inch. Reg. \$1.00. Friday, Saturday and Monday 96c.
- PINK BRASSIERES—Snug-fitting Pink Cotton Brassieres lace trimmed and elastic band; sizes 34 to 44. Special Friday, Saturday and Monday 79c.
- SUSPENDERS—Children's and Misses' Suspenders in Black and White elastic. Special Friday, Saturday and Monday 16c.
- GIRLS' MIDDIES—Children's and Misses' White Jean Middies, long sleeved, sailor collar and Black bow; sizes 8 to 14 years. Regular \$1.80. Friday, Saturday and Monday \$1.89
- NIGHTGOWNS—Ladies' well made White Lawn Nightgowns, round and square neck, lace and embroidery trimmed; short sleeves. Reg. \$1.80. Friday, Saturday and Monday \$1.59
- GIRLS' BLOOMERS—Black Sateen Bloomers with elastic waist and knee; assorted sizes. Reg. 50c. Friday, Saturday and Monday 42c.
- INFANTS' DRESSES—Pretty White Lawn Dresses with long sleeves and round neck, embroidered and lace trimmings; assorted sizes. Reg. \$1.20. Friday, Saturday and Monday 98c.
- FLOWING VEILS—The newest to hand in Veils and pretty shades to pick from: Fawn, Taupe, Sand, Henna, Lavender, Grey, Navy and Black. Reg. 50c. Friday, Saturday and Monday 36c.
- MIDDY SCARVES—Girls' Middy Scarves in a nice silk make; shades of Navy, Cardinal and Black. Special Friday, Saturday and Monday 62c.
- LADIES' OVERALLS—Full fitting Check Gingham Overall, nice to have for house cleaning time; Y-neck, short sleeve, assorted collars, Blue and White, Pink and White, Green and White and Brown and White. Reg. \$1.50. Friday, Saturday and Monday \$1.39
- SILK SWEATERS—Peach, Navy, Fawn, Brown and Black. Regular \$10.00. Special to clear \$3.89



We Excel in Values In FOOTWEAR

- LACED OXFORDS—In Dark Tan shade, light weight calf, decidedly good looking, Cuban heel, pointed toe. Reg. \$3.50. Friday, Saturday and Monday \$3.15
- BABIES' BOOTS—Sizes 3 to 6, laced, and buttoned Dongola Boots, perfect foot form for little feet. Reg. \$1.50. Friday, Saturday and Monday \$1.48
- LADIES' BOOTS—Dark Tan Laced Boots, 5 inch height, pointed toe, Cuban heel. Reg. \$3.48. Friday, Saturday and Monday \$3.00
- LADIES' BROGUES—Dark Tan English Brogue Shoes, showing overhanging flap, comfortable fitting. A very stylish shoe. Reg. \$6.88. Friday, Saturday and Monday \$6.88

Wraps & Capes--the Vogue

Here is a Special Value! These are extremely smart and very fashionable, and from a practical viewpoint unequalled for their serviceability and suitability for our particular climate; they come in pretty Fawn and Blue Plaids, showing large collars and silk embroidery trimmings. Reg. \$15.00. Friday, Saturday & Monday \$15.39



DRESS MATERIALS Bring Important Savings

- DRESS SERGES—54 inch fast Navy Dress Serges, all wool make; a very special value in extra wide Serges. Friday, Saturday and Monday, the yard \$1.69
- FIGURED CREPPES—In dainty shades, showing Blue Bird, Butterfly, Japanese and Rose patterns; nice goods for Kimonos, Nightgowns and Pjamas, etc. Reg. 60c. yard. Friday, Saturday and Monday 43c.
- EMPIRE ZEPHYRS—32 inch Blue and Pink Zephyrs; ideally suited for Dresses, Overalls or Rompers. Friday, Saturday and Monday, the yard 47c.
- ART LININGS—Beautiful linings for spring suits and spring coats, etc.; high grade mercerized finish; double width, of course. Special Friday, Saturday and Monday 59c.
- CHRELSA GINGHAMS—Large Check Wash Gingham; Tan and White, Blue and White, Pink and White, Green and White, and some very pretty plaid effects. Friday, Saturday and Monday 23c.
- FADELESS GINGHAMS—33 inch Gingham of high degree; splendid patterns and colour blendings for all summer uses; they wash beautifully and will give you excellent service. Reg. 65c. value. Friday, Sat. & Monday 54c.

Sport Skirtings

Away under their Regular Price All Wool Skirtings with the fineness of Cashmere, beautiful plaid mixtures, distinctive Skirtings; one or two lengths in a piece. Regular value \$4.50 yard. Friday, Saturday \$3.49 and Monday \$3.49 Regular \$5.30 yard. Friday, Saturday and Monday \$2.49

Yard Goods

- SAXONY FLANNEL—30 inch Baby Flannel, beautifully soft to the feel; new arrival. Reg. \$1.00 yard. Friday, Saturday and Monday 89c.
- DOWNS—48 inch Apron Downs; pure white; wonderfully strong. Reg. H. 90. Friday, Saturday and Monday 89c.
- BROWN HOLLAND—30 inch half Bleach English Holland; useful for many household purposes. Special Friday, Saturday and Monday 53c.
- WHITE SHEETINGS—72 inch pure White American Cotton Sheetings; ideal for warm weather sheets. Friday, Saturday and Monday, the yard 77c.
- CHAMOIS SKINS—25 inch soft Chamolis Skins for the garage or for the home; selected pieces. Reg. \$2.40. Friday, Saturday and Monday \$2.10
- SCRIBBLERS—100 page ruled. Special 13c. 50 page ruled. Special 10c.
- WRITING TABLETS—100 page, 8 x 10 size. Special 13c. 100 page, 8 x 10 size. Special 10c. 150 page, note size, ruled 15c.
- BOXED STATIONERY—100 boxes of assorted makes, plain and ruled, containing 18 envelopes and writing tablets to match. Special, each 14c.

Running Shoes UNDERPRICED

- In Brown, Black and White Canvas, with rubber sole and heel; a good grade right through. \$1.44
- MEN'S—Special \$1.44
- BOYS'—Special \$1.29
- YOUTH'S and MISSES'—Special \$1.19
- CHILDREN'S—Special \$1.09



Household Notes.

Baked onions and cheese make a very wholesome and tasty supper dish, and are good for colds. Peel and boil as many onions as required until nearly soft. Remove and drain, and take out a little of each centre. Fill with the breadcrumbs liberally mixed with grated cheese and seasoned to taste. Place a little grated dripping in a pie-dish, and when piping hot lay in the onions and cook till well done.

A properly made potato crust is much nicer for covering a salsaparilla than plain mashed potatoes. Six ounces of flour to six ounces of sieved potatoes, two ounces of good fat, half a teaspoonful of baking-powder—unless, of course, the flour is self-rising—seasoning to taste, and a little milk for binding the mixture are the ingredients required.

Rub the fat into the flour, add seasoning, etc., and blend in the potatoes last. Mix into a light dough. The dough must not be rolled very thin or it will break, and the oven must be nice and hot to set and brown it quickly.

Mackerel are in season, and they are much more appetising split and grilled brown than boiled. The fishmonger will split them if asked, and to grill quickly they should first be placed in a warm oven to heat through. They will then cook in half the time. Mustard sauce is good with the fish cooked in this way.

To make your own plate powder and have more than half the expense, mix a pound of prepared chalk or whitening with three ounces of jeweller's rouge, and moisten with a little methylated spirit. Clean plate in the usual way.

Very seldom does one partake of stewed fruit cooked to perfection. There is generally far too much liquid. It is not juicy, it is much too weak.

A perfect way to stew fruit is to place it in a china vessel with no water, and allow it to stand for several hours. Rubbards should be cut up in short lengths. The fruit and sugar will have well blended, and so much juice will be extracted that very little more liquid will be needed. The cooking should be done in a casserole, and, failing this, a stone jam-jar in preference to a saucepan of any kind.

Cheese to be used for savouries should be dried in a cool oven before grating. Moisture having evaporated the dish will be much lighter, and the cheese will go further.

Overalls are often in a very bad way after the spring-clean. If painted-spotted, a tablespoonful of turpentine should be added to every gallon of water in which they are boiled. If stained with furniture-polish, or grease of any kind, the spots should be well rubbed with lard, then scrubbed with a stiff brush and hot suds containing a little liquid ammonia.

Book Title Blunders.

FOUR WORDS THAT BROUGHT SUCCESS.

Funny mistakes are made owing to people misunderstanding the titles of books.

Some years ago Dr. O. M. Mitchell, Director of the Astronomical Observatory in Cincinnati, published a volume entitled "The Planetary and Stellar Worlds." The book was not very successful.

The publisher complained bitterly to a friend, saying, "I have not sold a single copy."

"Well," was the reply, "you have killed the book by its title. Why not give the book a striking new title, something like 'The Orbs of Heaven?'"

The hint was accepted and acted upon, and 6,000 copies were sold in a month.

The Shoemaker's Error.

Who that is unfamiliar with Horne Tooke's famous philological treatise would expect to find "The Diversions of Purley"—which at the time of its publication was ordered by a village book club under the impression that it was a book of amusing games—to be one of the drier and toughest books in the language; or who would suspect "Frian Bees," by Leo Al-lafius, to be a volume made up of biographies of great men who flourished during the pontificate of Urban VIII, whose family carried bees on their coat armorial.

Some years ago, at a public sale of books in London, Drew's Essay on "Souls" was knocked down to a shoemaker, who, to the great amusement of the other bidders, asked the auctioneer if he had "any more books on shoemaking."

Not long ago the corporation of a North of England town decided to erect a new cattle market. The Mayor of the town, who was on the lookout for suitable plans, ordered a copy of a work then recently published, entitled "On the Construction of Sheep-folds."

Imagine his astonishment when he received from London by return post a treatise on religious denominations by Mr. Ruskin—TII-BIT.